#### **MAJOR I**

# MAIN CURRENTS IN INDIAN HISTORY UPTO 1206 A.D.

**OBJECTIVES:** This syllabus is intended to provide knowledge about essential features of ancient India and her cultural heritage.

**UNIT I: 15 Hours** 

Background and Sources-Indus Culture-Vedic Age.

**UNIT II: 20 Hours** 

Buddhism and Jainism- Sixth Century B.C-Rise of Magadha-Greek influence- the Mauryas.

**UNIT III: 20 Hours** 

Satavahanas-Kushanas-Guptas-Administration and Culture.

**UNIT IV: 15 Hours** 

Harshavardhana-Chalukyas-Rajput age-Rashrakutas-Culture.

**UNIT V: 20 Hours** 

Arab conquest of Sind-Mahmad of Ghazni-Mahamud of Ghor.

- 1. Basham A.L.-- The wonder that was India.
- 2. Majumdar R.C. --History and Cultures of Indian people, (Vol.I-IV).
- 3. Nilakanta Sastri, K.A.--The Age of Nandas and Mauryas.
- 4. Romila Thapar-- History of India, (Vol.I).
- 5. Sharma L.P.-- History of Ancient India.
- 6. Sharma L.P.-- History of Medieval India.
- 7. Sathyanatha Iyer R.-- A Political and Cultural History of India.
- 8. Smith V.A.-- Oxford History of India.
- 9. Khurana K.L.-- Ancient India.

#### **MAJOR II**

#### TOURISM PRINCIPLES AND PRACTICES

**OBJECTIVES:** This syllabus is intended to enable the students to know about tourism and its economic importance to the nation.

#### **UNIT I: 15 Hours**

Definition and Fundamentals of Tourism-Concept of Domestic and International Tourism-Tourism Product.

#### **UNIT II: 15 Hours**

History of Tourism-Ancient Times-Middle ages-Modern Period Between two wars-Tourism in Contemporary Times-Technological Advances.

### **UNIT III: 20 Hours**

Tourism as an Industry-Its Employment Potential-Tourism and International Trade - Economic Importance - Tax benefits.

#### **UNIT IV: 15 Hours**

Classification of Tourism-Historical and Cultural Tourism-Pilgrimage Tourism-Convention Tourism-Eco-Wildlife-Pleasure Tourism-Health and Sports Tourism

#### **UNIT V: 20 Hours**

Problems and Perspectives of Tourism- Social and Environmental Impact- Tourism as an Instrument of National Integration and International Understanding.

- 1. Bhatia A.K.-- Tourism Development Principles and Practices.
- 2. Ratan Deep Singh-- Dynamics of Modern Tourism.
- 3. Seth P.N.-- Successful Tourism Management.
- 4. Sinha R.K.-- Growth and Development of Modern Tourism.
- 5. Kaul R.N.-- The Dynamics of Tourism.

#### **ALLIED I**

#### ART AND ARCHITECTURE IN MEDIEVAL INDIA

**OBJECTIVES:** This syllabus is intended to enable the students to understand Medieval Architecture.

#### **UNIT I: 15 Hours**

Muslim Period-Delhi Sultanate- Saracenic Architecture.

#### **UNIT II: 15 Hours**

Temples in Medieval Period-Khajuraho-Puri Jagannath-Konark and Mount Abu.

#### **UNIT III: 20 Hours**

Art and Architecture of the South-Rashtrakutas, Cholas, Hoysalas and Vijayanagar.

#### **UNIT IV: 15 Hours**

Mughal Art and Architecture-Persian Influence- Paintings Rajput paintings.

#### **UNIT V: 20 Hours**

Portuguese Influence- Art and Architecture under the British.

- 1. Smith V.A.--History of Fine Arts in India and Ceylon.
- 2. Brown P.-- Indian Architecture-The Islamic period.
- 3. Havel E.B.-- Indian Architecture.

#### **MAJOR III**

## MAIN CURRENTS IN INDIAN HISTORY FROM A.D.1206 TO A.D.1757

**OBJECTIVES:** To enable the students to understand the political and administrative history of India from A.D.1206 to A.D.1757.

**UNIT I: 15 Hours** 

Delhi Sultanate-Slave Dynasty-Khilji.

**UNIT II: 15 Hours** 

Tughlaqs-Sayids and Lodis-Administration of Delhi Sultanate-Islamic Culture.

**UNIT III: 20 Hours** 

Bhamini Kingdom-Vijayanagar Empire-Bhakthi Movement-Art and Architecture.

**UNIT IV: 20 Hours** 

Outline of the Political History of the Mughals-Administration and Culture.

**UNIT V: 20 Hours** 

Marathas and Sikhs-The coming of Europeans-Battle of Plassey.

- 1. Banerjee A.C.-- New History of Medieval India.
- **2.** Pandey A.B.-- Later Medieval India.
- **3**. Srivastava A.L.-- History of Delhi Sultanate.
- **4.** Sharma S.R.-- Mughal Empire.
- **5.** Tripathi R.S.-- Rise and Fall of Mughal Empire.
- **6.** Mahajan V.D.-- Advanced History of India.
- **7.** Sathyanathaier R.-- A Political and Cultural History of India, (Vol.III&IV).
- 8. Aggrwal J.C.-- Medieval History of India.

#### **MAJOR IV**

#### TOURISM AND TOURIST RESOURCES IN INDIA

# **OBJECTIVES:** To enable the students to know about tourism resource centres in India.

#### **UNIT I: 15 Hours**

Tourist Resources in India- Types of Resources- Natural land forms- Climate- Flora and Fauna- Water Bodies.

#### **UNIT II: 15 Hours**

Cultural and Historical-Art and Architecture- Historical Monuments - Sculptures- Fairs and Festivals.

#### **UNIT III: 15 Hours**

Religious Resources- Shrines and Centers - Hindu- Buddhist Jain- Sikh- Muslims and Christians.

#### **UNIT IV: 20 Hours**

Tourism in India- A Profile-Ministry of Tourism – Government of India- Aims and Objectives- Functions of State Tourism Department.

#### **UNIT V: 15 Hours**

Public Sector Tourism Agencies-India Tourism Development Corporation-Tamil Nadu Tourism Development Corporation

- 1. Bhatia A.K.-- Tourism Development Principles and Practices.
- 2. Ratan Deep Singh-- Dynamics of Modern Tourism.
- 3. Seth P.N.-- Successful Tourism Management.
- 4. Sinha R.K.-- Growth and Development of Modern Tourism
- 5. Kaul R.N.--The Dynamics of Tourism.

#### **ALLIED II**

#### **ARCHAEOLOGY**

# **OBJECTIVES:** To enable the students to understand the basic concepts of Archaeology.

#### **UNIT I: 15 Hours**

Aims and Methods of Excavation- Exploration-Different Kinds of Excavations-Pottery Types and their Importance.

#### **UNIT II: 15 Hours**

Stone Age Culture-A brief survey of Palaeolithic-Mesolithic Neolithic Cultures of India.

#### **UNIT III: 20 Hours**

Harappa Culture- Chalcolithic Culture of Western and Central India and the Deccan- Early Iron age Cultures Painted Grey Ware and Northern Black Polished Ware Megalithic and Black and Red Ware Cultures of South India –Archaeology of Tamil Nadu.

#### **UNIT IV: 15 Hours**

Epigraphy-its importance- Brahmi Script-Language and types of Inscriptions with special reference to South

#### **UNIT V: 15 Hours**

Numismatics- its illustration- coins of the Guptas, Cholas, Pandyas and Vijayanagar.

- 1. Chide G.--Introduction to Archaeology.
- 2. Sankalia H.D.-- Indian Archaeology Today.
- 3. Venkatraman R -- Indian Archaeology.
- 4. Mahalingam T.V.-- Early South Indian Palaeography.
- 5. Raman K.V -- Principles, Methods of Archaeology

#### SEMESTER III

## **MAJOR V**

## MAIN CURRENTS IN INDIAN HISTORY FROM A.D.1757 TO A.D.1905

**OBJECTIVES:** This syllabus is intended to focus on the colonial establishment of British in India and emergence of Nationalism.

#### **UNIT I: 20 Hours**

English success in Bengal - Robert Clive- the Company's Administration - Warren Hastings- Acts of 1773 and 1784 Cornwallis.

#### **UNIT II: 15 Hours**

Wellesley- Lord Hastings- Reforms of Bentinck- Maharaja Ranjit Singh.

#### **UNIT III: 15 Hours**

Reforms of Dalhousie- Revolt of 1857- Economic impact of Company's rule.

#### **UNIT IV: 20 Hours**

India under the Crown – Lytton - Ripon - Curzon- Acts of 1858, 1861 and 1892.

#### **UNIT V: 20 Hours**

National Awakening- Socio- Religious Reform Movements-Emergence of Nationalism- Indian National Congress-Moderates.

- **1.** Chopra P.N and Majumdar R.C.-- Main currents in Indian History.
- 2. Grover B.L and Grover S.-- A New Look on Modern Indian History.
- 3. Majumdar and others -- An advanced History of India, Part III.
- **4**. Hari Rao and Hanumanthan -- History of India (Vol.I).
- **5.** Sathyanathaier R and Vasudeva Rao-- A Text Book of Indian History.

#### SEMESTER III

#### MAJOR VI

#### HISTORY OF TAMIL NADU UPTO A.D.1565

**OBJECTIVES:** To enable the students to understand the history of early Tamils.

#### **UNIT I: 15 Hours**

Geography of Tamil Country- Sources- Sangam Age: Political, Social, Economic and Religious Conditions.

#### **UNIT II: 15 Hours**

Khalabhras- Pallavas- Bhakthi Movement- Art and Architecture.

#### **UNIT III: 15 Hours**

Cholas- Rajaraja I - Rajendra I- Chola- Chalukya relations – Local Administration- Saivism- Literature- Art and Architecture.

#### **UNIT IV: 20 Hours**

Second Pandian Empire-Maravarman Sundara Pandian Malikafur's invasions- Marcopolo's account- Art and Architecture - Sultanate of Madurai.

#### **UNIT V: 20 Hours**

Tamilagam under Vijayanagar - Its impact on Tamilagam.

- 1. Subramanian N. -- Sangam Age.
- 2. Gopalan R. -- Pallavas of Kanchi.
- 3. Nilakanta Sastri K.A. -- The Colas.
- 4. Rajayyan K.-- History of Tamilnadu.
- 5. Pillai K.K.-- Social and Cultural History of the Tamils.

#### **SEMESTER III**

#### **ALLIED III**

## **GEOGRAPHY OF TOURISM-I (Excluding India)**

**OBJECTIVES:** This syllabus is intended to enable the students to understand world geography and its tourism resources.

#### **UNIT I: 15 Hours**

Geographical features of Tourist Development- Climate and Geography- Impact of geography on Tourism.

#### **UNIT II: 20 Hours**

Relation between Tourist generating region and destination Areas- Geographical regions of Tourism-European region.

#### **UNIT III: 20 Hours**

The America - Tourist Potential.

#### **UNIT IV: 15 Hours**

Africa and West Asia - Tourist Potential.

#### **UNIT V: 15 Hours**

The Far East and Australia- Asia Pacific Region.

- 1. Dagal France -- Tourism Today-A Geographic Analysis.
- 2. Khauna and Gupta -- Economic and Commercial Geography.
- 3. Davis H.D.-- Potential for Tourism of Developing Countries.
- 4. Sadhuban S.K.-- Economic Geography.
- 5. Seth P.N.-- Successful Tourism Management.

#### **MAJOR VII**

## MAIN CURRENTS IN INDIAN HISTORY FROM A.D.1905 TO A.D.2000

**OBJECTIVES:** To enable the students to understand the freedom movement and contemporary history of India.

#### **UNIT I: 20 Hours**

Rise of Radical and Militant Nationalism- Objectives and Methods- Birth of Muslim League- Swadeshi and Home Rule Movement - Acts of 1909 and 1919.

#### **UNIT II: 20 Hours**

Advent of Mahatma Gandhi - Non-Cooperation- Civil Disobedience Movement- Act of 1935- Muslim League's Partition Politics- Quit India Movement- Indian Independence Act of 1947.

#### **UNIT III: 15 Hours**

Nehru Era- The Republican Constitution- Integration of Indian States- Five Year Plans - Nehru's Foreign Policy - Indo-Pak War of 1965- Indra Gandhi - Green Revolution-Foreign policy-Emergency.

#### **UNIT IV: 15 Hours**

Janatha Rule - Rajiv's New Education Policy and Panchayat Raj - Mandal Commission – Globalization - Mosque-Mandir Conflict - Cross Border Terrorism.

#### **UNIT V: 15 Hours**

Socio- cultural development in India between 1905 and 2000 - Social Legislations - Depressed Class Movements -- B.R. Ambedkar - Growth of Science and Technology.

- 1. Agarwal R.C.--Constitutional history of India.
- 2. Majumdar R.C and Srivastava -- An Advanced History of India, (Vol.II).
- 3. Keshwani-- History of Modern India, 1800-1984.
- 4. Grover V.L.-- Modern India.

#### **MAJOR VIII**

#### HISTORY OF TAMIL NADU FROM A.D.1565 TOA.D.2000

**OBJECTIVES:** To enable the students to understand political, social, economic and administrative history of Tamil Nadu.

#### **UNIT I: 20 Hours**

Tamilagam under Nayaks and Marathas- The Sethupathis of Ramnad.

#### **UNIT II: 15 Hours**

The Carnatic Nawabs- Advent of Europeans- Anglo-French rivalry- the Carnatic wars

#### **UNIT III: 15 Hours**

Rise of Poligars – Veera Pandia Kattabomman- The Marudu Brothers-South Indian Rebellion of 1801- Vellore Mutiny of 1806.

#### **UNIT IV: 15 Hours**

Tamil Nadu under the British-Revenue settlement-Role of TamilNadu in the Freedom Struggle-Justice party-Self Respect Movement and Periyar E.V.R.

#### **UNIT V: 20 Hours**

Contemporary Tamil Nadu-Tamil Nadu under Congress rule –rise of D.M.K.- C.N.Annadurai- D.M.K.-A.D.M.K

- 1. Rajayyan K.-- History of Tamil Nadu, Madurai.
- 2. Subramanian N.--Social and Cultural History of Tamil Nadu, 1336-1984.
- 3. Neelakanta Sastri K.A.--History of South India.

#### **ALLIED IV**

#### TRAVEL MANAGEMENT

# OBJECTIVES: To enable the students to know about tourism and travel and details involved in its management.

#### **UNIT I: 15 Hours**

Transport Industry- Air, Train, Road, Sea and Water Way –Role of Managers in Travel Industry.

#### **UNIT II: 20 Hours**

Travel Formalities and Regulations - Passport, Visa, Foreign Exchange –Customs and Immigration - Passenger Reservation and Ticketing-Air Ticketing.

#### **UNIT III: 20 Hours**

Travel Agency- Functions-Leading Travel Agencies-Thomas Cook- Cox and King –American Express-IATA Its services.

#### **UNIT IV: 15 Hours**

Travel Trade Associations and Travel Legislations- various Travel Associations-Universal Federation of Travel Agent Associations-(UFTAA) -World Association of Travel Agencies (WATA) - American Society of Travel Agency (ASTA)- need for Travel Legislation- Swiss Travel Legislation European Community Guidelines.

#### **UNIT V: 20 Hours**

Tour Operators-Tour Operations - Preparation of Tour itinerary Tour operation details-Types of tour-Supplementary Tourist Professions- Tourist Guides- Tour Conductors - Chauffeurs-Porters - Entertainers- Professional training in special fields.

- 1. Bhatia A.K., International Tourism, Fundamentals and Practices.
- 2. Bhatia A.K., Tourism Management and Marketing.
- 3. Seth P.N., Successful Tourism Management.
- 4. Sinha R.K., Growth and Development of Modern tourism.

#### **MAJOR IX**

## **HISTORY OF ANCIENT CIVILIZATIONS (Excluding India)**

**OBJECTIVES:** To enable the students to understand the history of Ancient Civilizations.

#### **UNIT I: 15 Hours**

Origin of life and development of Homo-Sapiens - Pre Historic Culture - Palaeolithic and Neolithic Cultures.

#### **UNIT II: 20 Hours**

Growth of Civilization - River Valley Civilization - Egyptian Civilization - Mesopotamian Civilization.

#### **UNIT III: 20 Hours**

Hebrew Civilization and Persian Civilization.

#### **UNIT IV: 20 Hours**

Greek Civilization and Roman Civilization.

#### **UNIT V: 15 Hours**

Chinese and Japanese Civilization.

- 1. Hayes C.J. -- History of Civilization, Vol. I.
- 2. Swain J.E.-- A History of World Civilization.
- 3. Edward Burns and Ralf -- Western Civilization, Vol.I.
- 4. Rebellow -- History of Civilization.
- 5. Wallbauk, Taylor T.W. and Bailay -- Civilization Past and Present.

#### **MAJOR X**

#### HISTORY OF EUROPE FROM A.D.1453TO A.D.1789

**OBJECTIVES:** To enable the students to understand the history of Modern Europe.

#### **UNIT I: 15 Hours**

Introduction - Europe at the close of Middle Age - Renaissance.

#### **UNIT II: 20 Hours**

Reformation - Martin Luther - Calvin - Counter Reformation-Ignatius Loyola - Voyages and Discoveries.

#### **UNIT III: 20 Hours**

Charles V and Germany - Philip II of Spain-Armada-Decline of Spain- France under Henry IV- Richelieu- Mozart- Louis XIV His policy and government- foreign policy-War of Spanish succession —Peace of Utrecht.

#### **UNIT IV: 20 Hours**

Rise and decline of Sweden - Gustavus Adolphus - Charles IX-Thirty Years War - Peace of West Phalia.

Rise of Russia - Peter the Great - His character and policy-Catherine the Great - partition of Poland.

#### **UNIT V: 15 Hours**

Age of Enlightened Despots - Rise of Prussia - Fredrick the Great- Maria Teresa - War of Austrian Succession - Seven Years War - The Anglo French Colonial Rivalry - Joseph II of Austria.

- 1. Grant A.J. -- Europe The Story of the Last Five Centuries.
- 2. Hayes -- Political and Social History of Europe.
- 3. South Gate -- A Text Book of Modern European History.
- 4. Vasudeva Rao T.N.--History of Europe (1453 to 1789).
- 5. Grant A.J. -- Outlines of European History.

#### **MAJOR XI**

#### HISTORY OF U.S.A FROM COLONIES TO A.D1900

**OBJECTIVES:** To enable the students to understand the history of U.S.A

#### **UNIT I: 15 Hours**

Mayflower- Colonial Experience-European Settlements Thirteen Colonies-War of Independence-Declaration of Independence-Confederation.

#### **UNIT II: 20 Hours**

Constitution and Federalist-George Washington-Alexander Hamilton-John Adams.

#### **UNIT III: 20 Hours**

Republican Revolution-Thomas Jefferson-War of 1812 West Ward Movement-Monroe Doctrine- Jacksonian Democracy.

#### **UNIT IV: 20 Hours**

Expansion of USA and the issue of slavery - Civil War-Abraham Lincoln - Reconstruction.

#### **UNIT V: 15 Hours**

Rise of Big Business -Agrarian Revolution-Pan Americanism The Spanish American war 1899-Open Door Policy.

- 1. Parks H.B .-- The United States of America-A History.
- 2. Hill C.P. -- A history of the United States.
- 3. Somerwell D.C. -- A History of United States.
- 4. William Miller -- A History of United states.
- 5. Rajyyan K. -- History of United States of America.

#### **MAJOR XII**

#### TOURISM AND HOTEL MANAGEMENT

**OBJECTIVES:** To enable the students to have knowledge about the hospitality industry and its importance.

#### **UNIT I: 15 Hours**

Definition of Hotel - Types of Hotel - International Hotel-Resort Hotels- Residential Hotels.

#### **UNIT II: 20 Hours**

Supplementary Accommodation - Motel-Youth Hostel-Pension - Caravan and Camping Sites - Bed and Breakfast Establishments.

#### **UNIT III: 15 Hours**

International Hotel Chains- Star Classification-Managerial System - Hotel Organisation.

#### **UNIT IV: 20 Hours**

Hotel Terminology - Common Phrases used in the day -to- day Working of Hotels - Cultural habits - dress, habits and diet.

#### **UNIT V: 15 Hours**

Hotel Industry in India - Classification of Hotels in India Major Hotels Chains in India - Federation of Hotel and Restaurant Association of India (FHRAI).

- 1. Pushpinder S. Gill. -- Tourism and Hotel Management.
- 2. Medi S. -- Profile of the Hotel and Catering industry.
- 3. Anand M.M. -- Tourism and hotel Industry in India.
- 4. Sinha R.K. -- Travel and Tourism Management.
- 5. Bubar A.J and Medik -- Tourism, Past, Present and Future.

#### **ELECTIVE I**

#### **COMPUTER APPLICATION IN TOURISM -I**

**OBJECTIVES:** To know about computer operations and its application in tourism industry.

#### **UNIT I: 15 Hours**

**INTRODUCTION:** Structure of computers and functions- overview of computer organisations- Computer representation of information- The Arithmetic Logic Unit- The Control Unit- Memory- Input and Output devices- Storage devices-Uses of computer in tourism industry.

#### **UNIT II: 15Hours**

**WORD PROCESSING:** Creating word documents and editing documents - text enhancement- aligning and formatting- adding bullets - inserting symbols – header and footer – find and replace - checking textuses of tab- getting to print- formatting pages -working with columns-constituting high quality tables-managing data in word- creating mail merge.

#### **UNIT III: 15 Hours (Only Practical)**

MS-EXCEL: Excel basics-selecting cells-entering and editing text in cells-column and rows height and width adjustment-series fill-entering formulas-using built in mathematical functions- ABS, Average, Sum, Char, Repeat, Right, Left, If, Len, Count - formatting data - renaming worksheet-creating chart from the given data- sort, filter, auto filter.

#### **UNIT IV: 15 Hours**

**POWER POINT:** Building presentations - modifying visual elements- formatting and checking text- adding objects- applying transition, animation effects - preparing handouts- preparing presentation for a tourist spot.

#### **UNIT V: 15 Hours**

**INTERNET:** Introduction to internet- Resources of internet-Hardware and software requirements of internet- Internet service providersinternet addressing- Mail- using mail- introduction to web- using the web.

#### **Practical-25 Hours**

#### **BOOK FOF REFERENCE:**

- 1. Rajaraman.J. -- Introduction to Computer Science.
- 2. Harley Han -- Internet Complete Reference.
- 3. Gini Courter and Annette Marquis -- Microsoft Office.
- 4. Sekar K, Annies Z and Kathiresan D -- Basics of Computer Science.

#### **MAJOR XIII**

#### HISTORY OF EUROPE FROM A.D.1789 TO A.D. 1945

**OBJECTIVES:** To enable the students to understand the history of Europe.

#### **UNIT I: 15 Hours**

French Revolution - Napolean.

#### **UNIT II: 20 Hours**

Vienna Congress - European Concert – Metternich - Revolution of 1830 and 1848.

#### **UNIT III: 20 Hours**

Emergence of Nation States in the 19<sup>th</sup> Century - Balkan states Italy and Germany (Eastern Question) - Napoleon III and Third Republic of France.

## **UNIT IV: 20 Hours**

Age of armed Peace - First World War - League of Nations - Russian Revolution.

#### **UNIT V: 15 Hours**

Rise of Dictatorship- Second World War-U.N.O

- 1. Fisher H.A.L -- History of Europe.
- 2. Hayes C.J -- Modern Europe Since 1870.
- 3. Ketelby C.D.M -- History of Modern Times.
- 4. Grant A.J and Timberly -- Europe in 19<sup>th</sup> and 20<sup>th</sup> Centuries.
- 5. Hazen C.D -- Modern Europe.

#### **MAJOR XIV**

#### STUDIES IN HUMAN RIGHTS

## **OBJECTIVES:** To know about the human rights and Human rights Organisation.

#### **UNIT I: 15 Hours**

Theories of Human Rights - Introduction - Classification of Rights – the Concept of Liberty and Equality.

#### **UNIT II: 20 Hours**

The Universal Declaration of Human Rights - the International Covenants on economic, social, civil, political, and cultural rights.

#### **UNIT III: 20 Hours**

Constitutional Guarantee on human rights in India - civil, political economic rights - rights of the emerging sectors - women's rights.

#### **UNIT IV: 20 Hours**

Contemporary issues in human rights - bonded labour and wages-Female infanticide - Dalits.

#### **UNIT V: 15 Hours**

Human rights and International Organizations – Violation of human rights – discovering the realities of life.

- 1. Agarwal R.S Human Rights in the Modern World.
- 2. Bajwa G.S Human Rights in India.
- 3. Johari J.C Human Rights and New World Order.
- 4. Mausice Cranston What are Human Rights.
- 5. Timm R.W Working for Justice and Human Rights.

#### **MAJOR XV**

#### AIR TICKETING AND FARE CONSTRUCTION

**OBJECTIVES:** To provide an exposure to enable students about Air Ticketing techniques.

#### **UNIT I: 15 Hours**

Air Transport: Airlines abbreviations, codes and definitions-Aircraft and in-flight service- airport facilities and special Passengers-Automation-Baggage-International Regulations-Travel Guides.

#### **UNIT II: 15 Hours**

Air Fares and Ticketing I: Arrangement of the tariff manuals-Terms and Definition-Published Fares-Currency Regulations-Round and Circle Trip Fares-Journeys in different classes-Special Fares-Discounted Fares-Tax-Ticketing instructions-BSP procedures-Stock control and security of accountable documents.

#### **UNIT III: 15 Hours**

Air Fares and Ticketing II: Review of Basic Fare Construction principles – the Mileage System-Lowest Combination principle Around the World Fares-"Open Jaw" Journeys-Special Fares-Re-routing- Collection of fares.

#### **UNIT IV: 20 Hours**

Tour Programmer-Terms and Abbreviation-Types of Tours-How and why tours are produced-items included in a Tour Brochure-Booking conditions-Reservation procedures.

#### **UNIT V: 15 Hours**

Travel Formalities: Passport-Health Certificates-Taxes-Customs and- Currency-Travel Insurance-general preventive measures-The Travel Information Manual-Consequences of negligence.

- 1. Jagmohan Negi -- Air Travel Ticketing and Fare Construction.
- 2. Guides to IATA/UFTAA Training courses and journals Published by IATA/UFTAA

#### **ELECTIVE II**

#### ARCHIVES KEEPING

# **OBJECTIVES:** To enable the students to understand the importance of archives keeping.

#### **UNIT I: 15 Hours**

History of Archives keeping in Europe-Archives keeping in India Importance of Archives keeping.

#### **UNIT II: 20 Hours**

Creation of Archives-Materials used for the creation of Archives-Packing materials and seals-Establishment of Registry-Filing system records.

#### **UNIT III: 20 Hours**

Preservation of Archive Materials- Method of Preservations-Lamination- Reprography-Automation-Retrieval tools.

#### **UNIT IV: 20 Hours**

Administration-Functions-Uses of Archives-Rules and Regulations.

#### **UNIT V: 15 Hours**

National archives of India-Tamil Nadu Archives-Private Archives Archival organisations.

- 1. Harinarayana -- Science of Archives.
- 2. Baliga B.S. -- Guides to the records preserved in the Madras Record Office.
- 3. Sarvesvaran P. -- Archives Keeping.
- 4. Sundera Raj M. --Manual of Archives system and the world of Archives.
- 5. Salien Ghose -- Archives in India.

#### **ELECTIVE III**

#### **COMPUTER APPLICATION IN TOURISM -II**

(ONLY PRACTICAL)

**OBJECTIVES:** To know about computer operations (MS Access and Tally) and its application in tourism industry.

#### **UNIT I- TOURISM**

Introduction to tour net -features of Tour Manager-costing-reservation and cancellation on request- preparation of exchange orders- invoicing and accounts- tour itenary-tour brochure.

#### **UNIT II-MS-ACCESS**

Opening a database- creating a database table using table wizard and table window in design view- defining fields- primary key fields- using datasheet-modifying the design of a table- making a backup copy. Working with data-adding and editing data- finding records- quick sorts- changing the format of the datasheet- working with columns- other format changes- printing the datasheet. Querying and filtering your data- working with simple queries-working with more complex queries- filters.

#### **UNIT III - MS-ACCESS**

Fast Forms, Reports and Mailing labels: Using forms- auto forms- creating and using forms with form wizard, working with data in the form window creating a sample form. Using Report: Creating and using reports with report wizard. Database Relationship in Ms Access: Creating a default relationship - creating a sample database - simple queries with relational database - creating mail labels using mail wizard.

## **UNIT IV- Tally I**

Basics of accounting- introduction to Tally-accounts info-accounting vouchers- inventory info-inventory vouchers- display of vouchers-bill wise details-cost centre and cost category-price list.

#### **UNIT IV- Tally II**

Multi currency-Bank reconciliation statement-interest calculation-voucher type – voucher class- budget and credit limits - scenario management-consolidation of accounts.

#### **Practical-25 Hours**

#### **BOOK FOF REFERENCE:**

- 1. Rajaraman.J -- Introduction to Computer Science.
- 2. Gini Courter and Annette Marquis -- Microsoft Office.
- 3. Paul MC Fedries -- Microsoft Office Access 2007.
- 4. Palanivel S Tally Accounting Soft Ware.
- 5. Sekar K, Annies Z and Kathiresan D -- Basics of Computer Science.
- 6. Sinha R.K. -- Travel and Tourism Management.