

The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

Part – A

AQAR for the year

2013-2014

I. Details of the Institution

1.1 Name of the Institution

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women

1.2 Address Line 1

Shanthi Nagar

Address Line 2

Vaishnav College Road

City/Town

Chromepet, Chennai

State

Tamil Nadu

Pin Code

600044

Institution e-mail address

Info.sdnbvc@gmail.com

Contact Nos.

044-22655450; 044-22654976

Name of the Head of the Institution:

Dr. G. RANI

Tel. No. with STD Code:

044-22654581

Mobile:

Name of the IQAC Co-ordinator:

Mobile:

IQAC e-mail address:

1.3 NAAC Track ID (For ex. MHC0GN 18879)

OR

1.4 NAAC Executive Committee No. & Date:
(For Example EC/32/A&A/143 dated 3-5-2004.
This EC no. is available in the right corner- bottom
of your institution's Accreditation Certificate)

1.5 Website address:

Web-link of the AQAR:

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A	85.25	16 th September 2003	15 th September 2008
2	2 nd Cycle	A	3.02	27 th March 2011	26 th March 2016

1.7 Date of Establishment of IQAC :DD/MM/YYYY

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR for 2010-2011 submitted to NAAC on 30/04/2012
- ii. AQAR for 2011-2012 submitted to NAAC on 07/07/2014(online)
- iii. AQAR for 2012-2013 submitted to NAAC on 18/07/2014(online)

1.9 Institutional Status

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.10 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.11 Name of the Affiliating University (for the Colleges)

University of Madras

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

UGC-University

University with Potential for Excellence

UGC-CPE

DST Star Scheme

UGC-CE

UGC-Special Assistance Programme

DST-FIST

UGC-Innovative PG programmes

Any other (*Specify*)

UGC-COP Programmes

YES

2. IQAC Composition and Activities

2.1 No. of Teachers

7 (including The Principal)

2.2 No. of Administrative/Technical staff

3

2.3 No. of students

2

2.4 No. of Management representatives

1

2.5 No. of Alumni

1

2.6 No. of any other stakeholder and
community representatives

—

2.7 No. of Employers/ Industrialists

—

2.8 No. of other External Experts

1

2.9 Total No. of members

15 (See Annexure – I)

2.10 No. Of IQAC meetings held

27

2.11 No. of meetings with various stakeholders: Total No. Faculty
Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State Institution Level

(ii) Themes

- To Promote Professional and Personal development of Faculty

2.14 Significant Activities and contributions made by IQAC

- Planning and implementation of the yearly action plan – BOS, Academic council, Governing Body, Internal Academic Audit & UGC pre-visit
- Faculty members are informed about the various funding available for research and development
- Faculty members are motivated and encouraged to apply for major and minor research projects. The Number of Minor Research Projects is 12
- Organising bridge course in English for slow learners and first generation learners
- Implementation of remedial coaching for academically weak students and minorities.
- Organising various soft skill programmes & Yoga courses for all students.
- Facilitates planning and development of job oriented curriculum
- Regular updates on forthcoming workshops, seminars, conferences, teacher competence enhancement programmes and summer schools for faculty
- Feedback from students obtained to monitor and improve quality of curriculum model & delivery
- SWOT Analysis by Faculty
- IAS coaching for SC/ST/Minority students under UGC–Entry in Service Scheme.
- NIELT Software and Hardware certificate course for SC/ST

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year (See **Annexure II- Academic Calendar of the year**).

Plan of Action	Achievements
Organise Bridge Course in English for first year students weak in spoken English	Students from Tamil Medium benefitted immensely by the course
Organise Beginning school Workshop for first year students for smooth transition from school to College	Students were sensitised about positive thinking and setting goals for being successful
Compulsory Sports & Yoga classes for I year students (as existing)	Sports & Yoga conducted regularly and students participated with enthusiasm
Strengthen Value education and counselling	Friday morning General assembly included these topics every week
Remedial Coaching classes for slow learners	Special Classes were conducted for slow learners & minorities.
Strengthen Placement	Placement training was given to students registered for placement
Departments to Organise workshops/seminars/conference	Some of the Departments organised Conference/Seminar
Encourage Faculty in self finance stream to qualify NET/SLET & also register for Ph.D.	Many have Registered for Ph.D. under supervisors in Research Departments of the college. Some of them qualified the NET/SLET
Permit University approved staff in self finance stream to attend Orientation /Refresher course.	Few staff members in self finance stream attended these programmes
Complete Construction of Indoor Stadium	Indoor Stadium Inaugurated by His Excellency the Governor of Tamil Nadu Dr. K. Rosiah.
Construct a separate block for Computer Science Courses	Construction underway
Renovation of fifty year old blocks to be undertaken	Work under progress
Replacement of fans, tube lights and furniture for classrooms as well as staff rooms	Replacement of fans, tube lights and furniture undertaken in a phased manner
Installation of closed circuit television cameras in several sensitive locations	CCTV installation work commenced.

2.15 Whether the AQAR was placed in statutory body

Management Yes No
Syndicate Any other body College Council

Provide the details of the action taken:

Strategies for improving Quality indicators of the institution were discussed in College Council meetings and presented during Staff meetings. Suggestions given by the faculty were considered for coming out with viable strategies.

Part – B

Criterion – I

I. Curricular Aspects

1.1 Details about Academic Programmes (See Annexure - III)

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	6			
PG		1 - (self-finance)	9	
UG	10	1 - (self-finance)	11	
PG Diploma				
Advanced Diploma				
Diploma				
Certificate	1	2 (Aided) - Applied	2	
Others(M.Phil)			4	
Total	17	4	26	
Interdisciplinary (NME)	10 per sem.		20 per sem.	
Innovative				

1.2 (i) Flexibility of the Curriculum:

- Board of studies meet annually to design and develop syllabi which are career oriented
- Suggestions of Alumni member and Industry representative of BOS is given priority
- Academic learning is made effective by preparation of yearly action plan and

the monitoring of its strict implementation by continuous internal assessments

- Inter departmental courses are offered in CBCS pattern for all students
- Inter and Intra department competitions, Guest Lectures by eminent professors
- UGC Add-on courses, certificate courses, Soft skill courses & yoga
- Developing leadership & organisation skills through College Union, Rotract Club, Debate Club, Quiz club, Fine Arts Club, Consumer Club, Environ Club, Women Entrepreneurial Development cell (WEDC)
- 100% computer literacy for all the students through E-EDU GOVERN PROGRAMME
- Compulsory Sports and Emphasis on Discipline based learning for all students is ensured

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	35 (34 + 1)
Trimester	—
Annual	—

1.3 Feedback from stakeholders* Alumni Parents Employers Students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

(See Annexure – IV - analysis of the feedback)

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Twin major system was introduced for Science Courses with practicals as per University Norms of 6 hours for Allied instead of 9 hours

1.5 Any new Department/Centre introduced during the year. If yes, give details.

M.Sc. (Computer Science) & B. Music under Self – Finance Stream

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty – (See Annexure V)

	Total	Asst. Professors	Associate Professors	Professors	Others (Management)
Aided	70	36	29	—	5
Self Finance	126	119	-----	----	7 (ESRM)

2.2 No. of permanent faculty with Ph.D. : **46 ; Aided – 35 & Self-Finance – 11**

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
17	14	—	—	—	—	—	-	17	14

2.4 No. of Guest and Visiting faculty and Temporary faculty

6	---	5
---	-----	---

2.5 Faculty participation in conferences and symposia: (See Annexure – VI)

No. of Faculty	International level	National level	State level
Attended	3	4	-
Presented papers	49	38	-
Resource Persons	1	4	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- ❖ Innovative Teaching & Learning Methods
 - Education through ICT (Information and Communication Technology)
 - Chalk & Talk and LCD Projector for Regular Class Room Teaching
 - Usage of Laptops for every student in the classroom for group discussion
 - Seminars and assignment for Internal Assessment
 - Projects using latest software and packages by the students (Statistics & Computer Science)
 - One common Smart class room with Interactive Board
 - All Departments provided with a Smart Class
 - Guest lectures through Video Conferencing.
 - Hands-on training through practical classes in laboratories.
 - Internship.
 - Practical exposure through Industrial visit
 - Case Study , Rotational Internship & Role Play
 - Experts and Professionals supplement class room lectures

- Newspaper in Education with The Hindu
- Suggestions and recommendations provided by the committee are implemented.
- Use of Cloud Technology for study materials.
- Online Workshops through Skype.
- National Programme On Technology Enhanced Learning(NPTEL)
- INFLIBNET

2.7 Total No. of actual teaching days during this academic year - **181**

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

- Double Valuation for PG courses & M.Phil.
- Mark Sheet & Consolidated mark sheet with security features.
- Online Multiple Choice Questions for Soft Skill Courses

2.9 No. of faculty members involved in

(a) Curriculum restructuring/revision/syllabus development as member of Board of Study :

Within College: All Other Institutions : 11

(b) Faculty/Curriculum Development workshop : **1**

2.10 Average percentage of attendance of students : 85%

2.11 Course/Programme wise distribution of pass percentage : **(See Annexure – VII)**

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
BA	203	4	70	116	10	99%
Bsc(Aided)	256	92	116	28	4	94%
B.Sc(Self-Finance)	256	91	144	18	—	99%
B.Com. (Aided)	137	61	68	5	—	98%
B.Com.(Self-Finance)	448	131	279	30	5	99%
M.A.	29	8	19	—	—	93%
M.Sc.	92	45	36	1	—	89%
M.Com.	37	11	25	—	—	97%

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

<p>Monitors the</p> <ul style="list-style-type: none"> • Teaching process through students feedback about the faculty • Learning process by internal assessment components like seminar, spot test & quiz for each programme apart from continuous assessment tests and model examination • Projects for B.Com(Hons), B.B.A., B.Com (C/S), B.Sc.(computer Science) & B.Sc.(plant Biology & Plant Biotechnology)
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2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher Courses	1
UGC – Faculty Improvement Programme	—
HRD Programmes	---
Orientation Programmes	4
Faculty exchange programme	—
Staff training conducted by the university	—
Staff training conducted by other institutions	---
Summer / Winter schools, Workshops, etc.	—
Others	----

2.14 Details of Administrative and Technical staff - (See Annexure – VIII)

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	7	9	—	—
Technical Staff	7	4	—	4
Record Clerks	3	--	---	---
Others	7	---	---	----
Self Finance staff	30	----	---	----

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

Research evolves new perspective of understanding of knowledge with creativity and curiosity that succour the teaching fraternity in teaching pedagogy

- 19 Ph.D and 25 M.Phil faculty members are recognized as Research supervisors respectively by University of Madras
- Upgradation of Departments of Plant Biology and Plant Biotechnology, Physics, Statistics, Computer Science, History and Commerce into research departments to offer both Full time and Part time Ph.D
- Research papers published periodically in refereed International and National Journals by the faculty & Research Scholars
- Text Books authored by staff
- Workshops, Conferences, Seminars conducted for faculty members to promote their research skills
- UGC sponsored Major Research & Minor Research Project
- Institutional and individual membership obtained in Information Library Network (INFLIBNET) through N-List programme of UGC to access e-resources for students and staff of the college.
- Inter disciplinary conferences and seminars for expanding knowledge basis.

3.2 Details regarding major projects (See Annexure –IX)

	Completed	Ongoing	Sanctioned	Submitted
Number	—	1	—	—
Outlay in Rs. Lakhs	—	11,58,300/-	—	—

3.3 Details regarding minor projects (See Annexure – IX)

	Completed	Ongoing	Sanctioned	Submitted
Number	-----	12	2	—
Outlay in Rs. Lakhs		10,51,100/-	Not received	

3.4 Details on research publications (see Annexure – X)

	International	National	Others
Peer Review Journals	56	34	—
Non-Peer Review Journals	—	—	—
e-Journals	—	—	—
Conference proceedings	—	—	—

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other Organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	3	UGC	11,58,300/-	7,66,800
Minor Projects	1.5	UGC	10,51,100/-	6,76,800
Interdisciplinary Projects	----	----	-----	-----
Industry sponsored	-----	-----	----	----
Projects sponsored by the University/ College	----	-----	----	-----
Students research projects <i>(other than compulsory by the University)</i>	-----	-----	----	-----
Any other(Specify)	----	-----	-----	-----
Total			22,09,400/-	

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy - NIL

3.11 No. of conferences organized by the Institution :

Level	International	National	State	University	College
Number	----	2	---	----	-----
Sponsoring agencies		UGC			

3.12 No. of faculty served as experts, chairpersons or resource persons

9

3.13 No. of collaborations

International

National

1

Any other

9

3.14 No. of linkages created during this year -- none

3.15 Total budget for research for current year in lakhs :

From Funding agency

UGC

From Management of University/College

Total

8,00,000/-

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	---
	Granted	----
International	Applied	----
	Granted	----
Commercialised	Applied	-----
	Granted	-----

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
5	2			3		

3.18 No. of faculty from the Institution who are Ph. D. Guides
(see Annexure – XI)

19

and students registered under them

13

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level	200	State level	1
National level	1	International level	nil

3.22 No. of students participated in NCC events:

University level	nil	State level	nil
National level	34	International level	nil

3.23 No. of Awards won in NSS:

University level	3	State level	nil
National level	nil	International level	nil

3.24 No. of Awards won in NCC:

University level	nil	State level	8
National level	5	International level	nil

3.25 No. of Extension activities organized

University forum College forum
 NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility:

- NSS students regularly create public awareness about the hazards of walking on railway tracks
- Blood donation camp regularly organised by College Union and NSS jointly with Youth Red Cross
- NSS organised a rally to create awareness about voting rights among the public by forming a human chain on the GST road
- Awareness programmes on AIDS by HIV + person, by NSS
- Rally organised by NSS on Women's Safety in the Society
- NCC- participation in JEEVAN SPARSHAM (**See Annexure – II**)
- Traffic awareness programme was conducted and Tmt. Lakshmi, IPS, Deputy Commissioner of Police, Traffic South Division, presided over the programme and created awareness among the students on Traffic Rules and Regulations

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	2,55,463	16,519 Indoor Stadium	UGC + Management	2,71,982
Class rooms	66	8	UGC + Management	74
Laboratories	17	4	UGC + Management	21
Seminar Halls	10	-	UGC + Management	10
No. of important equipments purchased (\geq 1-0 lakh) during the current year.		GC-HPLC – 1 & Computer/Parts	UGC + Management	
Value of the equipment purchased during the year (Rs. in Lakhs)		8,00,000/-		
Others (computers & spare parts)		21,05,074/-	UGC	37,42,761/-
Server, software, computer, projector kits, laptops		16,37,687/-	Management	

4.2 Computerization of Administration and library

College has an effective computer based MIS which functions under the Department of Electronic Student Relationship Management (ESRM). It provides intranet connectivity and the tools to efficiently manage all aspects relating to functioning of the college.

The entire administration of the college is computerised with respect to students admission, attendance, mark register, staff-student interactions, departmental activities, circulars and notices, Examination, publication of results in the college website, fees collection, pay-bill for staff and scholarship disbursement for students.

Library is fully computerised and the facilities available are - Reprography, OPAC, CD Collections, bar coding, Internet browsing facilities, Xerox and scanning facilities, 24 hours Internet connectivity and digital library

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books & Reference Books	36802	45,15,595	1296	3,35,085	38098	48,50,680
e-Books	50,000 + enlist					
Journals	65	1,10,110	2	4,890	67	1,15,000
e-Journals	7500 + enlist					
Digital Database	1					
CD & Video	40 400	5,000 free	9 85	1,500 free	49 485	6,500

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	548	6	All Computers connected with internet	6 Labs	-	14	22	3
Added	40	---	----	-----	-----	-----	-----	----
Total						14	22	3

4.5 Computer, Internet access, training to teachers and students and any other programme for technology Up-gradation (Networking, e-Governance etc.)

Student Training –

- 100% computer literacy for ALL the students with more than 470 computers on a one-to-one basis from 2002 onwards.
- Macromedia, Flash MX, Excel 2007, Adobe Photoshop, for Arts & Commerce stream - HTML, MS Access, Operating System Fundamentals, MS Front page, for Science stream - PHP, MS Access, Networks Fundamentals, MS Front page.
- Certificate awarded at the end of the course to enhance employability opportunities.
- Internet access provided to PG students and Research Scholars

Staff –

- Computer(s) with printer provided to every department and college office
- Free internet access provided to departments to aid Teaching & Research
- Intranet connectivity in place for efficiently managing information on admission, attendance, internal tests, mark registers, etc. for consolidation

Networking, e-Governance -

- Intranet facility available in the college has lead to efficient e-Governance

4.6 Amount spent on maintenance in lakhs :

i) ICT

Rs. 15,000/- (Management)

ii) Campus Infrastructure and facilities

Rs. 84,50,000/- (For Indoor Stadium by Management)

iii) Equipments

Rs. 8,44,128/- (UGC)

iv) Others(furniture)

Rs. 14,75,872/- (UGC)

Total :

Rs. 1,07,85,000/-

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Service

Placement cell	The College has an active placement cell that has achieved 74% placement record. Placement cell functions with one coordinator and one assistant.
Mentoring service	Ward system- for every 20 students - one tutor
Coaching classes	Bridge Course classes – Foundation English for First Learners Entry in Service (Training in IAS, Bank Recruitment, TNPSC for SC/ST and Minority students)
Grievance cell	With Senior staff member as Convener, Senior staff member, Staff Secretary, Council Secretary, Union Vice President as members

Guidance & Counseling	The system helps students to alleviate their stress and aids students to inculcate a sense of morality and confidence in their life.
Anti ragging cell	Constituting Principal, Secretary, 2 Senior staff members, 2 Student union office bearers and Local Police Inspector
Awareness programme on sexual harassment	Functions under the guidance of Ethics committee with 7 Senior staff members (both teaching and non-teaching) and 2 Student Union office bearers
Community Service Schemes	NSS, SIFE, Rotract & Community service by MSW students
Others	Students Safety Insurance, Free Books, Free Meals, Sports Kit

5.2 Efforts made by the institution for tracking the progression

- College also has an excellent tutorial system in the ratio of 20:1 (20 students: 1 staff). Tutor keeps track of the students' academic progress and encourages in developing their skills and talents. The tutor also maintains the health record of her wards. She analyses and refers crucial psychological issues to the college counsellors.
- Academic Performance of students is monitored through Continuous Internal Assessments and weak students are given special attention apart from remedial coaching for SC/ST students. Progress card reflecting the attendance details and marks in the two CA tests & model examinations are sent to the parents by post before the end semester examination begin.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others(M.Phil.)
4360	408	27	22

(b) No. of students outside the state

5

(c) No. of international students -- NIL

	No.	%
Men	nil	----
Women	01	---

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
855	762	22	2720	1	4409	884	874	21	3011	1	4790

Demand ratio - 11:1 Dropout % - 6

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- Coaching classes for Entry in Service was offered to SC/ST students in the final year UG courses.
- Faculty members also provide academic support to individual students who show a keen interest in taking up specialized academic programmes in institutes like ISI, IIT's., IISc. or abroad.

No. of students beneficiaries 157

5.5 No. of students qualified in these examinations

NET ---- SET/SLET ---- GATE ---- CAT ----
IAS/IPS etc ---- State PSC ---- UPSC ---- Others 7

5.6 Details of student counselling and career guidance

- Orientation programme for final year students on career guidance & facing Interview
- Soft Skill programme to enhance employability

No. of students benefitted - **1800**

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
32	900	766	118

5.8 Details of gender sensitization programmes

During Sarvodaya Prayer organised on Fridays, students are sensitised about gender issues by guest speakers from the city. Awareness about the role of Women in building a just and responsible Society which recognises women empowerment were conducted.

5.9 Students Activities

5.9.1 a) No. of students participated in Sports, Games and other events

State/ University level National level International level

b) No. of students participated in cultural events

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events -

Sports : State/ University level National level International level

Cultural: State/ University level National level International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	---	-----
Financial support from government	1200	35,40,000/-
Financial support from other sources	150	5,75,000/-
Number of students who received International/ National recognitions	----	-----

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students - 9

5.13 Major grievances of students (if any) redressed: NIL, Minor grievances addressed

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION

To evolve into a College with Potential for Excellence

MISSION

To provide “Quality Education, Self Reliance, Sustenance, Self Confidence, Leadership Qualities and Employability Skills” to our students

6.2 Does the Institution has a management Information System

College has an effective computer based MIS which functions under the Department of Electronic Student Relationship Management (ESRM). It provides tools to organise, evaluate and efficiently manage all the departments with respect to students admission, attendance, mark register, staff-student interactions, departmental activities, circulars and notices to the departments. The above data are processed and presented to the Principal of the College for evaluation. After evaluation, report is documented by the IQAC and it is presented in the Board of Management (BOM) for scrutiny. Management Control System (MCS) which exists in the College, takes efforts to set the performance standards. Thus every activity of the College is monitored by the teachers, council members, IQAC members, Principal and the Board of management members.

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- Choice based credit system for both UG & PG
- Continuous Curriculum up-gradation by constituting Board of Studies meeting & Academic Council once every academic year
- Compulsory Internship & Project work for PG students
- Soft Skills as part of curriculum for all students
- Wide range of non-major electives offered to all students

6.3.2 Teaching and Learning

- ICT based teaching & learning is emphasised
- Application & employability oriented learning is given due importance
- Computer Oriented papers offered in all courses
- Skill based certificate courses offered

6.3.3 Examination and Evaluation

Examination Reforms

- Online examination for value education paper, Soft Skill & Environmental Science
- French as a foreign language for computer science students and computing skills for others **under soft skills programme**
- Several reforms have been carried out in the internal assessment component
 - Evaluation of charts/posters
 - Evaluation of projects
 - Group discussion on current issues
 - Case study to promote skill application
 - On line quiz
 - Question bank for practical examination
 - External and Internal Squad
 - Quick publication of results enabling the students to procure admission for higher studies abroad.
- Question paper setting for final examinations is External only
- Evaluation : Completely external for UG and One External and One Internal (Double valuation) for PG
- Proportional weightage of continuous internal assessment and final examination
- Scrutiny board for Question Papers
- Random checking for Corrected Answer Scripts by the Scrutiny Committee
- Supplementary Exams for Third Years or for Outgoing Students
- Mark List & Consolidated Mark List with Security features

6.3.4 Research and Development

- Sophisticated instrument Lab with HPLC, GC, FTIR, UV-Spectrophotometer, Cooling Centrifuge and PCR has been provided for Research Scholars of basic sciences
- Well equipped computer Lab with latest software like Windows 8, Windows Server, Office 365, Adobe Photoshop, SPSS 15.0 and SYSTAT are available
- M.Phil. and Ph.D. Scholars are screened & admitted through a written test
- Faculty members are encouraged by the IQAC to apply for Major/Minor Research projects. Two UGC- Minor Research projects have been sanctioned this year

6.3.5 Library, ICT and physical infrastructure / instrumentation

Library -

- There is a separate Library for UG & PG students in the college. The PG library has 15 computers with internet facility, which is used by staff, research scholars and PG students for academic purposes i.e. e-library facility
- The Library is fully Automated using indigenously designed software.
- Circulation of books is carried out using BARCODE system
- Well furnished Separate reading room & fully Air Conditioned PG Library
- The UG & PG libraries house about 40,000 & 4000 books respectively and about 182 journals, 42 magazines and 10 newspapers(both English & Tamil)
- Online Public Access Catalogue (OPAC) available
- INFLIBNET facility available
- Reprography facility extended for both staff and students
- Special Study material provided for Entry in Service & Remedial Coaching Students

ICT Facility

- A preview theatre with a capacity to seat 100 viewers for screening films, audio-visuals & Video conferencing exists in the college
- A multipurpose Mini Auditorium with a capacity to seat 300 people having ICT facility
- The College has installed ten broadband high speed connectivity under National Mission on education through **Information Communication Technology (NME – ICT)** partnering with **BSNL**.
- Computer Labs with 600 computers

Physical Infrastructure –

- smart class rooms with LCD projectors and interactive boards,
- English Language Labs,
- Large Seminar Hall, Preview Theatre, Television and Video Production Room, Photography Lab and Culture Lab
- Women’s Hostel with a capacity to accommodate 100 students
- Indoor Stadium are the additional facilities for our students on our campus.

Instrumentation -

- Sophisticated Instrument Lab with HPLC, GC, FTIR, UV-Spectrophotometer, Cooling centrifuge and PCR

6.3.6 Human Resource Management

For efficient Human Resource Management, the College has Several Committees which plans, monitors and Coordinates the various activities relating to development and functioning

- Management Committee comprises of 9 members including the Principal. This committee meets before the beginning of the academic year to discuss matters relating to financial planning, infrastructural development, proposal for new courses/ additional sections and staff appointments

- The Governing Body of the college comprises of Management members, UGC Nominee, Government Nominee, University Representative, Academic Consultant , Industrialist, Principal and two Senior Staff members. The Body meets once during the end of the academic year to plan for activities of the forth coming year.
- Board of Studies(BOS) is constituted as per University of Madras norms, for each department with HOD as the Chairperson. The course curriculum is presented and discussed threadbare in BOS and finalised. The BOS is convened every year.
- The finalised curriculum as per the suggestions of the BOS is presented in the Academic Council for Approval. The Academic Council is again constituted as per University of Madras norms and meets after the BOS.
- Finance Committee meets to discuss allocation of funds for various activities of the college like Seminars/Conferences, Library books purchase, departmental association activities, & sports
- Building Committee of the College comprises of Principal, Finance Committee member of the Management, two Senior Faculty members, Dean College Development Council of the University, Engineer (PWD), Architect and two co-opted members. The Committee formulates and discusses Building Project Proposals under UGC assistance.
- The College Council Comprises of All Heads of Department, Controller of Examinations, Dean Academic, IQAC Coordinator, Staff Club Secretary, Student Union Vice President and office superintendent, which is headed by the Principal. The committee meets atleast twice a month to discuss every aspect of running the college and also when there is an urgent issue to be resolved.
- The Ethics committee, Grievance Redressal Committee and Ragging Redressal Committee play a vital role in addressing problems of students and solves them.
- Admission Committee monitors whether admissions made are as per the current norms laid down by the University and Government of Tamil Nadu
- Scholarship Committee identifies students eligible for various Scholarship Schemes and helps in availing the same

6.3.7 Faculty and Staff recruitment

The college has Well Qualified and dedicated faculty, whose needs are well taken care of by the management. Faculty & Staff are recruited after personal interview by an interview committee constituted as per University/Government norms. The list of candidates chosen for interview are obtained through employment exchange and News paper Advertisements . In the current academic year 17 permanent Faculty Members were recruited on the basis of merit as per the qualifications laid down by UGC & community roaster.

6.3.8 Industry Interaction / Collaboration

- The college has a tie up/MOU with more than 70 Industries/Institutes/Hospitals/NGO's for students' internship and project for all PG courses and some UG Courses. List enclosed.
- The College has an MOU with CTS & TCS for placement Training.

6.3.9 Admission of Students

Students are admitted in all the courses strictly according to merit and norms as prescribed by the State Government.

6.4 Welfare schemes

Teaching	Staff Club
Non teaching	-----
Students	<ul style="list-style-type: none"> • Group Insurance • Breakfast & sports kit for Sports girls • Free Meals for Economically weaker section students on all working days

6.5 Total corpus fund generated Rs. 67,000/- ; From Alumni Association :

6.6 Whether annual financial audit has been done : **Yes**

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	NAAC	Yes	University
Administrative			Yes	RJDCE

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- Online examination for value education paper, Soft Skill & Environmental Science
- French as a foreign language for computer science students and computing skills for others under soft skills programme
- Several reforms have been carried out in the internal assessment component
 - Evaluation of charts/posters & projects
 - Group discussion on current issues & Case study to promote skill application
 - On line quiz & Question bank for practicals
- External and Internal Squad
- Quick publication of results enabling the students to procure admission for higher studies abroad
- Question paper setting for final examinations - External only
- Completely external for UG and for PG both External & Internal ie (Double valuation)for PG
- Proportional weightage of continuous internal assessment and final examination
- Scrutiny board for Question Papers
- Random checking for Corrected Answer Scripts by the Scrutiny Committee
- Supplementary Exams for Third Years or for Outgoing Students

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

University of Madras encourages and promotes Autonomy for Colleges which are consistent with Performance & Quality and have also obtained 'A' Grade by NAAC. The University Monitors, Advises and Tracks the Quality Parameters of the Institution under Autonomy, by making University nominated Representative as a Mandatory Member in all academic bodies like Board of Studies, Academic Council, Internal Academic Audit and also for Faculty Recruitment/Qualification Approval.

6.11 Activities and support from the Alumni Association

Alumnae Association & Retired Staff Re-Union Meeting was organised on 8th Mach 2014, with the objective of ensuring continuous contact with the College and facilitate creative involvement in the progress of the college. This year 'Alumni Award' was given to 15 Alumnae, who hold high positions in reputed organisations and are great achievers in their own field. Alumnae donated Rs. 75,000/- towards students benefit fund.

6.12 Activities and support from the Parent – Teacher Association

Parent-Teacher Association is yet to be formed. However, Parent-Teacher meetings initiated by Departments do take place, where they are apprised about the progress of their ward, whenever need arises.

6.13 Development programmes for support staff

- Computer Training for support staff was organised by Dept. Of Computer Science during 2012-2013.
- All office staff use Computer for the day to day work

6.14 Initiatives taken by the institution to make the campus eco-friendly

- A well maintained lush green Garden and a Campus with lots of trees
- Japanese method of Rain water Harvesting in place
- Segregation of biodegradable waste in Green Bins and non-biodegradable waste in Red Bins is practiced
- Incinerators provided in the rest rooms

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- In the Modern era, when importance for the vernacular is dwindling, the Tamil Association organised Muthamil Vizha, a one day grand celebration of the three genres Iyal, Isai & Natakam. Poems written by our college students were compiled in a book titled 'Pudhu Kuralgal'. Principal Dr(Tmt) G. Rani released the first copy & it was received by the Chief Guest Dr.Thirupoor Krishnan.
- Entry in Service coaching class for UPSC, TNPSC, Banking & Railways competitive examinations has increased placement and helped students from Tamil medium, many of whom are first generation learners from Kancheepuram district, in getting placements
- Online spoken tutorial workshops were conducted by IIT, Mumbai for the students of B.Sc, B.C.A and M.Sc(IT) in LateX , LinuX , C++ , Php and MySql.
- NIELT – 15 students cleared the “O” Level theory exam in January 2014

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Orientation Programme /Bridge Course

- Bridge course in English was conducted by the Department of English, for all the first year students, who were found to be weak in basic English on the basis of a screening test.
- **Orientation Programme** for the New Entrants along with their parents was held on 20th June 2013 by Mr.V.Nandakumar I.R.S, Joint Commissioner of Income Tax, Chennai , Secretary to Pallam Raju and other speakers were Mr.K.Vipinendran , M.E., C.P.P London , Associate Professor , College of Engineering and Mr. Chandra Prabhu, Assistant Director, MSME – Development Institute.
- **‘Beginning School’**, a two day workshop, was conducted for the first years on 10th July 2013 and 11th July 2013. Mr.K.Vipinendran, M.E., C.P.P ., London, Associate Professor , College of Engineering , Anna University , Chennai and Mr.Shrikumar Menon of MLS Academy addressed all the first year students.

Value Education:

- SKY Professors A/N Nithyashree, A/N Thiruchelvi and SKY Assistant Professors imparted value added education programme for **1350 third year** and **1532 first year students**. Students were trained in physical exercises, kaya kalpa exercises, meditation and introspections like analysis of thought, moralization of desire, neutralization of anger, eradication of worries and who am I?. Free physical exercise classes have been conducted for **20 Non-teaching staff members**.
- **Pranic Healing** session was conducted on 7th February 2014 and demonstrated by Mrs. Sathya Priya to our students. Pranic healing is a claimed energy healing system. It claims that prana can heal ailments in the body by manipulations of the person’s energy field.
- **Musical discourse on ‘Pithru Bhakthi’** was given by Mrs.Ranga Priya and Ms.KrishnaPriya on 23rd September 2013. The program was conducted to inculcate among students the habit of giving respect to parents and elders.

Remedial Coaching:

- Special Classes were organised for slow learners & minorities

Placement:

- Effective training and mock interviews were conducted by TCS & CTS to enable our students to take up campus interviews. College has regular contact with reputed company officials to discuss various openings in the industries.
- Free IAS coaching classes for aspiring minority students was offered. Nearly 50 students were benefited and appeared for various government examinations of which 5 were selected on campus interviews.

Seminars/Conferences Organised:

- IQAC organised a UGC Sponsored National level Workshop
- Departments of Physics organised UGC Sponsored National level Conference
- Departments of Computer Science organised UGC Sponsored National level Seminar and Workshop

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

- Conduct of a three hour model examination every semester as part of internal assessment component
- NET/SET coaching for staff of self financing stream. ----- have cleared the exam.

**Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

- A well maintained garden with Japanese method of rain water harvesting which maintains the ground water table.
- Lectures on “Go Green Policy” and “Water Management” were organised by the Environ Club
- Collaborative work with NGO “NIZHAL” on Environmental issues
- NSS special camp for one week was organised at Mathuranthagam in Chengalpet district. The two units of NSS Volunteers undertook cleaning of the temples Thiruvankadu Ishwar Kovil and Ramar Kovil and the surrounding areas, which created environmental awareness and importance of preserving these ancient landmarks among the public
- NCC --- **See Annexure 2**

7.5 Whether environmental audit was conducted? Yes No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Strengths:

- ❖ Excellent Team Work among teaching & non teaching staff
- ❖ Full support from the Management
- ❖ Alumni Support to needy students
- ❖ Up gradation of Six Research Departments
- ❖ Placement record increased exorbitantly
- ❖ Networking and collaboration with reputed institutions & universities in the form of MOU.

Weakness:

- ❖ Remaining four Departments to be upgraded to Research Departments.

- ❖ To increase the number of Major Research Projects
- ❖ Exchange Programme with other Universities both at National and International level.

Opportunities:

- ❖ Efforts to be taken for Exchange Program of students with both national and international Universities
- ❖ Motivate teaching staff to apply for Research Projects (both Minor & Major)

Challenges:

- ❖ To Obtain STAR status for Science departments from DBT
- ❖ Teaching and Non teaching vacancies to be filled.

8. Plans of institution for next year

- To Obtain STAR STATUS for Basic Sciences from DBT, Ministry of HRD, Govt. Of India
- To Apply for “College with Potential for Excellence”
- To encourage Staff to apply for funding for organising Academic programmes
- To Organise Interdisciplinary Seminars by Departments
- To organise IQAC seminar on “ Teaching Pedagogy”
- To upgrade more Departments as research Departments
- To enhance placement record
- Strengthen Alumnae Participation by forming a registered trust
- To improve infrastructure facility by constructing a separate building for Computer Science Courses
- To apply for UGC funding for expansion of Hostel facilities by construction of second floor
- Renovation of blocks which are fifty year old
- Replacement of fans, tube lights and furniture for classrooms as well as staff rooms to be completed
- Installation of closed circuit television cameras in several sensitive locations for safety and security to be completed
- To apply to UGC for Construction of Gymnasium
- To lay Athletic Track of 4 lanes and 6 lanes in the outdoor stadium
- To apply for Community Colleges & B.Voc Courses
- To apply for CMA support centre to conduct foundation courses for ICWA

Name DR. R.MALATHI

Name DR.G. RANI

Signature of the Coordinator, IQAC

Signature of the Chairperson, IQAC

ANNEXURE – I

IQAC Members from 2012 – 2015

S.No	NAME	DESIGNATION
1.	Mrs. Mamta. D. Bhatt	Chairman (Management Member)
2.	Dr. G. Rani	Principal – Chairperson
3.	Dr. R. Malathi	Coordinator
4.	Dr. G. Vijayasree	Member
5.	Mrs. R. Vijaya	Member (Science Representative)
6.	Dr. G.D. Anandha Vijayakumari	Member (Arts Representative)
7.	Dr. R. Savithri	Member (Commerce Representative)
8.	Dr. C.P. Sumathi	Member (Nodal Officer)
9.	Dr. K. Nalina	Scientist - Alumni (Dept. of Forensic Science)
10.	Mrs. Hema Gopal	Vice President – TCS -External Expert
11.	Mr. T.R. Balasubramanian	Superintendent - Member
12.	Mr. T. Ravisankar	Administrative Staff
13.	Mrs. S. Padmavathi	Technical Staff
14.	Ms. J. Asuvini (B.Com.)	Student President (Day)
15.	Ms. Jayanthi (BCA)	Student President (Eve)

ANNEXURE – II

1. UGC Sponsored Seminar / Workshop / Conference

S.No	Organizing Department	National / International	Seminar / Conference / Workshop	Beneficiary	Date
1.	IQAC	National	Workshop on Training the Trainers	Faculty	10.01.14 & 11.01.14
2.	IQAC		Workshop on Stress Management	College Faculty	30.01.14
3.	Physics	National	Conference on “Visualize Molecules and Cognize Crystals”	Students and Staffs	25.02.14 & 26.02.14
4.	Computer Science		Seminar on Android Application Development	Students	14.02.14 & 15.02.14
			Workshop on Software Development Life Cycle	Students	8.03.14

2. Department Association Activities – UG & PG

S.No	Name of the Department	Association Name	Events	Date
1.	History	BHARATH HISTORY ASSOCIATION	Special lecture on Hotel Management by Mr.T.Milton, Asan Memorial College	11.12.13
			Special lecture on Composite Culture of India by Dr. C. K. Sivaprakasam, University of Madras	25.03.14

2.	Economics	CRUX ECO FUN	Special lecture on impact of Current Account Deficit on the growth rate of the Indian Economy by Dr. Anand, Guru Nanak College	20.9.13
3.	English	English Literary Association and Debate club	Poetry Reading Session by "Prakriti"	13.12.13 & 19.12.13
			Workshop on Learning Techniques" by Dr. Arasu Chelliah, University of Maryland-Baltimore	10/1/14.
			Seminar on "Psychology and Literature" by Sumathi Sivakumar, A.M. Jain College	13/2/14
			Seminar on Bhagavatam and Literature by Mr.R.Rangarajan, University of Madras	20/3/14
4.	Mathematics	Math zest	Special lecture on "Patterns in mathematics" by Dr.K.G.Subramanian, University Sains, Malaysia	13.08.13
			Special lecture on "Uniform Convergence" by Prof. Youvaraj Ramanujan Institute for Advanced study in Mathematics	18.02.14
			Lecture on "Combinatorics on words" by Dr. Kalpana Mahalingam, IIT Madras	18.02.14
			Special lecture on "Graph Labeling and its Application" By Dr. L.Shobana, Tagore Engineering College	25.02.14

5.	Statistics	Stat quest	Special Lecture on Principles of Quality by Mrs.Meenakshi Kartik, Associate Director, quality, AGS Health Pvt.Ltd	6/2/2014
6.	Physics	Vaish-physz	Special Lecture on “Experimental techniques in crystallography” by Dr. Ramesh Pandian, Research Scientist, National Research foundation of Korea	21.8.2013
			Workshop on “Crystal Structure Determination and Analysis using Wingx program”	22.8.2013 and 23.8.2013.
7.	Chemistry	Chem vaibhav	Special Lecture on Fuel Cells by Dr. D. Sangeetha, Anna University, Chennai.	26/09/13
			Special Lecture on “Synthesis of Some Natural Products and Heterocyclic compounds and their Biological applications” by Dr. P. T. Perumal, Emeritus Scientist, Organic Chemistry Division, CSIR-Central Leather Research Institute, Adyar, Chennai.	12/02/14
8.	Plant Biology and Plant Biotechnology	Madhulika	Special Lecture on Molecular Diagnosis of Microbial Infections by by Dr.K.Nalina-Senior Lecturer, Dept.of Medical Microbiology, University of Kualalumpur, Royal College of Medicine.	1-8-2013
			Workshop on “Molecular Techniques In Biology” by Dr.M.Krishnaraj, Chief Scientific Officer, Jayagen Biologics, Chennai.	3.3.2014

9.	Computer Science	e -Informatik '13	Special Lecture on “Free Software” by Mr.Yogesh, Cloud Specialist	23.9.2013
			Seminar on Cloud Computing and Android Application Development by Mr. Manoj, Co-Founder of talhunt Training Academy	14.8.2013
			Workshop on Oracle by Mr.Prakash, Database Administrator,Tata Consultancy Services	26/8/2013 5/9/2013 6/9/2013 7/9/2013
			Online Spoken Tutorial Workshops were conducted by IIT, Mumbai	October 2013 , December 2013, January 2014 and February 2014.
10.	Commerce	Vaishcomfest	Lecture on benefits of Banking Sector by Mr.V.Sudamani, Branch Manager , State Bank Of Mysore , Chromepet Branch	16.12.13
11.	Viscom	Viscom	Mediji Fiesta Conducted “Cinecia Visuale” Film Festival and	4.10.2013 & 5.10.13
			screened 6 world movies.	27.2.2014 and 28.2.2014
12.	HOME SCIENCE- CLINICAL NUTRITION & DIETETICS		Medical camp-general health check up,BP test, HB test, sugar test etc. Free consultation with dermatologist – skin test and care.	24/2/2014

13.	M.A (Social Work)	SPEF-Association (students participatory empowerment forum)	Awareness programme on the Importance of Education by Dr. Vishalakshi, Department of Tamil of SDNB Vaishnav College	13/9/2013
			Workshop on ADVANCED SPSS by Mr.Alan Godfrey Junior Research Fellow at the Department of Social work, Loyola College	22.3.2014
			Workshop on Emotional Intelligence and Problem Solving by Mr.Martin and Mr. Samuel, Freelancing Personality Development Trainers.	

3. CO-CURRICULAR ACTIVITIES

(i) Union Activities

S.NO	EVENT	DATE	CHIEF GUEST
1	Orientation programme	20-06-2013	Mr.V.Nandakumar , IRS
2	Fresher's day	03-07-2013	
3	Union Inauguration	20-07-2013	Dr(Tmt) j.Uma Maheswari,IAS
4	Smrti	22-08-2013& 23-08-2013	
5	Teacher's Day	05-09-2013	
6	Muthamizh vizha	03-10-2013	
7	Convocation 2011-12 Convocation 2012-13	07-10-2013& 08-10-2013 15-03-2014& 16-03-2014	
8	Gokulastami	13-08-2013	Dr. M. A. Venkatakrishnan
9	Independence day	15-08-2013	Dr. N. Chandravathi

10	Onam function	18-09-2013	
11	Beginning school workshop	10-07-2013 & 11-07-2013	Mr. K. Vipinendren, ME,C.P.P. London Mr. Shivakumar Menon
12	Founder's Day	11-10-13	
13	Vivekanandar ratham	12-12-2013	
14	UGC Sponsored National Seminar IQAC	10-1-2014 & 11-1-2014	
15	Voter's day celebration	24 -01-2014 & 25-01-2014	
16	Republic day	26-01-2014	Dr. S. Chenthamarai
17	Sports day	31-01-2014	Dr.K.A. Senthil Velan IPS
18	Right to vote	02-01-2014	
19	Traffic awareness programme	03-01-2014	Tmt. Lakshmi,IPS
20	Retiring staff felicitation	21-03-2014	
21	Human chain rally	26-03-2014	
22	Pongal celebration	04-01-2014	
23	Indoor stadium inauguration	06-03-2014	Dr.Rosaiah
24	Pranic Healing	07-02-2014	
25	Alumini meet	08-03-2014	

(ii) Club Activities

S.NO	CLUB NAME	EVENT	DATE	CHIEF GUEST
1.	Environment club	Go Green Policy	17.9.13	Dr.. P. Saiprasad, Deputy Director, Entrepreneurship Development Institute
2.		Water Management	11.2.14	Mr. Bharath, Programme coordinator of Prakathi Foundation

3.	Kwiz Club	Inauguration	14. 8 13	
4.		Inter-departmental quiz competitions	13.12.13	
5.		Annual kwiz carnival	14.03.14	
6.	Women Entrepreneurship Development	One day exhibition to promote Artificial Jewellery and products from waste materials such as paper stand ,covers etc.,	22.08.13	
7.	Consumer Club	Inauguration	29.08.13	
8.		workshop on "Food Adulteration	17.10.13	
9.		Participation in the National "Consumer Celebration" day conducted by the GSS Jain College, Chennai	18.12.13	
10.		Participation in a one day seminar organized by Concert and Consumer Association of India on "Protect your Phone Rights	22.03.14	

(iii) Sports Activities

S.No	Game	Tournament	Date	Venue	Result
1	Kho-Kho	Bhatt Tournament	25.7.13& 26.7.13	S.D.N.B College	Winner
2		State Level TNPESU Rolling Trophy	26.8.13to 29.8.13	TNPESU Ground	Winner
3		Inter-collegiate	16.9.13& 17.9.13	Pachiyappa's college	Runner-up
4		Kancheepuram District Match	12.11.13	Tagore College	Winner
5		JBAS Sports Festival	17.12.13& 18.12.13	JBAS College	Runner-up
6		Chief Ministers 66 th Birth Day Trophy	23.02.14	YMCA	Runner-up

7.	Football	Bhatt Tournament	25.7.13&2 6.7.13	SDNB Vaishnav College	Runner- up
8.		Inter-collegiate	10.9.13	Patrician College	Winner
9		Madras University Match	12.10.13& 13.10.13	SDNB Vaishnav College	Third place
10		Chief Ministers 66 th Birth day trophy	18. 02.14	YMCA College	Runner- up
11	Ball badminton	Bhatt Tournament	25.7.13&2 6.7.13	SDNB College	Winner
12		Buck Tournament	20.8.13	YMCA College	Winner
13		SRM Founder Birth day Trophy(south zone level)	24.8.13to2 6.8.13	SRM College	Third Place
14		Inter-collegiate	27.8.13	Alpha college	Winner
15		Madras University Match	24.9.13	QMGC College	Winner
16		Amma Cup District Match	28.9.13	SDAT Ground	Winner
17		Chief Ministers 66 th Birth Day Trophy	19.02.14	YMCA College	Winner
18	Handball	Tournament	Date	Venue	Result
19		Amma Trophy	29.6.13	Nehru Stadium	Third place
20		Inter-collegiate	23.8.13	Dr.MGR college	Runner- up
21		Chief Ministers 66 th Birth Day Trophy	21.2.14	YMCA College	Runner- up
22	Cricket	Inter-Collegiate	19.9.13to 21.9.13	SDNB College	Third place
23		Chief Ministers 66 th Birth Day Trophy	19.2.14	YMCA College	Winner
24		Vadamalai Trophy	28.2.14 to 3.3.14	Chellamal College	Winner
25		Gold Cup Trophy	7.3.14 to 14.3.14	AM Jain College	Winner
26	Hockey	Inter-collegiate	18.9.13	YMCA College	Runner- up
27	Kabaddi	Inter-collegiate	10.10.13& 11.10.13	Bharthi womens college	Third place
28	Chess	Inter-collegiate	7.8.13	MOP College	Runner- up
29		WCC Rolling Trophy	24.9.13	WCC college	Runner- up

30	Table Tennis	Inter-collegiate	16.8.13	KRMM College	Runner-up
31	Tennis	Inter-collegiate	21.8.13	JBAS College	Winner
32	Rugby	Chief Ministers 66 th Birth Day Trophy	22.2.14	YMCA	Winner
33	Athletics	Inter-collegiate	6.9.13	Madras University	Over all Second place

4. EXTRA-CURRICULAR ACTIVITIES

(i) NCC ACTIVITIES

SL.NO	EVENT NAME	ABOUT THE EVENT	DATE	VENUE
1.	Temple Cleaning	Entire temple premises and the surroundings were cleaned	25.09.2013	Beriamman Temple , (nemilicherry) Chromepet.
2.	Blood Donation	Cadets Donated Blood To The Blood Bank	26.09.2013	Lions Blood Bank And research foundation, Egmore.
3.	Cancer Awareness	Visited GuruNanak College, Velachery to Created Awareness with The Help Of Cancer Insitution	03.10.2013	GuruNanak College, Velacherry.
4.	Tree Plantation	Planted Trees In College premises To Bring Green Revolution	06.10.2013	GuruNanak College, velacherry.
5.	Defence Awareness	A Lecture was delivered about Defense Services to the School children	11.10.2013	Thandai Periyar Govt. Hr. Sec. School, Puludhivakkam, St.Thomas Mount.
6.	A Day With Orphan Children	Stationeries and other essentials were Provided To The Orphanage Children	12.10.2013	Good life center, west Tambaram.
7.	Library Cleaning	Cadets Cleaned The Entire Library And Arranged The Books	15.10.2013	Local library authority, Chennai circle library, Ashok Pillar.
8.	Helping Orphan Children	Break Fast was Provided To The Orphan Children	07.12.2013	Ramalinga gurukulam, Kovilambakkam.
9.	Traffic Awareness	Created Awareness To The	14.12.2013	Near Anna Nagar

		Public About Traffic Rules And Regulations		Roundana.
10.	AIDS Awareness programme	Awareness about AIDS Was given to the public through power point presentation and charts	16.12.2013	GuruNanak College, Velacherry.
11.	Helping Old Age People	Cadets Spent A day With Old Age People And entertained them By Performing Cultural events	16.12.2013	Vishranthi home for old age, palavakkam, Chennai.
12.	Traffic Control	Cadets assisted the Traffic Police in regulating the Traffic	18.12.2013	Ramapuram junction, Porur.
13.	Helping Mentally Challenged People	Helped the Mentally Challenged children in celebrating Christmas . Sweets were provided. They were entertained with some cultural events .	19.12.2013	Love Care Centre, Mandhaveli.
14.	Helping Transgenders	A meeting with Transgenders	20.12.2013	Sahodaran , railway colony , aminjakarai , ch - 29
15.	Helping Tribals	We Provided provision items to the People who belonged to – Irular community	21.12.2013	metukadu , Marai Malai Nagar

(ii) NSS ACTIVITIES

SL.NO	EVENT NAME	ABOUT THE EVENT	DATE	VENUE
1.	Blood Donation Camp jointly with YRC	300 students Donated Blood	30.08.2013	College.
2.	Rally on Women's Safety	800 students participated in the event to create awareness in the Society	25.09.2013	College and surrounding neighbourhood
3.	Special Camp	<ol style="list-style-type: none"> Inauguration by Mr. Rajendran, Ex AHM, Mathuranthagam Speech on " Being Humane" by Mr.Lakshminarayan Principal, Aravinthar arts&science college .Puducherry Temple Cleaning - 	14.12.2013 to 20.12.2013	Mathuranthagam, Sunnampat

		<p>Thiruvenkadu Ishwar kovil</p> <p>4. Group Discussion on “ Human Rights & Marriage” with invited Guest Mrs,G.Prema, Retired Head Jail Superintendent</p> <p>5. Group Discussion on “Suicide Prevention & help”</p> <p>6. Temple Cleaning – Ramar Kovil</p> <p>7. Group Discussion on “ Self Development through NSS” with Mr. Umapathe, D.G.Vaishnav College, Arumpakkam</p> <p>8. Yoga class by Mr.Yogaraj</p> <p>9. Group Discussion on “Self Esteem and Mental Stability” with Ms.A.Angelin, Dept. of MSW, SDNB VC</p> <p>10. Pottery making</p> <p>11. Group Discussion on “Women Safety & Protection” with Mr.k.Ranganathan, Circle Inspector-Melmaruvathor</p> <p>12. Cultural Events for H.S.S.Govt.Girals.Hr.Sec. School . Mathuranthagam</p> <p>13. Valedictory Speech by Dr.G.Rani, Principal SDNB VC</p>		
4.	Vivekananda Ratha Yatra	NSS students Participation in the programme	24.01.2014	University of Madras

(iii) YOGA & MEDITAITON

SL.NO	EVENT NAME	ABOUT THE EVENT	Dates	Venue	Beneficiary
1.	“Vaishnav College SKY Yoga” - Value added education programme for students	Students were trained in physical exercises, kaya kalpa exercises, meditation and introspections like analysis of thought, moralization of desire, neutralization of	Through out the semesters weekly once	College	1350 III year and 1532 I years students

		anger, eradication of worries and who am I?.			
2.	Physical Exercise Classes	Free physical exercise classes for staff	Through out the semesters weekly once	College	20 Non-teaching staff members

ANNEXURE - III

Courses Offered

Sl.No	DEPARTMENT	UG	PG	M.Phil.	Ph.D
AIDED PATTERN					
1	History and Tourism	B.A	-	-	Ph.D
2	Economics(2 sections)	B.A.	-	-	-
3	English literature	B.A.	-	-	-
4	Mathematics	B.Sc.	-	-	-
5	Statistics	B.Sc.	-	-	Ph.D
6	Physics	B.Sc.	-	-	Ph.D
7	Chemistry	B.Sc.	-	-	-
8	Plant Biology and Plant Biotechnology	B.Sc.	-	-	Ph.D
9	Computer Science	B.Sc.	-	-	Ph.D
10	Commerce	B.Com. (2 sections)	-	-	Ph.D
UGC Sponsored Career Oriented Programme - Certificate Course					
Sl.No	DEPARTMENT	COURSE			
1	Physics	Television & Video Production			
2	PBPB	Mushroom Cultivation			
3	Commerce	Women Entrepreneurship			
4	NIELT	Software & Hardware training for SC/ST students only			

Sl.No	DEPARTMENT	UG	PG	M.Phil.
SELF -FINANCING COURSES UNDER EVENING STRUCTURE				
1	Mathematics	B.Sc.	-	-
2	Computer Science	B.Sc. (2 sections)	-	-
3	Visual Communication	B.Sc.	-	-
4	Clinical Nutrition & Dietetics	B.Sc.		
5	Information System and Management	B.Com.	-	-
6	Computer Applications	B.C.A (2 sections)	-	-
7	Commerce	B.Com. (3 sections)	M.Com.	M.Phil.
8		B.Com.(Corporate Secretaryship)	-	-
9		B.Com.(Accounting and finance)	-	-
10		B.Com. (Hons.)	-	-
11	Business administration	B.B.A	-	-
12	Social Work	-	M.A.	-
13	Human Resource Management	-	M.A.	-
14	English Literature	-	M.A.	-
15	Applicable Mathematics	-	M.Sc.	-
16	Biostatistics	-	M.Sc.	M.Phil.
17	Physics	-	M.Sc.	M.Phil.
18	Plant Biology and Plant Biotechnology	-	M.Sc.	M.Phil.
19	Information Technology	-	M.Sc.	

NON MAJOR ELECTIVE - DAY , EVENING & PG

S. NO.	DEPARTMENT	SEM I	SEM II
	AIDED	TITLE	TITLE
1	B.A. History	Travel Documents	Principles of Indian Constitution for Civil Service Examinations
2	B.A.Economics	Women Entrepreneurship - I	Women Entrepreneurship - II
3	B.A.English	English for Competitive Exams - I	English for Competitive Exams - II
4	B.Sc. Maths	Mathematics for Competitive Examinations - I	Mathematics for Competitive Examinations - II
5	B.Sc. Stats	Data Analysis - I	Data Analysis - II
6	B.Sc. Physics	Robotics - I	Robotics - II
7	B.Sc. Chemistry	Food Chemistry - I	Food Chemistry - II
8	B.Sc. PBPB	Biofertilizer Production - I	Biofertilizer Production - I
9	B.Sc. Comp. Sci.	Tests of Analytical Reasoning (Verbal) - I	Tests of Analytical Reasoning (Non Verbal) - II
10	B.Com	Basics of Retail Marketing -I	Basics of Retail Marketing -II
	SELF FINANCE	TITLE	TITLE
1	B.Sc. Maths	Mathematics for Competitive Examinations - I	Mathematics for Competitive Examinations - II
2	B.Sc. Comp. Sci.	Fundamentals of Data Base Concepts	Basics in Query Language
3	B.Sc.Vis. Com	Advertising - I	Advertising - II
4	B.Com. ISM	Supply Chain Management - I	Supply Chain Management - II
5	BCA	Fundamentals of Programming Language	Basics in Object Oriented Concepts
6	BBA	Stress Management - I	Stress Management - II
7	B.Com	Basics of Retail Marketing -I	Basics of Retail Marketing -II
8	B.Com (CS)	Micro Finance - I	Micro Finance - II
9	B.Com(A&F)	Consumer Protection - I	Consumer Protection - II
10	B.Com(Hons)	Consumer Protection - I	Consumer Protection - II
11	B.Sc. Clinical Nutrition	Applied Food Science - I	Applied Food Science - I
1	M.Sc. Appl. Maths	Quantitative Aptitude	Discrete Mathematics
2	M.Sc. PBPB	Basics of Bioinformatics - I	Basics of Bioinformatics - II

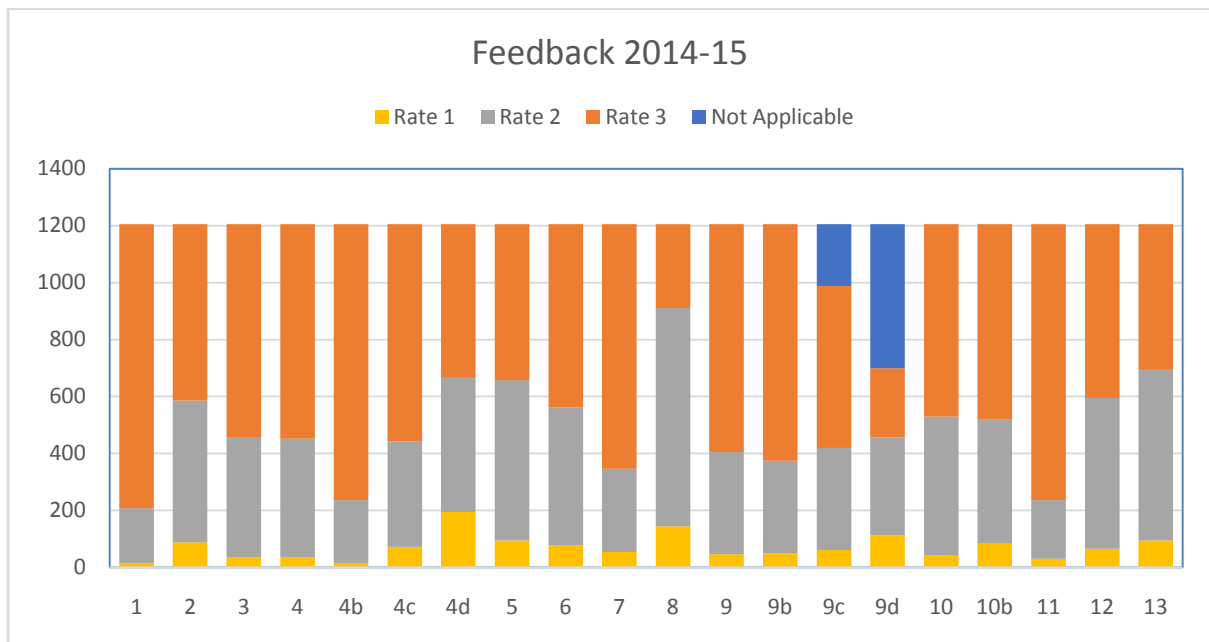
3	M.Sc.Comp. Sci	Introduction to SQL	Introduction to Java Script
4	M.Com	E- Commerce	Fundamentals of Taxation
5	M.A.Social Work	Basic Counselling	Social Work Perspectives for Persons with disabilities
6	M.Sc.Biostats	Data Analysis Using SPSS	Data Analysis Using SPSS
7	M.A.HRM	Stress Management	Human Resource Management
8	M.Sc.Physics	Basics of Nano Science and Technology	Energy Physics
9	M.A.English	English For Careers	Spoken English

ANNEXURE IV A - COURSE FEEDBACK

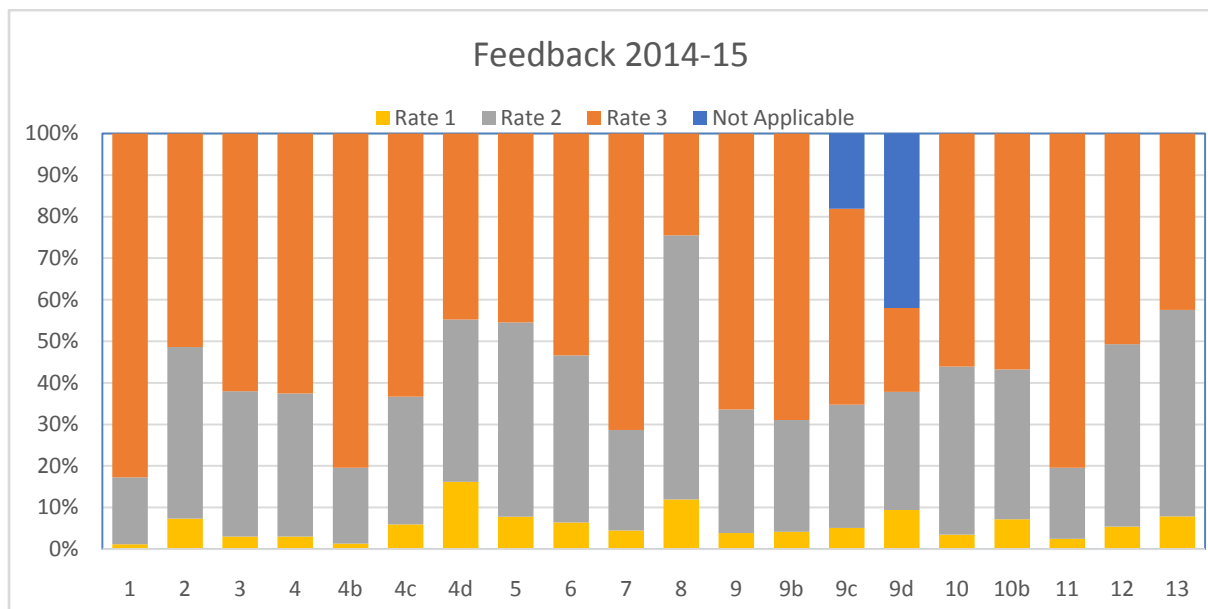
Course Feedback Overall Rating -Both Day and Evening Together (Student Count - 1206)

Question	Rate 3	Rate 2	Rate 1	Not Applicable
1.Is Your Course Interesting [3-Verymuch 2-Somewhat 1- not at all]	998	194	14	
2.Is your course Relevant to real life [3-Verymuch 2-Somewhat 1- not at all]	620	498	88	
3. Academic Content of Your Course is [3-Very Good 2-Average 1 -Unsatisfactory]	748	422	36	
4. Internal Assessment System components - CAT [3 - Highly Useful 2- Moderatly Useful 1- Not at all Useful]	754	416	36	
4b) MODEL Examination [3 - Highly Useful 2- Moderatly Useful 1-Not at all Useful]	970	220	16	
4c) Seminar [3 - Highly Useful 2- Moderatly Useful 1-Not at all Useful]	764	370	72	
4d) Objective Questions [3 - Highly Useful 2- Moderatly Useful 1-Not at all Useful]	540	471	195	
5. Internal Assessment Evaluation system is [3-Very fair 2-Somewhat fair 1-Not at all fair]	548	564	94	
6. How do you rate the student – teacher relationship in the Department [3- V. Good 2-Satisfactory 1-Unsatisfactory]	644	485	77	
7. How far do teachers of your course encourage student participation in the class? [3-Always 2-Sometimes 1-Never]	860	292	54	
8. How do you find the College Administrative Office(regd. Fees payment, scholarship, concession forms)? [3-Very Helpful 2-Helpful 1-Indifferent]	295	767	144	
9. What is your rating of the Library facilities [3- Very Good 2- Average 1-Unsatisfactory]	801	359	46	
9b) Computer Facility [3- Very Good 2- Average 1-Unsatisfactory]	832	324	50	
9c) Sports facilities [3- Very Good 2- Average 1-Unsatisfactory]	569	358	61	218
9d) Hostel facilities [3- Very Good 2- Average 1-Unsatisfactory]	244	343	113	506
10. What is your rating of the following activities in the college Co-curricular [3- Very Good 2- Average 1-Unsatisfactory]	676	488	42	
10b) Extra-curricular [3- Very Good 2- Average 1-Unsatisfactory]	685	435	86	
11. What was the attitude of teachers towards extra – curricular activities [3- Cooperative 2- Indifferent 1-Discouraging]	970	206	30	
12. Has your time at the College been intellectually enriching? [3-Very much 2-Moderate 1-Notatall]	611	530	65	
13. When you meet students who have taken a similar programme at other Colleges, do you feel that your course is [3- Superior 2-Equal 1-Inferior]	512	599	95	

Question	Rate 1	Rate 2	Rate 3	Not Applicable	Total
1	14	194	998		998
2	88	498	620		620
3	36	422	748		748
4	36	416	754		754
4b	16	220	970		970
4c	72	370	764		764
4d	195	471	540		540
5	94	564	548		548
6	77	485	644		644
7	54	292	860		860
8	144	767	295		295
9	46	359	801		801
9b	50	324	832		832
9c	61	358	569	218	787
9d	113	343	244	506	750
10	42	488	676		676
10b	86	435	685		685
11	30	206	970		970
12	65	530	611		611
13	95	599	512		512



Question	Rate 1	Rate 2	Rate 3	Not Applicable	
1	1%	19%	100%	0%	100%
2	14%	80%	100%	0%	100%
3	5%	56%	100%	0%	100%
4	5%	55%	100%	0%	100%
4b	2%	23%	100%	0%	100%
4c	9%	48%	100%	0%	100%
4d	36%	87%	100%	0%	100%
5	17%	103%	100%	0%	100%
6	12%	75%	100%	0%	100%
7	6%	34%	100%	0%	100%
8	49%	260%	100%	0%	100%
9	6%	45%	100%	0%	100%
9b	6%	39%	100%	0%	100%
9c	8%	45%	72%	28%	100%
9d	15%	46%	33%	67%	100%
10	6%	72%	100%	0%	100%
10b	13%	64%	100%	0%	100%
11	3%	21%	100%	0%	100%
12	11%	87%	100%	0%	100%
13	19%	117%	100%	0%	100%



Analysis of the above feedback

- Majority of the students find their course interesting and relevant with very good academic content.
- Majority of the students feel that Internal assessments are quite useful, in particular the 3 hour Model examinations is highly useful in improving their final grades.
- Many find their course better in comparison to other colleges and intellectually enriching.
- Library and computer laboratory facilities are good.
- Feedback on sports, co-curricular and extra-curricular activities is also good.
- Majority have expressed good student teacher relationship and participation in class.

ANNEXURE V – TEACHING STAFF

Aided Structure

List of Teaching Staff:

Sl. No.	Name Of The Teacher	Designation & Department	Educational Qualification
1.	Dr.(Tmt.) G. Rani	Principal	M.Sc.,B.Ed., M.Phil., Ph.D.,
2.	Dr.(Tmt.) T. Senthamil Selvi	Associate Prof.in Tamil .	M.A., M.Phil.,Ph.D.,
3.	Tmt. K. Santhi	Assistant Prof.in Tamil	M.A.,B.Ed., M.Phil.,
4.	Dr. G. Jagadeeswari	Assistant Prof.in Tamil	M.A.,B.Ed., M.Phil.,Ph.D
5.	Tmt. R. Saraswathy	Assistant Prof.in Tamil	M.A., M.Phil.
6.	Tmt. C. Bala Saraswathi	Assistant Prof.in Tamil	M.A., M.Phil., M.A.(Yoga)
7.	Dr.(Tmt.) C.P.R. Anuradha	Associate Prof.in English	M.A.,B.Ed., M.Phil.,Ph.D.
8.	Tmt. R. Mangayarkarasi	Associate Prof.in English	M.A.,B.Ed., M.Phil.,
9.	Ms. S. Ezhilarasi	Assistant Prof.in English	M.A.
10	Ms. G. Thilakavathy	Assistant Prof.in English	M.A., M.Phil.
11	Tmt. P. Beena	Assistant Prof.in English	M.A., M.A.(Hindi) B.Ed., M.Phil., PGDJMC
12	Dr.(Tmt.) K. Kanthimathi	Assistant Prof.in English	M.A.,M.Phil., PGDJMC.,Ph.D
13.	Tmt. P.Hema	Assistant Prof.in English	M.A.,M.Phil., PGDJ
14.	Dr.(Tmt.) S. Sharmila	Assistant Prof.in English	M.A.,M.Phil., Ph.D
15.	Tmt.C. Gandhimathi	Assistant Prof.in English	M.A.,M.Phil.
16.	Dr.(Tmt.) P. Ezhil Nachiar	Assistant Prof.in Hindi	M.A.,M.Phil., Ph.D, PGDT
17	Dr. (Tmt.) S. Geethakannammal	Associate Prof.in History	M.A., M.Phil.,Ph.D.,
18	Dr.(Tmt) G.D. Anantha Vijayakumari	Associate Prof.in History	M.A., M.Phil.,Ph.D.,
19	Dr. J.R. Banumathi	Assistant Prof.in History	M.A.,B.Ed., M.Phil.,Ph.D
20	Tmt. S. Saraswathi	Assistant Prof.in History	M.A.,B.Ed., M.Phil.,

Sl. No.	Name Of The Teacher	Designation & Department	Educational Qualification
21	Tmt. S. Suganthi	Assistant Prof. In Economics .	M.A.,M.Phil.
22	Dr. (Tmt.) N. Gajalakshmi	Assistant Prof.in Economics	M.A.,Ph.D.,
23	Tmt. G. Shanthi	Assistant Prof.in Economics	M.A.,B.Ed.,
24	Dr.(Tmt.) M.S. Lekha	Assistant Prof.in Economics	M.A., M.Phil., PGDED,Ph.D.
25	Dr.(Tmt.) Khamer Sultana	Assistant Prof.in Economics	M.A., M.Phil., Ph.D.
26	Tmt. R. Vijaya	Assistant Prof.in Maths	M.Sc., M.Phil.,
27	Tmt. T. Vijayalakshmi	Assistant Prof.in Maths	M.Sc.,M.Phil, B.Ed., PGDOR
28	Dr.(Tmt.) S. Hemalatha	Assistant Prof.in Maths	M.Sc., M.Phil., Ph.D.
29	Tmt. P. Vidhya	Assistant Prof.in Maths	M.Sc., M.Phil., PGDCA
30	Dr.(Tmt.) V. G. Shanthi	Assistant Prof.in Maths	M.Sc., M.Phil., Ph.D.
31	Dr.(Tmt.) V. Varalakshmi	Associate Prof.in Statistics	M.Sc., M.Phil., Ph.D
32	Dr.(Tmt.) R. Malathi	Associate Prof.in Statistics	M.Sc., M.Phil., Ph.D.
33	Dr. (Tmt.) R. Geetha	Associate Prof.in Statistics	M.Sc., M.Phil., Ph.D.,
34	Tmt. D. Annapoorani	Assistant Prof.in Statistics	M.Sc., M.Phil., PGDCA
35	Dr. (Tmt.) G. Vijayasree	Assistant Prof.in Statistics	M.Sc.(Hon.School) , M.Phil., Ph.D.
36	Ms. V. Ramya	Assistant Prof.in Statistics	M.Sc., M.Phil.,
37	Dr.(Tmt.) S. Lakshmi	Associate Prof.in Physics	M.Sc., M.Phil., Ph.D., PGDHE, MA
38	Dr.(Tmt.) S. Chenthamarai	Associate Prof.in Physics	M.Sc., M.Phil., Ph.D.,
39	Tmt. A. Rajeswari	Asst. Prof.in Physics	M.Sc., M.Phil.,
40	Dr.(Tmt.) T. Kavitha	Asst. Prof.in Physics	M.Sc., M.Phil., Ph.D.,
41	Tmt. K. Mallika	Associate Prof.in Chemistry	M.Sc., M.Phil.,
42	Tmt. D.K. Gowri	Associate Prof.in Chemistry	M.Sc.,
43	Tmt. C. Mansiya	Assistant Prof.in Chemistry	M.Sc., M.Phil.,

Sl. No.	Name Of The Teacher	Designation & Department	Educational Qualification
44	Tmt. S. Padmapriya	Assistant Prof.in Chemistry	M.Sc., M.Phil.,
45	Tmt. S. Niranjani	Assistant Prof.in Chemistry	M.Sc.
46	Tmt. S. Devika	Associate Prof.in Botany	M.Sc.,B.Ed, M.Phil.,
47	Dr. (Tmt.) R. Siva	Assistant Prof.in Botany	M.Sc., M.Phil., Ph.D.,
48	Dr. (Tmt.) K. Pushkala	Associate Prof.in Zoology	M.Sc., M.Phil., Ph.D.,
49	Dr. (Tmt.) C.B.Nirmala	Assistant Prof.in Botany	M.Sc., Ph.D., PGDNT
50	Dr. (Tmt.) C.P. Sumathi	Associate Prof.in Comp. Science	M.Sc. (Comp.Appl.) Ph.D.,
51	Dr. (Tmt.) R. Radha	Associate Prof.in Comp. Science	M.C.A., M.Phil., Ph.D.
52	Tmt. G. Gayathri Devi	Assistant Prof.in Comp. Science	M.Sc. (Comp.Sc.), M.Phil.
53	Tmt.M. Santhanalakshmi	Assistant Prof.in Comp. Science	M.C.A., M.Phil., B.Ed.
54	Dr. (Tmt.) N. Chandravathi	Associate Prof.in Commerce	M.Com., M.Phil, Ph.D.
55	Dr. (Tmt.) S. Rathi	Associate Prof.in Commerce	M.Com., M.Phil., B.Ed., Ph.D.,
56	Dr. (Tmt.) T.N. Rama	Associate Prof.in Commerce	M.Com., M.Phil., Ph.D.,
57	Dr. (Tmt.) R. Savithri	Associate Prof.in Commerce	M.Com., M.Phil., Ph.D.
58	Tmt. V. Vasanthakumari	Associate Prof.in Commerce	M.Com., M.Phil.,
59	Dr. (Tmt.) A. Dhanalakshmi	Associate Prof. In Commerce	M.Com., B.Ed., M.Phil., MBA, Ph.D.
60	Tmt. R. Valarmathi	Associate Prof.in Commerce	M.Com., M.Phil.,
61	Tmt. A. Rohinipriya	Associate Prof.in Commerce	M.Com., M.Phil.,
62	Dr. A.C. Ranganayaki	Assistant Prof. In Commerce	M.Com., B.Ed., M.Phil., Ph.D.
63	Tmt. T. Tamilselvi	Assistant Prof. In Commerce	M.Com., M.Phil., MBA
64	Dr.(Tmt.) R. Kavitha	Librarian	M.LIS, M.Phil., Ph.D.
65	Dr.(Tmt.) J. Sasikala	Physical Director	M.P.Ed., M.Phil., Ph.D.

List of Management staff in Aided Stream

Sl. No.	Name Of The Teacher	Designation & Department	Educational Qualification
	Mrs. S. Kavitha	Asst. Prof.in Tamil	M.A.,M.Phil
	Mrs. C. Yogambal	Asst. Prof.in Sanskrit	M.A.,M.Phil,Ph.D
	Mrs. G. Maragatham	Asst. Prof.in Physics	M.Sc.,M.Phil.
	Mrs. K. Arulmehaponradha	Asst. Prof.in PBPB	M.Sc.,M.Phil
	Mrs. R. Sangeetha	Asst. Prof.in Commerce	M.Com.,MPhil

Self Finance Structure

List of Teaching Staff :

Details Of Present Employee As On 22.01.2013				
Sl.No	Name	Designation	Dept.	Qualification
1.	Mrs C.S.Vijaya	Asst Professor	B.Com	M.Com, B.Ed., M.Phil
2.	Mrs S.Seetha Lakshmi	Asst Professor	B.Com	M.Com,M.Phil., ICWAI
3.	Mrs R.Lakshmi	Asst Professor	B.Com	M.Com,M.Phil,B.Ed.,
4.	Miss. P. Jayanthi	Asst Professor	B.Com	M.Com,M.Phil.
5.	Mrs T.Y.Balakamakshi	Asst Professor	B.Com	M.A(Corp),M.Phil,M.Com
6.	Mrs K.Latha	Asst Professor	B.Com	M.Com,M.Phil
7.	Mrs P.Suja	Asst Professor	B.Com	M.Com, M.Phil., MBA
8.	Mrs S.Priya Reddy	Asst Professor	B.Com	M.Com, M.Phil., MBA
9.	Mrs.T.P.Priya	Asst Professor	B.Com	M.Com,M.Phil
10.	Mrs.Andal	Asst Professor	B.Com	M.Com,M.Phil
11.	Mrs.R Subhasri	Asst Professor	B.Com	M.Com,M.Phil
12.	Mrs.P.Ambika	Asst Professor	B.Com	M.Com(Cs),M.Phil
13.	Mrs.Amutha Prabha	Asst Professor	B.Com	M.Com,M.Phil

Details Of Present Employee As On 22.01.2013

<u>Sl.No</u>	<u>Name</u>	<u>Designation</u>	<u>Dept.</u>	<u>Qualification</u>
14.	Mrs.S.Bindhu	Asst Professor	B.Com	M.Com,M.Phil
15.	Mrs. J. Divya	Asst Professor	B.Com	M.Com,M.Phil
16.	Miss. V. Latha	Asst Professor	B.Com	M.Com,M.Phil
17.	Mrs. N. Chitrlekha	Asst Professor	B.Com	M.Com,M.Phil
18.	Mrs.Metilda Devakirubai	Asst Professor	B.Com	M.Com,M.Phil Net
19.	Mrs.C.Sivarani	Asst Professor	B.Com	M.Com,M.Phil
20.	Mrs.R. V. Usha	Asst Professor	B.Com(Hons)	M.Com,MBA,B.Ed Slet
21.	Mrs. S. Kamakshi	Asst Professor	B.Com(Hons)	M.Com,M.Phil.,ICWAI, M.Music
22.	Mrs. S.Jamuna	Asst Professor	B.Com(Hons)	M.Com,M.Phil., ACS
23.	Mrs. Y. Kalaivani	Asst Professor	B.Com(A & F)	M.Com,M.Phil.,PGDCA
24.	Mrs. Metilda Devakirubai	Asst Professor	B.Com(A & F)	M.Com,M.Phil
25.	Mrs. M. Rekha	Asst Professor	B.Com(A & F)	M.Com,M.Phil
26.	Mrs D.Lalitha	Asst Professor	BBA	M.Com,M.Phil,MBA
27.	Mrs T.Anitha	Asst Professor	BBA	M.Com,M.Phil,MBA
28.	Mrs.G.Muthu Lakshmi	Asst Professor	BBA	BCA.,MBA.,
29.	Mrs.K.Lakshmi	Asst Professor	BBA	MBA.,M.Phil
30.	Mrs.K.Bala	Asst Professor	BBA	M.Com,M.Phil
31.	Mrs T. Devi Kamatchi	Asst Professor	B.Com Cs	M.Com,M.Phil
32.	Mrs V.Jayanthi	Asst Professor	B.Com Cs	M.Com,M.Phil,MBA
33.	Mrs.K.Shyamala	Asst Professor	B.Com Cs	M.Com.,M.Phil.,MBA., PGOCA.,
34.	Mrs.P.Kamatchi	Asst Professor	B.Com Cs	M.Com,M.Phil
35.	Mrs.R.Bhuvaneswari	Asst Professor	B.Com Cs	M.Com,M.Phil
36.	Mrs. K. Nirmala	Asst Professor	B.Com Cs	M.Com,M.Phil
37.	Miss S.Rathinamala	Asst Professor	B.Com.ISM	M.Sc,M.Phil
38.	Mrs P.Gajalakshmi	Asst Professor	B.Com.ISM	MCA.,M.Phil.,MBA.,
39.	Mrs Narmadha Devi	Asst Professor	B.Com.ISM	M.Com.,M.Phil.,MBA.,

Details Of Present Employee As On 22.01.2013

<u>Sl.No</u>	<u>Name</u>	<u>Designation</u>	<u>Dept.</u>	<u>Qualification</u>
40.	Mrs.Amirtha	Asst Professor	B.Com.ISM	M.Com,M.Phil
41.	Mrs.Harini	Asst Professor	B.Com.ISM	M.Com,M.Phil
42.	Mrs G.Hemalatha	Asst Professor	Comp Sci	M.Sc,M.Phil
43.	Miss. Deepa	Asst Professor	Comp Sci	M.Sc.,(IT),MCA
44.	Mrs B.M. Gayathri	Asst Professor	Comp Sci	M.Sc(IT),M.Phil
45.	Mrs S.Gomathy	Asst Professor	Comp Sci	MCA.,M.Phil
46.	Miss K.Chithra	Asst Professor	Comp Sci	MCA.,M.Phil
47.	Mrs.G.B.Hemamalini	Asst Professor	Comp Sci	MCA.,M.Phil
48.	Mrs Sivagama Sundari	Asst Professor	Comp Sci	M.Sc,M.Phil
49.	Mrs.C.Radhika	Asst Professor	Comp Sci	M.Sc,M.Phil
50.	Mrs.M Lavanya	Asst Professor	Comp Sci	MCA.,M.Phil
51.	Mrs.Sai Vijaya Lakshmi	Asst Professor	Comp Sci	MCA.,M.Phil
52.	Mrs.G.Sri Vidhya	Asst Professor	Comp Sci	MCA.,M.Phil
53.	Mrs.A.Chandra	Asst Professor	Comp Sci	MCA.,M.Phil
54.	Mrs.M.L.Revathy	Asst Professor	Comp Sci	B.Ed,MCA.,M.Phil
55.	Mrs.A.Anitha	Asst Professor	Comp Sci	B.Ed,MCA.,M.Phil
56.	Miss.B. Sumathi	Asst Professor	Comp Sci	M.Sc.,(IT)M.C.A
57.	Mrs.Mangayarkarasi	Asst Professor	Comp Sci	MCA, M.Phil
58.	Mrs.P.Shakila	Asst Professor	Comp Sci	M.Sc , (IT)
59.	Mrs S.Jayalakshmi	Asst Professor	B.Sc Maths	M.Sc,M.Phil
60.	Miss R.Remila Judit	Asst Professor	B.Sc Maths	M.Sc,M.Phil
61.	Mrs.K.Priya Bhanthavi	Asst Professor	B.Sc Maths	M.Sc,M.Phil
62.	Mrs.Shenbagavalli	Asst Professor	B.Sc Maths	M.Sc,M.Phil
63.	Miss.Iruthaya Vimal Juli	Asst Professor	B.Sc Maths	M.Sc,(Biostatistics)
64.	Mrs. K.P. Revathy	Asst Professor	B.Sc Maths	M.Sc,M.Phil., B. Ed.
65.	Mrs. N. Anbarasi	Asst Professor	B.Sc Maths	M.Sc,M.Phil
66.	Miss.Sathya Priya	Asst Professor	Viscom	MA(Mass Comm)

Details Of Present Employee As On 22.01.2013

<u>Sl.No</u>	<u>Name</u>	<u>Designation</u>	<u>Dept.</u>	<u>Qualification</u>
67.	Mrs.S.Srividhya	Asst Professor	Viscom	MA
68.	Mrs.Ida Jasmine Mary	Asst Professor	Viscom	M.Fa
69.	Miss.R.Sunitha	Asst Professor	Viscom	MA,M.Phil
70.	Miss.R.Ramya	Asst Professor	Viscom	MA,M.Phil
71.	Mrs S.Seetha	Asst Professor	M.Com	M.Com.,M.Phil.,Net
72.	Dr.S.Subbulakshmi	Asst Professor	M.Com	M.Com,M.Phil,M.Ed,MB A,Ph.D
73.	Dr.Maheswari	Asst Professor	M.Com	M.Com,M.Phil,Ph.D.,
74.	Miss.Poornima	Asst Professor	M.Com	M.Com,M.Phil,Net
75.	Mrs.Rajalakshmi	Asst Professor	M.Com	M.Com,M.Phil
76.	Mrs.Helen Sha Diana	Asst Professor	Msw	M.A,M.Phil
77.	Mrs. A. Angelin	Asst Professor	Msw	M.A,M.Phil
78.	Miss.Esther Vincy	Asst Professor	Msw	M.A,M.Phil
79.	Mrs.Bala Thirupura Sundari	Asst Professor	Msw	M.A,M.Phil
80.	Mrs S.Alamelu	Asst Professor	M.Sc Maths	M.Sc,M.Phil
81.	Mrs Sudha Senthil	Asst Professor	M.Sc Maths	M.Sc,M.Phil
82.	Mrs. J. Valarmathi	Asst Professor	M.Sc Maths	M.Sc,M.Phil
83.	Mrs S.Jayalakshmi	Asst Professor	M.Sc Maths	M.Sc,M.Phil.,HDCA
84.	Mrs Victoria Priscilla	Asst Professor	M.Sc IT	Mca,M.Phil
85.	Mrs M.Mahadevi	Asst Professor	M.Sc IT	M.C.A.,M.Phil
86.	Mrs N.Priya	Asst Professor	M.Sc IT	M.C.A,M.Phil
87.	Mrs G.Uma Maheswari	Asst Professor	M.Sc IT	M.Sc.,M.Phil
88.	Dr.L.Sheeja	Asst Professor	M.Sc Plant	M.Sc,B.Ed,M.Phil,Ph.D
89.	Dr..D.Lakshmi	Asst Professor	M.Sc Plant	M.Sc,M.Phil,Ph.D
90.	Dr.Evelin Kramony	Asst Professor	M.Sc Plant	M.Sc,M.Phil,Ph.D
91.	Dr. V.Bhuvaneshwari	Asst Professor	M.Sc Plant	M.Sc,M.Phil,Ph.D
92.	Mrs Arulmega Ponradha	Asst Professor	EVS	M.Sc.,B.Ed.,M.Phil,

Details Of Present Employee As On 22.01.2013

<u>Sl.No</u>	<u>Name</u>	<u>Designation</u>	<u>Dept.</u>	<u>Qualification</u>
93.	Dr. A.K.Rathankumari	Asst Professor	EVS	M.Sc.,B.Ed.,M.Phil,Ph.D
94.	Mrs S.P. Deepa	Asst Professor	Bio Stats	M.Sc.,M.Phil.,
95.	Miss.B. Janani	Asst Professor	Bio Stats	M.Sc,M.Phil,
96.	Mrs.H.Kamini	Asst Professor	Bio Stats	M.Sc,M.Phil
97.	Mrs.K.Valarmathy	Asst Professor	M.Sc Phy	M.Sc,M.Phil
98.	Mrs.V.Revathy	Asst Professor	M.Sc Phy	M.Sc,M.Phil
99.	Mrs.Shylaja	Asst Professor	M.Sc Phy	M.Sc,M.Phil,
100.	Mrs.R.Charanya	Asst Professor	MA HRM	MA,M.Phil.,Net
101.	Mrs.Sowmiya Lakshmi	Asst Professor	MA HRM	MA,M.Phil.,
102.	Mrs.Geetha Lakshmi	Asst Professor	MA HRM	MA,MBA,M.Sc(Psy)
103.	Miss. S. Daarani	Asst Professor	MA HRM	MA
104.	Mrs Sundari Pattabhiraman	Asst Professor	Tamil	MA,M.Ed,M.Phil
105.	Miss. Elizabeth Tarathi	Asst Professor	Tamil	MA,M.Phil
106.	Dr. P. Sudha	Asst Professor	Tamil	MA,M.Phil,, B.Ed.,Ph.D
107.	Dr. S.Visalakshi	Asst Professor	Tamil	MA,M.Phil,Ph.D
108.	Dr.S. Kowsalya Devi	Asst Professor	Tamil	MA,M.Phil,Ph.d,
109.	Mrs.S.Lakshmi	Asst Professor	Tamil	MA,M.Phil
110.	Mrs.K. Padmavilasini	Asst Professor	Tamil	MA,M.Phil
111.	Dr.C. Durga	Asst Professor	Tamil	MA,M.Phil,Ph.D
112.	Miss. A. Parvin	Asst Professor	Hindi	MA,M.Phil,
113.	Mrs M.Archana	Asst Professor	Sanskrit	MA,M.Phil
114.	Mrs A.Arundhathi	Asst Professor	English	MA,M.Phil
115.	Mrs. P. Anubharathi	Asst Professor	English	MA,M.Phil,
116.	Mrs.K.Sudha	Asst Professor	English	MA,M.Phil
117.	Mrs.Amala Deepika	Asst Professor	English	MA,M.Phil,
118.	Mrs.Siva Sankari	Asst Professor	English	MA.,M.Phil,B.Ed
119.	Miss.Jensie Alexandra	Asst Professor	English	MA,M.Phil,B.Ed

Mrs. N.V.Vijaya Lakshmi	Lecturer	E-edugovern	M.Sc(IT),M.Phil
Mrs.Hemamalini	Lecturer	E-edugovern	M.Sc(IT),M.Phil
Mrs M.Mala	Lecturer	E-edugovern	MCA.,M.Phil
Miss.Valarmathi	Lecturer	E-edugovern	M.Sc(IT)
Miss.Ezhil Sindhu	Lecturer	E-edugovern	M.Sc(IT)
Mrs.Ezhilarasi	Lecturer	E-edugovern	MCA.,M.Phil
Mrs.C.Senthil Selvi	Lecturer	E-edugovern	MCA

ANNEXURE 6 -CONFERENCE / SEMINAR / WORKSHOP 2013-14 -AIDED

S.NO.	DEPT.	NAME	TITLE	LEVEL	CONFERENCE NAME	PRESENTED\AT TENDED	ISBN NO	PAGE NO	VENUE	MM&YYYY
1	TAMIL	SANTHI K.	THIRUVASAKAM KADUM ARUL NERI	NATIONAL	BAKTHI ELAKIYAM-ORU PANMUKAPARVAI	PRESENTED	978-81-923921-1-1	324-330	D.G Vaishnav College	Mar-14
2	TAMIL	SANTHI K.	ANBUM OOLUKAM ARANERIYUM	INTERNATIONAL	ARAILIKIYAM PANMUGA PARVAI	PRESENTED	978-93-81992-76-0	412-415	ANAAI VELANGANNI WOMEN COLLEGE CHENNAI	Feb-14
3	TAMIL	JAGADEESWARI.G	PAAVAIPADAGAL UNARTHUM BAKTHINERI	NATIONAL	BAKTHI ELAKIYAM-ORU PANMUKAPARVAI	PRESENTED	978-81-923921-1-0	717-722	D.G Vaishnav College	Mar-14
4	TAMIL	JAGADEESWARI.G	Alluvalaga Paniyil Kavanam	INTERNATIONAL	Kavanam	PRESENTED	978-93-81992-19-7	250-255	Madras University	Mar-14
5	TAMIL	R. SARASWATHY	PATHINAN KEEKANAKU VAZHI TAMIZHARIN PAZHAKA VAZHAKA NAMBIKAI	INTERNATIONAL	ARA ELAKIYAM PANMUGAPARVAI	PRESENTED	978-93-81992-76-0	403-407	ANNAI VELANKANNI WOMEN COLLEGE	Feb-14
6	TAMIL	SARASWATHY R.	IRAIANBU PADAIPULAGAM	INTERNATIONAL	MUNIAVAR IRAIANBU KAVITHIRAN	PRESENTED	978-93-81006-08-5	43-50	MANJNAR THIRUMALAI NAYAKAR COLLEGE	Feb-14

7	TAMIL	SARASWATHY R.	SAKTHIYIL PAKTHI	INTERNATIONAL	PAKTHI ILILAKIYKAL PANMUGA PARVAI	PRESENTED	978-81-923921-1-0	310-315	DHUVAGADASS GOVARDANDASS VAINAVA COLLEGE	Mar-14
8	TAMIL	SARASWATHY R.	IRAIANBU Parvaiyil Valuvanin Sandranmai	INTERNATIONAL	Ulaga Podhumarai Oru Panmuga Parvai	PRESENTED	978-81-909074-6-0	349-353	Kumari Tamizh Sangam, Thirunelveli	Mar-14
9	TAMIL	BALASARASWATHI.C	SITHAAR THATHUVAM	INTERNATIONAL	INTERNATIONAL CONFERENCE SITHAAR NERIGAL	PRESENTED	978-93-81006-58-0	39-43	SANKARA COLLEGE, KANCHEEPURAM	Jul-13
10	TAMIL	BALASARASWATHI.C	MUTHURAI UNARTHUM PANAATU PATHIVUGAL	INTERNATIONAL	PANATTU AAZHU KARUTHARANGAM	PRESENTED	978-93-81006-72-6	581-583	KONGUNADU ARTS AND SCIENCE COLLEGE	Dec-13
11	TAMIL	KAVITHA.S	Kumaragurubararin Needhineri Vilakathil Sirappu Koorugal.	INTERNATIONAL	AARA ELAKIYAM PANMUGAPARVAI	PRESENTED	ISBN-978-93-81992-76-0	195-200	Annai velankannis	Feb-14
12	TAMIL	KAVITHA.S	Kumaragurubararin Needhineri Vilakathil Porunmai.I	NATIONAL	Tamizh Aaivu Kalangal	PRESENTED	ISBN-978-93-82271-29-1	352-359	Presidency college	Dec-13
13	TAMIL	KAVITHA.S	Karaikal Ammaiyaarin Sirapugal	NATIONAL	BAKTHI ELAKIYAM-ORU PANMUKAPARVAI	PRESENTED	978-81-923921-1-0	197-201	D.G Vaishnav College	Mar-14

14	HISTORY	Geetha Kannamma	ITC Conference-Responsible Tourism	International		Presented	978-81-8457-0312-1	Taylor's University, Malaysia	Sep-13
15	HISTORY	Saraswathi.S	Female Infanticide- Gender Discrimination in Tamil Nadu	National				Loyola College	Feb-14
16	HISTORISM&TOURISM	J.R.Banumathi	Child marriage-Present Scenario in Tamil Nadu-	national level	Annual Congress of LFHR	PRESENTED		Loyola College Chennai	Feb-14
17	ECONOMICS	GAJALAKSHMI.N	GROWTH PROSPECTS OF INDIAN ECONOMY DURING 12TH PLAN	NATIONAL	ANNUAL CONFERENCE OF THE INDIAN ECONOMIC ASSOCIATION	PRESENTED		MEENAKSHI COLLEGE, CHENNAI	Dec-13
18	ECONOMICS	GAJALAKSHMI.N	EFFECTIVENESS OF E-BANKING WITH SPECIAL REFERENCE TO NEFT SERVICES	NATIONAL(J)	ANNUAL CONFERENCE OF THE INDIAN ECONOMIC ASSOCIATION	PRESENTED		MEENAKSHI COLLEGE, CHENNAI	Dec-13
19	ECONOMICS	SHANTHI.G	EFFECTIVENESS OF E-BANKING WITH SPECIAL REFERENCE TO NEFT SERVICES	NATIONAL	ANNUAL CONFERENCE OF THE INDIAN ECONOMIC ASSOCIATION	PRESENTED		MEENAKSHI COLLEGE, CHENNAI	Dec-13
20	ECONOMICS	SHANTHI.G	EFFECTIVENESS OF E-BANKING WITH SPECIAL REFERENCE TO NEFT SERVICES	NATIONAL	ANNUAL CONFERENCE OF THE INDIAN ECONOMIC ASSOCIATION	PRESENTED		MEENAKSHI COLLEGE, CHENNAI	Dec-13

21	MATHS	VIJAYALAKSHMI .T	Stationary Analysis of Fluid Queue Driven by m/m/1 Queue with Disaster	INTERNATIONAL	Conference on Application of Modern Mathematics and Computer Science	PRESENTED	NO ISBN	NO PAGE NO	CHENNAI	Mar-14
22	MATHS	T.Vijayalakshmi	Fluidqueue Driven by Birth and Death Process with Alternate Flowrates and Catestrophe	National	National Symposium on Applications of Mathematics and Computer Science	PRESENTED	NO ISBN	NO PAGE NO	wcc,chennai.	Mar-14
23	MATHS	HEMALATHA.S	IMAGE DESCRIPTION ON P SYSTEMS WITH CONDITION COMMUNICATION	NATIONAL	NATIONAL CONFERENCE ON RECENT TRENDS IN MATHEMATICAL COMPUTING-2013	PRESENTED	978-9382338-60-0	PG.NO.87	VIT UNIVERSITY CHENNAI CAMPUS	Aug-13
24	MATHS	P.Vidhya	Changing and Unchanging Parameter of Complementary Tree Domination Number in Graphs	NATIONAL	Conference on Recent Trends in Mathematical Modelling ,March 12 and 13 th at	PRESENTED			Govt arts college for women pudukkottai.	Jan-14
25	PHYSICS	S.LAKSHMI	NETIQUETTE IN E-LEARNING ENVIRONMENTR	NATIONAL	CONFERENCE ON DIGITAL CULTURES: INTERSEXCTIONS OF TRADITION AND MODERNITY	PRESENTED	Nil	Nil	Communication and Media Studies, Bharathiyar University,	Feb-14
26	PHYSICS	S.LAKSHMI	Crystal structure analysis of 2-Methyl-1-(phenylsulfonyl)-1H-indole	NATIONAL	National conference "VISUALIZE MOLECULES AND COGNIZE CRYSTALS"	PRESENTED	978-93-81006-89-4	PP.1-4	Department of Physics, SDNB Vaishnav College, Chromepet, Chennai	Feb-14
27	PHYSICS	S.LAKSHMI	Transition metals Al, Ga and In-doped ZnO thin-films atomic layer deposition	NATIONAL	National conference "VISUALIZE MOLECULES AND COGNIZE CRYSTALS"	PRESENTED	Nil	Nil	Department of Physics, SDNB Vaishnav College, Chromepet, Chennai	Feb-14

28	PHYSICS	S.LAKSHMI	Crystal structure analysis of 3-Methyl-2,7-Diphenyl-1,4-diazepine-5-one	NATIONAL	National conference "VISUALIZE MOLECULES AND COGNIZE CRYSTALS"	PRESENTED	Nil	Nil	Department of Physics, SDNB Vaishnav College, Chromepet, Chennai	Feb-14
29	PHYSICS	Chenthamarai.S	A Study on Single Crystals of KDP Doped With Glutamine	NATIONAL	National conference "VISUALIZE MOLECULES AND COGNIZE CRYSTALS"	PRESENTED	978-13-81006-89-4	16-19	Department of Physics, SDNB Vaishnav College, Chromepet, Chennai	Feb-14
30	PHYSICS	Chenthamarai.S	A Study on KDP Doped with Phenylalanine Single Crystals	NATIONAL	National conference "VISUALIZE MOLECULES AND COGNIZE CRYSTALS"	PRESENTED	978-13-81006-89-5	20-24	Department of Physics, SDNB Vaishnav College, Chromepet, Chennai	Feb-14
31	PHYSICS	Chenthamarai.S	Growth and Characterzation of Asparagine Doped KDP	NATIONAL	National conference "VISUALIZE MOLECULES AND COGNIZE CRYSTALS"	PRESENTED	978-13-81006-89-6	25-28	Department of Physics, SDNB Vaishnav College, Chromepet, Chennai	Feb-14
32	PHYSICS	Chenthamarai.S	Characterisation of Serine Doped KDP Single Crystals	NATIONAL	National conference "VISUALIZE MOLECULES AND COGNIZE CRYSTALS"	PRESENTED	978-13-81006-89-7	49-52	Department of Physics, SDNB Vaishnav College, Chromepet, Chennai	Feb-14
33	ZOOLOGY	PUSHKALA ARUMUGAM PILLAI	EFFECT OF NATURAL AND ARTIFICIAL LIGHT ON HUMAN HEALTH	INTERNATION AL	INTERNATIONAL CONFERENCE ON LIFE SCIENCE & BIOLOGICAL ENGINEERING	ATTENDED			OSAKA, JAPAN	Nov-13
34	ZOOLOGY	PUSHKALA ARUMUGAM PILLAI		INTERNATION AL	THE 2013 TARGET 'CHINA CANCER CONGRESS'S	ATTENDED			CHINA CANCER CONGRESS	Nov-13

35	Comp. Sci	SUMATHI.C.P	FACE DETECTION BASED ON SKIN COLOR MODEL AND CONNECTED COMPONENT WITH TEMPLATE MATCHING	INTERNATIONAL	CONFERENCE ON INFORMATION COMMUNICATION AND EMBEDDED SYSTEMS ICICES	PRESENTED(J)	978-1-4799-3834 Scopus	PP.1-4	S.A.Engineering College,Chennai	Feb-14
36	Comp. Sci	SUMATHI.C.P	ASSORTED IMAGES USING MORPHOLOGICAL -REGION, TEXTURE AND MULTISCALE TECHNIQUES-A COMPARATIVE STUDY	INTERNATIONAL	CONFERENCE ON INFORMATION COMMUNICATION AND EMBEDDED SYSTEMS ICICES	PRESENTED(J)	978-1-4799-3831-6 Scopus	294-299	S.A.Engineering College,Chennai	Feb-13
37	Comp. Sci	C.P. SUMATHI	Unsymmetri Trimmed Median Fliter Using Euclidean Distance Measure for Remove of High Density Salt and Pepper Noise from Image	International	International Conference Information Communication and Embebbed system	PRESENTED	978-1-4799-3835-3		S.A.Engineering College,Chennai	Feb-14
38	Comp. Sci	RADHA.R	IDENTIFICATION OF REGTINAL IMAGE FEASTURES USING BITPLANE SEPARATION AND MATHEMATICAL MORPHOLOGY	INTERNATIONAL	COMMUNICATION TECHNOLOGIES (WCCCT) 2014 WORLD CONGRESS ON	PRESENTED	978-1-4799-2876-7	120-123	TRICHIRAPPALLI,INDIA	Mar-14
39	Comp. Sci	RADHA.R	AN EFFECTIVE ALGORITHM FOR EDGES AND VEINS DETETCTION IN LEAF IMAGES	INTERNATIONAL	COMMUNICATION TECHNOLOGIES (WCCCT) 2014 WORLD CONGRESS ON	PRESENTED	978-1-4799-2876-7	128-131	TRICHIRAPPALLI,INDIA	Mar-14
40	Comp. Sci	RADHA.R	USING K-MEANS CLUSTERING TECHNIQUE TO STUDY OF BREAST CANCER	INTERNATIONAL	COMMUNICATION TECHNOLOGIES (WCCCT) 2014 WORLD CONGRESS ON	PRESENTED	978-1-4799-2876-7	211-214	TRICHIRAPPALLI,INDIA	Mar-14
41	Comp. Sci	RADHA.R	DIGIT RECOGNITION USING HYBRID CLASSIFIER	INTERNATIONAL	COMMUNICATION TECHNOLOGIES (WCCCT) 2014 WORLD CONGRESS ON	PRESENTED	978-1-4799-2876-7	34-38	TRICHIRAPPALLI,INDIA	Feb-14

42	Comp. Sci	G.GAYATHRI DEVI	IEEE Sponsored International Conference on Information Communication and Embedded Systems ICICES 2014	(IEEE) INTERNATIONAL	Text Extraction from Images using Gamma Correction Method and	PRESENTED	978-1-4799-3834-61-5	PP.1-5	S.A.Engineering College,Chennai	Feb-14
43	Comp. Sci	M.Santhalakshmi	Gray Texture Classification Based on Curvelet Transform	(IEEE) INTERNATIONAL	Computation of Power, Energy, Information and Communication-(ICCPEIC)	PRESENTED	978-1-4799-3826-1	961-964	Aathiparasakthi Engineering college, Melmaruvathur	Feb-14
44	COMMERCE	RATHI.S	EMPLOYER BRANDING, EMPLOYER OF CHOICE - LURING HIGH QUALITY WORK FORCE	NATIONAL		PRESENTED	978-81-8209-390-4		LOYOLA COLLEGE, CHENNAI	Jan-14
45	COMMERCE	SAVITHRI.R	RELATIONSHIP MARNERNITY	INTERNATIONAL		PRESENTED	978-81-8004-224-2		UNIVERSITY OF MADRAS, CHENNAI	
46	COMMERCE	V.Vasanthakumari	Customers Perception Regarding Retail Franchising	INTERNATIONAL					UNIVERSITY OF MADRAS, CHENNAI	Mar-14
47	COMMERCE	VALARMATHI.R	INTERNATIONAL FRANCHISING :VARIOUS PERSPECTIVE FROM DIFFERENT COUNTRIES FRANCHISING- RISK MANAGEMENT	INTERNATIONAL	INTERNATIONAL CONFERENCE ON RETAIL FRANCHISING	PRESENTED	978-81-8094-224-2	177-186	UNIVERSITY OF MADRAS, CHENNAI	Mar-14
48	COMMERCE	VALARMATHI.R	IMPACT OF CELEBRITY ENDORSEMENTS ON BRAND IMAGE	NATIONAL	MODERN TRENDS AND DEVELOPMENT STRATEGIES IN BUSINESS	PRESENTED	13-978-81-910561-3-6	295	DHANRAJ BAID JAIN COLLEGE	Jan-14

49	COMMERCE	VALARMATHI.R	AN OVERVIEW OF CUSTOMER BUYING BEHAVIOUR	INTERNATIONAL	CONFERENCE ON RECENT TRENDS IN COMMERCE AND BUSINESS MANAGEMENT	PRESENTED			AVS COLLEGE OF ARTS AND SCIENCE, SALEM, TAMIL NADU	Jul-13
50	COMMERCE	VALARMATHI. R	CONSUMER BEHAVIOUR TOWARDS SOCIAL NETWORKING SITE	INTERNATIONAL	CONFERENCE ON SOCIAL MEDIA: DRIVING CHANGES IN BUSINESS AND SOCIETY	PRESENTED			VINAYAKA COLLEGE OF ENGINEERING & TECNOLOGY, KANCHEEPURAM	Dec-13
51	COMMERCE	VALARMATHI.R	EFFECTS OF FOREIGN DIRECT INVESTMENT IN INDIA RETAIL MARKETING	NATIONAL	FOREIGN DIRECT INVESTMENT IN RETAIL TRADE IN INDIA	PRESENTED	978-81-910561-6-7	47-53	DHANRAJ BAID JAIN COLLEGE	May-14
52	COMMERCE	ROHINIPRIYA.A		NATIONAL	MANAGEMENT BEYOND REPERTOIRE - INNOVATE AND LEAD	ATTENDED			STELLA MARIS COLLEGE, CHENNAI	Jan-14
53	COMMERCE	TAMILSELVI.G		NATIONAL	ONLINE RETAILING & MONEY TRANSFER	PRESENTED			PROF. DHANAPLAN COLLEGE OF ARTS & SCIENCE	Feb-14
54	COMMERCE	G.TAMILSELVI	CROSS CULTURAL ISSUES - CHALLENGES AND OPPORTUNITIES	NATIONAL		PRESENTED	978-81-923607-4-4		COLLEGE OF ARTS AND SCIENCE, MADHURANTHA HAM,	Oct-13
55	COMMERCE	TAMIL SELVI.G	CROSS CULTURAL ISSUES- CHALLENGES & RESPONSIBILITIES	NATIONAL	CONFERENCE ON MANAGEMENT PRACTICES TODAY: OPPORTUNITIES AND CHALLENGES	PRESENTED	978-81-923607-4-4	22-24	SRI MALOLAN COLLEGE OF ARTS AND SCIENCE	Oct-13

56	COMMERCE	SANGEETHA.R	FRANCHSING	INTERNATION AL		PRESENTED				
57	COMMERCE	SANGEETHA.R	ENTREPRENEURSHIP EDUCATION "EMERGING TRENDS DEVELOPMENT AND CHALLENGES"	NATIONAL		PRESENTED	13-978-81- 910561-3-6		D.B.JAIN, CHENNAI	
58	COMMERCE	SANGEETHA.R		NATIONAL	" EDP CELLS IN COLLEGES"	ATTENDED				

ANNEXURE 6 -CONFERENCE / SEMINAR / WORKSHOP 2013-14 - SELF FINANCE

S.NO.	DEPT.	NAME	TITLE	LEVEL	CONFERENCE NAME	PRESENTED\ATTENDED	ISBN NO	PAGE NO	VENUE	MM&YYYY
1	TAMIL	S.VISALAKSHI	SIDHARGALIN EERAI KOZHGAI	INTERNATIONAL	SIDHAR NERIGAL	PRESENTED	NIL	NIL	SRI SANKARA KALLURI, KANTHIPURAM	Jul-13
2	TAMIL	S. VISALAKSHI	THEIVATHIRUMURRAIGAZHIL THEIVAPULLAVARIN THIRUVAKKUGAL	INTERNATIONAL	OPPIYAL NOKKIL ULLAGA POTHUMURAI	PRESENTED	NIL	NIL	KALLURI AASIRIYAR KUMARI TAMIL SANGAM, NAGARKOVIL-SIKKART KRISHTHUVA KALLURI	Mar-14
3	TAMIL	K. PADMA VISALINI	VAZHUVANUM BHARATHIYUM	INTERNATIONAL	OPPIYAL NOKKIL ULLAGA POTHUMURAI	PRESENTED	13-978-81-909074-6-0	124-129	KALLURI AASIRIYAR KUMARI TAMIL SANGAM, NAGARKOVIL-SIKKART KRISHTHUVA KALLURI	Mar-14
4	TAMIL	K. PADMA VISALINI	SEEVAGA SITHAMANI VAZHI ARRIYALAGUM THIRUMANA SADANGUGAL	INTERNATIONAL	TAMIL KAPPIYANGAL	PRESENTED	13-978-81-909074-5-3	164-169	KALLURI AASIRIYAR KUMARI TAMIL SANGAM, NAGARKOVIL-THIRUVITHANGUR HINDU KALLURI	Jan-14
5	MATHS	SUDHA SENTHI	THE COMPLEMENTARY NIL ECCENTRIC DOMINATION NUMBER OF A GRAPH	NATIONAL	NATIONAL CONFERENCE ON RTMM-2014	PRESENTED	NIL	NIL	GOVT.ARTS COLLEGE FOR WOMEN	Mar-14
6	MATHS	PRIYA BHANTHAVALI.K		NATIONAL	NATIONAL CONFERENCE LABELING AND DECOMPOSITIONS OF GRAPHS	ATTENDED	NIL	NIL	THE MADUTA COLLEGE	Aug-13
7	MATHS	PRIYA BHANTHAVALI.K		INTERNATIONAL	INTERNATIONAL CONFERENCE ON MATHEMATICAL COMPUTER ENGINEERING	ATTENDED	NIL	NIL	VIT UNIVERSITY	Nov-13
8	Computer science	S. Gomathi	Representing a images using a haar waveletransformation for human parts detection	INTERNATIONAL	International Conference on Information Communication & Embedded systems ICICES - 2014	PRESENTED	978-1-4799-3834-6-14			Feb 2014
9	COMPUTER APPLICATION	MahaDevi.M	Face Detection Based on Skin color Model and Connected Component with Template matching	INTERNATIONAL	International Conference on InformationCommunication and Embedded Systems(ICICES),2014	PRESENTED	978-1-4799-3835-3	pp.1-4	Chennai	Feb-14

10	Computer science	K. Chitra	A New decision based unsymmetric trimmed medial filter using Euclidesn distance measure for removal of high density salt and pepper noise from images	INTERNATIONAL	International Conference on Information Communication & Embedded systems ICICES - 2014	PRESENTED	978-1-4799-3834-6-14			01-Feb-14
11	COMMERCE	VIJAYA.C.S	GROWTH OF PRIVATE INSURANCE COMPANIES IN INDIA	INTERNATIONAL	INTERNATIONAL CONFERENCE ON INNOVATIVE& COMPETENT BUSINESS STRATEGIES: OPPORTUNITIES& CHALLENGES	PRESENTED	NIL	NIL	MALAYSIA	Jul-13
12	COMMERCE	SUBARSRI.R	MARKETING ETHICS IN FAST MOVING CONSUMER GOODS ORGANIZATION	INTERNATIONAL	INTERNATIONAL CONFERENCE ON RECENT TRENDS IN COMMERCE AND BUSINESS MANAGEMENT	PRESENTED	NIL	NIL	AVS COLLEGE OF ARTS &SCIENCE	Jul-13
13	COMMERCE	R. Subhashree	viral Marketing & social Media a relational study	INTERNATIONAL	Driving changes in business and society	PRESENTED	NIL	NIL	Karpaga Vinayaga College of Engineering & Technology, Kanchipuram	Dec-13
14	CORPORATE SECRETARYSHIP	DEVIKAMATCHI.T	THREATS OF FDI IN RETAILING	INTERNATIONAL	INTERNATIONAL CONFERENCE ON RECENT TRENDS IN COMMERCE AND BUSINESS MANAGEMENT	PRESENTED	978-93-806860-6-6		AVS COLLEGE OF ARTS &SCIENCE	Jul-13
15	CORPORATE SECRETARYSHIP	DEVIKAMATCHI.T	SOCIAL MEDIA:ESSENTIAL ELEMENT OF PROMOTION MIX	INTERNATIONAL	INTERNATIONAL CONFERENCE ON SOCIAL MEDIA: DRIVING CHANGES IN BUSINESS AND SOCIETY	PRESENTED	NIL	NIL	KARPAGA VINAYAKA COLLEGE OF ENGINEERING & TECHNOLOGY	Dec-13
16	CORPORATE SECRETARYSHIP	JAYANTHI.V	A STUDY ON CONSUMER ADOPTION OF INTERNET BANKING	INTERNATIONAL	INTERNATIONAL CONFERENCE ON RECENT TRENDS IN COMMERCE AND BUSINESS MANAGEMENT	PRESENTED	NIL	NIL	AVS COLLEGE OF ARTS &SCIENCE	Jul-13
17	CORPORATE SECRETARYSHIP	SHYAMALA.K	SOCIAL MEDIA A NEXT GENERATION MARKETING TOOL	INTERNATIONAL	INTERNATIONAL CONFERENCE ON RECENT TRENDS IN COMMERCE AND BUSINESS MANAGEMENT	PRESENTED	NIL	NIL	AVS COLLEGE OF ARTS &SCIENCE	Jul-13
18	CORPORATE SECRETARYSHIP	SHYAMALA.K	STUDY ON YOUNG CONSUMER DECISION MAKING AND ONLINE BUYING BEHAVIOUR:TECHNOLOGY ACCEPTANCE MODEL AND PEER INFLUENCE	INTERNATIONAL	INTERNATIONAL CONFERENCE ON SOCIAL MEDIA: DRIVING CHANGES IN BUSINESS AND SOCIETY	PRESENTED	NIL	NIL	KARPAGA VINAYAKA COLLEGE OF ENGINEERING & TECHNOLOGY	Dec-13
19	CORPORATE SECRETARYSHIP	K. Shyamala	Social media and its effects on youth	NATIONAL	National Seminar on Modern trends and development strategies in business	PRESENTED	NIL	NIL	Dhannraj Baid Jain college, chennai	Jan-14

20	CORPORATE SECRETARYSHIP	K. Shyamala	Opportunities and challenges for FDI in retail sector	INTERNATIONAL	INTERNATIONAL CONFERENCE ON RECENT TRENDS IN COMMERCE AND BUSINESS	PRESENTED	978-93-806860-6-6			
21	COMMERCE	KAMATCHI.P	A STUDY OF SERVICE QUALITY AND CUSTOMER SATISFACTION ACROSS VARIOUS SERVICE PROVIDERS IN THE TELECOM SECTOR	INTERNATIONAL	INTERNATIONAL CONFERENCE ON RECENT TRENDS IN COMMERCE AND BUSINESS MANAGEMENT	PRESENTED	NIL	NIL	AVS COLLEGE OF ARTS & SCIENCE	Jul-13
22	COMMERCE	KAMATCHI.P	SOCIAL MEDIA: IMPACT OF SOCIAL MEDIA MARKETING ON PURCHASE DECISION : AN EXPLORATORY STUDY	INTERNATIONAL	INTERNATIONAL CONFERENCE ON SOCIAL MEDIA: DRIVING CHANGES IN BUSINESS AND SOCIETY	PRESENTED	NIL	NIL	KARPAGA VINAYAKA COLLEGE OF ENGINEERING & TECHNOLOGY	Dec-13
23	COMMERCE	NIRMALA	SOCIAL MEDIA: AN IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR A STUDY	INTERNATIONAL	INTERNATIONAL CONFERENCE ON SOCIAL MEDIA: DRIVING CHANGES IN BUSINESS AND SOCIETY	PRESENTED	NIL	NIL	KARPAGA VINAYAKA COLLEGE OF ENGINEERING & TECHNOLOGY	Dec-13
24	BUSINESS ADMINISTRATION	BALA.K	GLOBAL CHALLENGES FOR FINANCIAL MANAGERS IN 21ST CENTURY	NATIONAL	NATIONAL CONFERENCE ON NEW PARADIGMS OF MANAGEMENT-GLOBAL CHALLENGES FOR MANAGERS	PRESENTED	NIL	NIL	AGNI COLLEGE OF TECHNOLOGY	May-13
25	BUSINESS ADMINISTRATION	RUPA.H.S	ROLE OF WOMEN IN MANAGERIAL EXCELLENCE IN CORPORATE WORLD	NATIONAL	NATIONAL CONFERENCE ON-ENTIME2013	PRESENTED	NIL	NIL	SATHYABHAMA UNIVERSITY	Oct-13
26	INFORMATION SYSTEM MANAGEMENT	NARMADHA DEVI.S	A STUDY ON BALANCED SCORE CARD SYSTEM AS A TOOL FOR AN EVALUATION OF OVERALL PERFORMANCE	INTERNATIONAL	CONFERENCE ON REDEFINING BUSINESS HORIZONS	PRESENTED	978-93-81006-67-2	202-203	MADRAS CHRISTIAN COLLEGE	Sep-13
27	INFORMATION SYSTEM MANAGEMENT	AMIRTHA.P	HOW DOES SEARCH ENGINE WORK WITH THE KNOWLEDGE NET FOR BUSINESS AND FINANCIAL INFORMATION?	INTERNATIONAL	CONFERENCE ON REDEFINING BUSINESS HORIZONS	PRESENTED	978-93-81006-67-2	559	MADRAS CHRISTIAN COLLEGE	Sep-13
28	COMMERCE	KALVANI.Y	MULTILEVEL MARKETING	NATIONAL	CONFERENCE ON REDEFINING BUSINESS HORIZONS	PRESENTED	978-93-81006-67-2		MADRAS CHRISTIAN COLLEGE	Sep-13

29	ACCOUNTS&FINANCE	Y. Kalaivani	Fast food product a study based on students' perception of pezza	NATIONAL	Recent trends and challenges in business practices Comcon'14	PRESENTED	NIL	NIL	Chebailer T. Thomas Elizabeth College for women	24-Feb-14
30	COMMERCE	KAMATCHI.S	RETAIL STARTEGY	NATIONAL	CONFERENCE ON REDEFINING BUSINESS HORISONS	PRESENTED	978-93-81006-67-2	559-569	MADRAS CHRISTAIN COLLEGE , CHENNAI	Sep-13
31	Honours	S. Kamatchi	Fast food product a study based on students' perception of pezza	NATIONAL	Recent trends and challenges in business practices Comcon'14	PRESENTED	NIL	NIL	Chebailer T. Thomas Elizabeth College for women	01-Feb-14
32	COMMERCE	JAMUNA.S	SOCIAL MEDIA: A MEDIUM TO INTERRACT WITH POTENTIAL CUSTOMER	INTERNATIONAL	INTERNATIONAL CONFERENCE ON SOCIAL MEDIA: DRIVING CHANGES IN BUSINESS AND SOCIETY	PRESENTED	NIL	NIL	KARPAGA VINAYAKA COLLEGE OF ENGINEERING & TECHNOLOGY	Dec-13
33	BSC N&D	R. Vijaya vahini	Selected breast feeding practices of nan working women in north chennai and its association with maternal education	NATIONAL	Food Security: Freedom from hunger	PRESENTED	978-93-80530-69-7	73 - 76		Jan-14
34	NUTRITION AND DIETICS	R.VIJAYA VAHINI	SELECTED BREAST FEEDING PRACTICES AMOMG NON WORKING WOMEN AND ITS ASSOCIATION WITH MATERNAL EDUCATION	NATIONAL			978-93-80530-69-7			Jan-14
35	SOCIAL WORK	ANGELINE.A	THE IMPACT OF ORIENTATION PROGRAM ON ANGANWADI WORKERS KNOWLEDGE ABOUT CHILD HOOD AUTISM	INTERNATIONAL	INTERDISCIPLINARY INTERVENTION & CROSS CULTURAL SHARING IN SOCIAL WORK	PRESENTED	NIL	27-33	MADRAS SCHOOL OF SOCIAL WORK	Feb-14
36	MSC PBPBT	D. Lakshmi Sundaram	Decolorization of congo red dye by using blue green algae & some green algae sps	NATIONAL	Recent Advances in Algology, Mycology and plant Pathology	PRESENTED	NIL	NIL	University of Madras, Chennai	20-Feb-14

ANNEXTURE-VII
SDNB Vaishnav College for Women (Autonomous)
Chromepet, Chennai 44
Pass Percentage Semester Result APRIL 2014 (After Revaluation)

S.No	Category	Course	Sem No.	No appeared	No failed	Pass %	pass %in major
1	DAY	BA(His)	2	67	6	91.04	92.42
2	DAY	BA(His)	4	48	21	56.25	69.57
3	DAY	BA(His)	6	56	18	67.86	67.86
4	DAY	BA(ECO)	2	71	28	60.56	66.67
5	DAY	BA(ECO)	4	88	57	35.23	41.38
6	DAY	BA(ECO)	6	94	2	97.87	97.87
7	DAY	BA(ENG)	2	56	4	92.86	94.55
8	DAY	BA(ENG)	4	49	7	85.71	87.76
9	DAY	BA(ENG)	6	53	0	100	100
10	DAY	B.Sc(MA)	2	66	7	89.39	92.42
11	DAY	B.Sc(MA)	4	51	1	98.04	98.04
12	DAY	B.Sc(MA)	6	50	2	96	96
13	DAY	B.Sc(ST)	2	49	15	69.39	71.43
14	DAY	B.Sc(ST)	4	45	17	62.22	73.33
15	DAY	B.Sc(ST)	6	46	4	91.3	91.3
16	DAY	B.Sc(PH)	2	49	1	97.96	97.96
17	DAY	B.Sc(PH)	4	38	9	76.32	81.58
18	DAY	B.Sc(PH)	6	35	8	77.14	77.14
19	DAY	B.Sc(CH)	2	49	34	30.61	30.61
20	DAY	B.Sc(CH)	4	45	15	66.67	66.67
21	DAY	B.Sc(CH)	6	38	1	97.37	97.3
22	DAY	B.Sc(PB)	2	45	7	84.44	84.44
23	DAY	B.Sc(PB)	4	39	1	97.44	97.44
24	DAY	B.Sc(PB)	6	41	6	85.37	85
25	DAY	B.Sc(CS)	2	50	3	94	94
26	DAY	B.Sc(CS)	4	50	0	100	100
27	DAY	B.Sc(CS)	6	47	0	100	100
28	DAY	B.Com	2	138	20	85.51	89.05
29	DAY	B.Com	4	139	8	94.24	94.24
30	DAY	B.Com	6	138	5	96.38	96.38
31	EVE	B.Sc(MA)	2	69	12	82.61	82.61
32	EVE	B.Sc(MA)	4	62	9	85.48	87.1
33	EVE	B.Sc(MA)	6	44	2	95.45	95.45
34	EVE	B.Sc(CS)	2	100	7	93	93
35	EVE	B.Sc(CS)	4	95	4	95.79	95.79
36	EVE	B.Sc(CS)	6	93	1	98.92	98.92
37	EVE	B.Sc.Viscom	2	36	7	80.56	100
38	EVE	B.Sc.Viscom	4	34	4	88.24	96.97
39	EVE	B.Sc.Viscom	6	26	0	100	100
40	EVE	B.Sc ND	2	36	12	66.67	86.11
41	EVE	BCA	2	100	6	94	94
42	EVE	BCA	4	97	5	94.85	94.85
43	EVE	BCA	6	93	1	98.92	98.92

44	EVE	B.Com	2	204	36	82.35	83
45	EVE	B.Com	4	201	13	93.53	93.53
46	EVE	B.Com	6	199	2	98.99	98.99
47	EVE	B.Com(CS)	2	140	30	78.57	79.29
48	EVE	B.Com(CS)	4	67	4	94.03	94.03
49	EVE	B.Com(CS)	6	67	0	100	100
50	EVE	BBA	2	68	12	82.35	86.76
51	EVE	BBA	4	68	13	80.88	80.88
52	EVE	BBA	6	65	1	98.46	98.46
53	EVE	BCom Hon	2	32	1	96.88	96.88
54	EVE	BCom Hon	4	39	8	79.49	78.95
55	EVE	BCom Hon	6	20	0	100	100
56	EVE	BCom AF	2	53	13	75.47	76.92
57	EVE	BCom AF	4	66	8	87.88	87.88
58	EVE	BCom AF	6	51	1	98.04	98.04
59	EVE	BCom ISM	2	49	25	48.98	48.98
60	EVE	BCom ISM	4	48	3	93.75	93.75
61	EVE	BISM	6	46	0	100	100
62	EVE	M.SW.	2	22	2	90.91	95.45
63	EVE	M.SW.	4	8	1	87.5	87.5
64	EVE	M.A(HRM)	2	30	5	83.33	83.33
65	EVE	M.A(HRM)	4	22	2	90.91	90.91
66	EVE	M.A. Eng.	2	21	2	90.48	90.48
67	EVE	M.Sc Ap.Mat.	2	25	3	88	88
68	EVE	M.Sc Ap.Mat.	4	25	8	68	68
69	EVE	MSc(Bio St.)	2	12	2	83.33	91.67
70	EVE	MSc(Bio St.)	4	10	0	100	100
71	EVE	M.Sc(PH)	2	15	7	53.33	53.33
72	EVE	M.Sc(PH)	4	15	1	93.33	93.33
73	EVE	M.Sc(PB)	2	12	2	83.33	91.67
74	EVE	M.Sc(PB)	4	21	0	100	100
75	EVE	M.Sc.(IT)	2	17	2	88.24	100
76	EVE	M.Sc.(IT)	4	21	0	100	100
78	EVE	M.Com	2	41	1	97.56	97.56
79	EVE	M.Com	4	38	1	97.37	97.37

Annexure - VIII

Aided Structure

List of Non – Teaching Staff - All Permanent

<u>Sl.N</u> <u>o.</u>	<u>Name Of The Staff</u>	<u>Designation</u>
1	Thiru.N.Subramanian	Superintendent
2	Thiru.T.R.Balasubramanian	Assistant
3	Tmt.N.K.Bama	Jr.Asst.(Spl.Gr)
4	Thiru.S.Sridhar	Asst.
5	Mrs.N Saigeetha	Steno – Typist .(Spl.Gr)
6	Selvi.P.Kalarani	Typist(Spl.Gr)
7	Tmt.P.Padmini	St.Keeper(Sg)
8	Thiru.B.Sathyanarayanan	Jr.Asst.
9	Tmt.S.Vijayakumari	Jr.Asst.
10	Tmt.R.Ramaneeswari	Lab Asst(Spl.Gr.)
11	Tmt.V.Prema	Lab Asst.Sg
12	Thiru.S.Soundararajan	Lab.Asst.Sg
13	Thiru.M.Thangaprakasam	Rec.Clk.
14	Thiru.R.Philips	Rec.Clk.
15	Thiru.T.Vasudevan	Lab.Asst.
16	Thiru.B.Malayathri	Sweeper(Splgr.)
17	Thiru.P.Ponnuswamy	Sweeper(Spl.Gr.
18	Tmt.Padma	Sweeper(Sg)
19	Tmt.Packiyavathy	Scavenger(Sg)
20	Tmt.D.Saraswathi	Scavenger(Sg)
21	Thiru.E.Ekambaram	Marker (Sg)
22	Thiru.M.Vijayan	Marker (Sg)
23	Tmt. K. Balikadevi	Sweeper

Self Finance mStructure
List of Non – Teaching Staff

<u>Sl.No.</u>	<u>Name Of The Staff</u>	<u>Designation</u>	<u>Place of Work</u>
1	Mr. R. Narayanan	Manager	Office
2	Mr.A.R.Srinivaasan	Sr. Accountant	Office
3	Mrs C. Malar Kodi	Accountant	Office
4	Mrs.K.Preeja	Clerk	Office
5	Miss. P.Aswini	Clerk	Office
6	Mrs R. Chitra	Programmer	Esrn
7	Mr. P. Sathya Seelan	Sys. Administrator	Esrn
8	Miss.B. Deepa	Programmer	Esrn
9	Mrs.Lalitha	Library Asst.	Library
10	Mrs.M.R.Shashikala	Library Asst.	Library
11	Mrs.G.Kanmani	Lab Asst.	Plant Biology
12	Mrs.M.Geetha	Lab Asst.	Viscom
13	Mr.E.Senthil Kumar	Lab Asst.	Physics
14	Miss.Srilekha	Tech. Asst.	B.Sc Computer Science
15	Mrs.A Jayalakshmi	Print.Server.Asst.	Esrn
16	Mr.K.V.Baskar	Attender	Office
17	Mr.S.Kannan	Attender	Office
18	Mrs.J.Suguna	Sweeper	Office
19	G. Dhandapani	Attender	Office
20	Mr.D.Prabhakar	Attender	Office
21	Mrs Geetha	Sweeper	Office
22	Mrs B. Yesamma	Sweeper	Office
23	Mrs.K.Sumathi	Security	Office
24	P. Jayathi	Sweeper	Office
25	Lakshmi	Sweeper	Office
26	Mrs.Ammu	Sweeper	Controller Office
27	Mrs. Baby Kalavathi	Sweeper	Office

<u>SL.N</u> <u>o.</u>	<u>Name Of The Staff</u>	<u>Designation</u>
1	Mrs. V. kasthuri	Clerk
2	Mrs. S.Padmavathy	Clerk
3	Mr. P. Anantharaman	Clerk
4	Mr. T. Ravisankar	Clerk
5	Mr. K.P.Sivan	Clerk
6	Miss. V. Jayalakshmi	Clerk
7	Mrs.L.Kavitha	Clerk
8	Ms. M.Bhuvaneshwari	Clerk
9	Mrs. S. Amulu	Office Asst.
10	Mr. P. Rajagopal	Office Asst.
11	Mrs. A. Nirmala	Sweeper
12	Mrs.K.Mariammal	Sweeper
13	Mrs. R. Saraswathi	Sweeper
14	Miss. Kirubha	Sweeper
15	Mrs. L. namma	Sweeper
16	Selvi. R. Anbumeenal	Warden
17	Mr. L. Rajendraprasad	Security

Annexure – IX

List of Projects

Major Project

<u>Sl. No.</u>	<u>Year</u>	<u>Department</u>	<u>Name of Principal Investigator & Co-Investigator</u>	<u>Title of the project</u>	<u>Agency/Amount Sanctioned (in Rs.)</u>
1.	2013-15	PBPB	Dr. (Mrs.) Rani Principal	Molecular Identification of Gracilaria sp. (Rhodophyceae) & identification of Cyclooxygenase gene in Gracilaria sp.	UGC 11,58,300

Minor Project

<u>Sl. No.</u>	<u>Year</u>	<u>Department</u>	<u>Name of Principal Investigator & Co-Investigator</u>	<u>Title of the project</u>	<u>Agency/Amount Sanctioned (in Rs.)</u>
1.	2012-14	Chemistry	Mrs. C. Mansiya	Assessment of quality of drinking water system along the coastal areas of Chennai	UGC 90,600
2.	2012-14	Chemistry	Mrs. K. Mallika	Study of Bio-active compounds in Solanaceae plants	UGC 1,36,000
3.	2012-14	Maths	Mrs. P. Vidhya	Complementary tree domination of a graph and its structural properties	UGC 85,000
4.	2012-14	Maths	Mrs. T. Vijayalakshmi	Analysis of fluid queues	UGC 60,000
5.	2012-14	English	Mrs. K. Kanthimathi	Bilingual language behavior	UGC 1,40,000
6.	2012-14	Economics	Dr. (Mrs.) M.S. Lekha Mrs.S.Suganthi	A study on Socio–Economic issue of women in unorganized sector	UGC 90,000
7.	2012-14	History	Dr. (Mrs.) J.R. Banumathi	Child Marriage — The Social Stigma in present scenario in Tamilnadu	UGC 52,000
8.	2013-15	Maths	Dr. (Mrs.) S. Hemalatha	Image Description based on membrane computing with conditional	UGC 80,000

				communication	
9.	2013-15	PBPB	Dr.(Mrs.) R. Siva	Taxonomic Studies on the Agaric Flora of Yercaud Hills, Eastern Ghats, TN	UGC 1,00,000
10.	2013-15	Maths	Mrs. R. Vijaya	A Study on certain aspects of Analytic and Univalent Functions	UGC 60,000
11.	2013-15	History and Tourism	Mrs. S. Saraswathi	Domestic Violence Against Women in Chennai City	UGC 77,500
12.	2013-15	English	Ms. S. Ezhilarasi	'Teaching English to the First Generation Learners in a Semi-Urban College'	UGC 80,000

ANNEXURE X - JOURNAL PUBLICATION 2013-14 - AIDED

S.NO.	DEPT.	NAME	TITLE	LEVEL	JOURNAL NAME	IMPACT FACTOR	REFEREED \NON-REFEREED	ISSN NO.	VOLUME AND PAGE NO.	MM&YY
1	TAMIL	SARASWATHY.R	VALLUVARIN VAZHVIYAL NERIGAL	INTERNATIONAL	CHEMPULAM			2320-589X	VOL.02NO.05,PG .NO.12-15	Feb-14
2	ECONOMICS	N.Gajalakshmi	A STUDY ON SPECIAL ECONOMIC ZONES (SEZ) IN TAMILNADU STATE	INTERNATIONAL	IOSR (INTERNATIONAL ORGANIZATION OF SCIENTIFIC RESEARCH COMMUNITY OF RESEARCH)		R	e-ISSN: 2279-0837, p-2279-0845.	Vol.19, Issue 3, PP.35-41	Mar-14
3	ECONOMICS	N.GAJALAKSHMI	EFFECTIVENESS OF E-BANKING-WITH SPECIAL REFERENCE TO NEFT SERVICE	NATIONAL	THE INDIAN ECONOMIC JOURNAL		R	0019-4662	SPECIAL ISSUE ,PP.63-69	Dec-13
4	ECONOMICS	SANTHI.G	EFFECTIVENESS OF E-BANKING-WITH SPECIAL REFERENCE TO NEFT SERVICE	NATIONAL(J)	THE INDIAN ECONOMIC JOURNAL		R	0019-4662	SPECIAL ISSUE ,PP.63-69	Dec-13
5	MATHS	VIJAYALAKSHMI.T	FLUID QUEUES DRIVEN BY ROGERS-RAMANUJAN BIRTH AND DEATH PROCESSES WITH CATASTROPHES	INTERNATIONAL	JOURNAL OF NUMERICAL MATHEMATICS AND STOCHASTICS	1.175	R	2151-2302	NO.46-62	Dec-13
6	PHYSICS	LAKSHMI.S	1S,1'S,2'R,4a'S,9a'S,9b'R)-1'-Acetyloxy-2,4'-dioxo-2',4',4a',7',8',9',9a',9b'-octahydro-1'H,2H-spiro[acenaphthylene-1'5'-pyrano[4,3-a]pyrrolizin]-2'-ylmethylacetate	INTERNATIONAL	Acta Cryst. (2013).			1600-5368	E69, o1601	Sep-13
7	PHYSICS	LAKSHMI.S	1-(3,5-DIMETHOXYPHENYL)-4,5-DIMETHYL-2-PHENYL-1H-IMIDAZOLE	INTERNATIONAL	Acta Cryst.(2013)			1600-5368	.E69,o1502	Aug-13
8	PHYSICS	LAKSHMI.S	(4'-acetyloxy-1,3,1'-trioxo-1,3,4,4a,4b,5,6,7,9,9a-decahydrospiro[indene-2,9'-pyrano[4,3-a]pyrrolizin]-3'-yl)methylacetate	INTERNATIONAL	Acta Cryst. (2013).			1600-5369	E69, o1764	Oct-13

9	PLANT BIOLO	NIRMALA.C.B	TRADITIONAL ABORIGINAL PEDAGOGY IMPROVES LEARNING IN A LARGE - ENROLMENT UNIVERSITY BIOLOGY CLASS	INTERNATIONAL	TEACHING AND LEARNING INNOVATIONS JOURNAL				VOL.16	2013
10	ZOOLOGY	PUSHKALA.K	EPIGENETIC EFFECT OF FOOD FOR ACNCER MANAGEMENT	INTERNATIONAL	INTERNATIONAL JOURNAL OF MEDICAL SCIENCES AND BIOTECHNOLOGY		2321-8509		VOL.1	Sep-13
11	COMP.SCI	SUMATHI C.P	DETECTION OF RICE LEAF DISEASES USING CHASOS AND FRACTALO DIMENSION IN IMAGE PROCESSING	INTERNATIONAL	INTERNATIONAL JOURNAL OF COMPUTER SCIENCE & ENGINEERING SURVEY		0975-3397		VOL 6 NO: 1, 69-74	Jan-14
12	COMP.SCI	SUMATHI C.P.	MANAGING QUEUE STABILITY USING ART2 IN ACTIVE QUEUE MANAGEMENT FOR CONGESTION CONTROL	ONLINE	ARPN JOURNAL OF ENGINEERING AND APPLIED SCIENCES		1819-6608		Vol. 8,Issue 8,PP.576-580	Aug-13
13	COMP.SCI	SUMATHI C.P.	BREAST CANCER DIAGNOSIS USING MACHINE LEARNING ALGORITHMS A SURVEY	INTERNATIONAL	INTERNATIONAL JOURNAL OF DISTRIBUTED AND PARALLEL SYSTEMS		0976-9757		VOL 4 NO:3 105-112	May-13
14	COMP.SCI	SUMATHI C.P.	A STUDY OF TECHNIQUES FOR FACIAL DETECTION AND EXPRESSION CLASSIFICATION	INTERNATIONAL	INTERNATIONAL JOURNAL OF COMPUTER SCIENCE AND ENGINEERING SURVEY		0976-2760		VOL.5,PG.NO.2	Apr-14
15	COMP.SCI	SUMATHI C.P.	A STUDY OF VARIOUS STEGANOGRAPHIC TECHNIQUES USED FOR INFORMATION HIDING	INTERNATIONAL	INTERNATIONAL JOURNAL OF COMPUTER SCIENCE AND ENGINEERING SURVEY		0976-2760		VOL.4,NO.6	Dec-13
16	COMP.SCI	SUMATHI C.P.	A COMBINED EDGE-BASED TEXT REGION EXTRACTION FROM DOCUMENT IMAGES	INTERNATIONAL	INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN COMPUTER SCIENCE AND SOFTWARE ENGINEERING		2277 128X		VOL.3,NO.827-835	Aug-13
17	COMP.SCI	SUMATHI C.P.	A New Decision Based Unsymmetri Trimmed Median Fliter Using Euclidean Distance Measure for Remove of High Density Salt and Pepper Noise from Image	International	Information Communication and Embebbed system		978-1-4799-3835-3			Feb-14
18	COMP.SCI	RADHA.R	AUTOMATIC EXTRACTION, SEGMENTATION AND RECOGNITION OF MULTI-FONT INDIA PINCODE	INTERNATIONAL	COMPUTATION VISION AND ROBOTICS		1752-9131		VOL.4,NO.3,PGN O.247-258	Jan-14

19	COMP.SCI	RADHA.R	AN ADAPTIVE APPROCH TO DETECTION OF DERMATOGLYPIC PATTERNS OF BLIND PEOPLE USING FINGERPRINT CLASSIFICATION	INTERNATIONAL	INTERNATIONAL JOURNAL OF EMERGING TRENDS & TECHNOLOGY IN COMPUTER SCIENCE(IJETTCS)			2278-6856	VOL.2,ISSUE.3PG NO:369-376	Jun-13
20	COMP.SCI	RADHA.R	RETINAL IMAGE ANALYSIS USING MORPHOLOGICAL PROCESS AND CLUSTERING TECHNIQUE	INTERNATIONAL	SIGNAL& IMAGE PROCESSING: AN INTERNATIONAL JOURNAL(SIPIJ)			0976-710X	VOL.4,NO.6,PGN O.55	Dec-13
21	COMP.SCI	RADHA.R	REVIEW OF OCR TECHNIQUES USED IN AUTOMATIC MAIL SORTING OF POSTAL ENVELOPES	INTERNATIONAL	SIGNAL& IMAGE PROCESSING: AN INTERNATIONAL JOURNAL(SIPIJ)			0976-710X	VOL.4,NO.5,PGN O.45	Oct-13
22	COMP.SCI	RADHA.R	PSO ALGORITHM TO SELECT SUBSETS OF Q-GRAM FEATURES FOR RECORD DUPLICATE DETECTION	INTERNATIONAL	INTERNATIONAL JOURNAL OF COMPUTER APPLICATIONS			0975-8887	VOL.82,ISSUENO .12,PG.NO.7	Nov-13
23	COMP.SCI	RADHA.R	A NOVELAPPROCHTOEXTRACT TEXTFROMLICENSE PLATE OF VEHICLES	INTERNATIONAL	SIGNAL & IMAGE PROCESSING: AN INTERNATIONAL JOURNAL			0976-710X	Vol.3,NO.4	Apr-12
24	COMP.SCI	G .GAYATHRI DEVI	Positional Connected Component Labeling Algorithm	INTERNATIONAL	Indian Journal of Science and Technology			ISSN 0974-5645	Vol 7(3), 1-6,	Mar-14
25	COMP.SCI	G .GAYATHRI DEVI	AUTOMATIC TEXT EXTRACTION FROM COMPLEX COLORED IMAGES USING GAMMA CORRECTION METHOD	INTERNATIONAL	Journal of Computer Science,			ISSN: 1549-3636	Vol 10 (4), 705-715	Jan-14
26	COMP.SCI	G .GAYATHRI DEVI	Seperation of Text Components From Complex Colored Images	international	Research Journal International Applied Science, Engineering & Technology			2040-7467,2040-7459	Vol8(4),PP556-564	Apr-14
27	COMP.SCI	M.Santhanalakshmi	Analysis of Texture Classification By Wavelet Transform and Curvelet Transform	INTERNATIONAL	International Journal of advanced Research in Computer Science			0976-5697	Vol.(4),No.9,Pg. No.160-164	Aug-13
28	COMMERCE	SAVITHRI.R	DEALERS AND CONSUMER DURABLES	INTERNATIONAL	INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION & MANAGEMENT	Nil		2231-1009	VOL NO.2 ISSUE .11	Nov-12
29	COMMERCE	SAVITHRI.R	DICSRIMINANT ANALYSIS FOR BRANCH PROFIT ABILITY	INTERNATIONAL	SAARJ JOURNAL ON BANKING & INSURANCE RESEARCH	Nil	R	2319-1422	VOL.1 ISSUE.1	Sep-12
30	COMMERCE	SAVITHRI.R	RELATIONSHIP MARKETING (A STUDY OF PASSENGER PERCEPTIONS AS REGARDS DOMESTIC AIRLINE COMPANIES)	INTERNATIONAL	SANKHNA - INTERNATIONAL JOURNAL OF MANAGEMENT AND TECHNOLOGY	Nil	R	0975-3915	VOL4, NO.1	Jun-13
31	COMMERCE	V.Vasanthakumari	THE INFLUENCE OF MUSIC ON CONSUMERS BUYING BEHAVIOR	INTERNATIONAL		Nil		2319-958X		Sep-13

32	COMMERCE	VALARMATHI.R	A STUDY ON CONSUMER SHOPPING EXPERIENCE IN CHENNAI MALLS	NATIONAL	JOURNAL OF BUSINESS RESEARCH	Nil	NR	2248-9711	VOL I NO1	Dec-13
33	COMMERCE	VALARMATHI.R	CONSUMER BEHAVIOUR TOWARDS SOCIAL NETWORKING SITES	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT PERSPECTIVES	Nil	R	2319-9032	VOL. 2 NO.4	Dec-13
34	COMMERCE	VALARMATHI.R	CONSUMER'S PERCEPTION TOWARDS SHOPPING MALL	INTERNATIONAL	JOURNAL OF ENTREPRENEURSHIP AND BUSINESS ENVIRONMENT PERSPECTIVES	Nil	R	2279-0926	VOL3, NO.1	Feb-14

ANNEXURE X - JOURNAL PUBLICATION 2013-14 - SELF FINANCE

S.NO	DEPT.	NAME	TITLE	LEVEL	JOURNAL NAME	IMPACT FACTOR	ISSN NO.	VOLUME AND PAGE NO.	MM&YYYY
1	MATHS	ALAMELU.S	A MATHEMATICAL MODEL OF DEGRADATION PATH FOR THE RESPONSE OF CORTISOL DUE TO THE EFFECTS OF ACUTE PSYCHOLOGICAL	NATIONAL	JOURNAL OF INDIA ACAD. MATHEMATICS		0970-5120	VOL.35,NO.1 ,PGNO:1-11	Dec-13
2	B.C.A	Hemalatha.G	A Study Of Techniques for Facial Detection and Expression Classification	INTERNATIONAL	International Journal of Computer Science Engineering survey(IJCSES)		0976-2760	Vol.5 ,No.27	Apr-14
3	COMMERCE	VIJAYA.C.S	GROWTH OF PRIVATE INSURANCE COMPANIES IN INDIA	INTERNATIONAL	INTERNATIONAL JOURNAL OF MANAGEMENT AND TECHNOLOGY		0975-3915	VOL.4,NO.1, PGNO:78-83	Jun-13
4	COMMERCE	T.P. PRIYA.	CREDIT CARD- AN INNOVATIVE INSTRUMENT	INTERNATIONAL	INTERNATIONAL RESEARCH JOURNAL OF COMMERCE		2320-9461		May-14
5	COMMERCE	SUBASHREE R.	VIRAL MARKETING AND SOCIAL MEDIA A RELATIONAL STUDY	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES		ISSN (P) 2319-9032	VOL:2, NO:4 , pp.517	Dec-13
6	COMMERCE	R.SUBHASRI	"VIRAL MARKETING AND SOCIAL MEDIA"	INTERNATIONAL	International journal of logistics and supply chain management perspectives		Nil	Nil	Dec-13
7	CORPORATE SECRETARYSHIP	DEVI KAMATCHI .T	SOCIAL MEDIA ESSENTIAL ELEMENT OF PROMOTION MIX	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES		2319-9032	VOL:2, NO:4 , pp.674-678	Dec-13

8	CORPORATE SECRETARYSHIP	JAYANTHI V.	A STUDY OF PERCEPTIONS OF CUSTOMERS TOWARDS ONLINE BANKING IN CHENNAI USING FACTOR ANALYSIS	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES	2319-2040	VOL:2 NO:3 PAGE:311-315	Sep-13
9	COMMERCE	JAYANTHI V.	IMPACT OF E-BANKING OF BANKING SECTOR WITH SPECIAL REFERENCE TO SOCIAL MEDIA	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES	2319-9032	VOL:2, NO:4 PAGE 660-663	Dec-13
10	CORPORATE SECRETARYSHIP	Jayanthi.V	IMPACT OF E BANKING ON BANKING SECTOR WITH SPECIAL REFERENCE TO SOCIAL MEDIA	INTERNATIONAL	PEZZOTTAITE JOURNALS	Nil	Nil	Oct-13
11	CORPORATE SECRETARYSHIP	Jayanthi.V	A STUDY ON PERCEPTIONS OF CUSTOMERS TOWARDS ONLINE BANKING IN CHENNAI	INTERNATIONAL	PEZZOTTAITE JOURNALS	Nil	Nil	Sep-13
12	CORPORATE SECRETARYSHIP	SHYMALA K.	INFLUENCE OF SOCIAL MEDIA MARKETING ON SHOPPING BEHAVIOUR AMONG YOUTH IN CHENNAI	INTERNATIONAL	INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP & BUSINESS ENVIRONMENT PERSPECTIVES	2279-0926	VOL:3 NO:1	Feb-14
13	CORPORATE SECRETARYSHIP	SHYMALA K.	ROLE OF TECHNOLOGY ACCEPTANCE MODEL AND PEER INFLUENCE ON CONSUMER DECISION MAKING AND ONLINE BUYING BEHAVIOUR	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES	2319-9032	VOL:2 NO:4 PAGE 448-451	Dec-13
14	COMMERCE	KAMATCHI P.	SERVICE QUALITY PERCEPTION AND CUSTOMER SATISFACTION IN LIFE INSURANCE COMPANIES	INTERNATIONAL	INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP & BUSINESS ENVIRONMENT PERSPECTIVES	2279-0926	VOL:3, NO:1	Feb-14
15	COMMERCE	KAMATCHI P.	IMPACT OF SOCIAL MEDIA MARKETING ON PURCHASE DECISIONS AN EXPLORATORY STUDY	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES	2319-9032	VOL:2 NO:4 PAGE 664-667	Dec-13
16	COMMERCE	NIRMALA K.	A STUDY OF WORKING CAPITAL MANAGEMENT	INTERNATIONAL	INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP & BUSINESS ENVIRONMENT PERSPECTIVES	2279-0926	VOL:3, NO:1	Feb-14

17	COMMERCE	JAMUNA S.	SOCIAL MEDIA: A MEDIUM TO INTERACT WITH POTENTIAL CUSTOMERS	INTERNATIONAL	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES		2319-9032	VOL:2, NO:4 PAGE 524-530	Dec-13
18	HONOURS	HEMALATHA .K.C	Strength and Weakness of Indian Silk Industry - SWOT Analysis	INTERNATIONAL	Xavierian Journal of Research in Commerce		2347 - 372X	Vol.1 No.1, , PP.154 -161	Sep-13
19	HONOURS	HEMALATHA .K.C	Growth and Problems of Women Entrepreneurs in India	INTERNATIONAL	Global Research Review		2250 - 2521.	Vol. 3 No. 4	Dec-13
20	NUTRITION AND DIETICS	VIJAYA VAHINI R.	BREAST FEEDING PRACTICES AMONG NON WORKING WOMEN AND ITS ASSOCIATION WITH MATERNAL EDUCATION	NATIONAL	INDIAN JOURNAL OF APPLIED RESEARCH		2249-555X	VOL:4, NO:2	Jun-13
21	NUTRITION AND DIETICS	R.VIJAYA VAHINI	Breast Feeding Practices among non working women in North Chennai, Tamil Nadu	NATIONAL	INDIAN JOURNAL OF APPLIED RESEARCH	0.8215	2249-555X	volume 4, issue 2	Feb-14
22	NUTRITION & DIETETICS	R.VIJAYA VAHINI	Complementary Feeding Practices among non working women in North Chennai, Tamil Nadu : a Descriptive study	INTERNATIONAL	INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH		2277 - 8179	Volume - 2, issue - 12,	Dec-13
23	COMP SCIENCE(PG)	PRIYA N.	A COMBINED EDGE-BASED TEXT REGION EXTRACTION FROM DOCUMENT IMAGES	INTERNATIONAL	ADVANCED RESEARCH IN COMPUTER SCIENCE AND SOFTWARE ENGINEERING		2277-128X	VOL:3, NO:8 PAGE:827-835	Aug-13
24	COMP SCIENCE(PG)	UMA MAHESHWARI G.	A STUDY OF VARIOUS STEGANOGRAPHIC TECHNIQUES USED FOR INFORMATION HIDING	INTERNATIONAL	COMPUTER SCIENCE & ENGINEERING SURVEY		0976-2760	VOL:4, NO:6	Dec-13
25	COMP SCIENCE(PG)	Uma Maheswari.G	Study of various steganographic techniques used for information hiding	INTERNATIONAL	IJCSES		Nil	Nil	Dec-13

26	SOCIAL WORK	F. Esther Vincy	A study on Job Stress among the employees in Gupta and Company	INTERNATIONAL	NIL		NIL	NIL	Mar-14
27	SOCIAL WORK	K.S.BALA THIRUPURA SUNDARI	A STUDY ON "WORK LIFE BALANCE OF WOMEN EMPLOYEES" AT APEX LABORATORIES, GUINDY, CHENNAI.	INTERNATIONAL	International Conference on Business Intelligence and Innovations for Emerging Markets		Nil	Nil	Mar-14
28	SOCIAL WORK	A.ANGELIN	psychiatric social work intervention for a person with undifferentiated schizophrenia- A case work approach	National Level	SELP journalof social sciences- A national refered quarterly		0975-9999		Oct-13

Annexure - XI

RECOGNIZED SUPERVISORS – Ph.D DEGREE

S.No.	Name	Department
1.	Dr. G. Rani (Principal)	Plant Biology & Plant Biotechnology
2.	Dr. T. Senthamil Selvi	Tamil
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4.	Dr. S. Geetha Kannammal	History & Tourism
5.	Dr. G.D.Anantha Vijayakumari	History & Tourism
6.	Dr. N. Gajalakshmi	Economics
7.	Dr. S. Hemalatha	Mathematics
8.	Dr. R. Geetha	Statistics
9.	Dr. G. Vijayasree	Statistics
10.	Dr. S. Lakshmi	Physics
11.	Dr. S. Chenthamarai	Physics
12.	Dr. R. Siva	Plant Biology & Plant Biotechnology
13.	Dr. C.P. Sumathi	Computer Science
14.	Dr. R. Radha	Computer Science
15.	Dr. N. Chandravathi	Commerce
16.	Dr. S. Rathi	Commerce
17.	Dr. T. N. Rama	Commerce
18.	Dr. R. Savithri	Commerce
19.	Dr. A. Dhanalakshmi	Commerce

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7.	Dr. S. Chenthamarai	Physics
8.	Dr. R. Siva	Plant Bio. & Plant Biotech.
9.	Dr. N. Chandravathi	Commerce
10.	Dr. S. Rathi	Commerce
11.	Dr. T.N. Rama	Commerce
12.	Mrs. V. Vasanthakumari	Commerce
13.	Dr. R. Savithri	Commerce
14.	Dr. A. Dhanalakshmi	Commerce
15.	Mrs. R. Valarmathi	Commerce
16.	Mrs. A. Rohini Priya	Commerce
17.	Dr. A.C. Ranganayaki	Commerce
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4.	Dr.T. Kavitha	Physics
5.	Dr. R. Maheswari	Commerce