SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN

(Autonomous College Affiliated to University of Madras and Re-Accredited with A Grade by NAAC)



PROSPECTUS SELF FINANCE COURSES

CHROMEPET, CHENNAI-600 044

Phone: 044-2265 4976 Fax: 044-2265 4976

Email:info.sdnbvc@gmail.com Website:www.sdnbvc.com

SHRIMATHI DEV KUNVAR NANALAL BHATT

VAISHNAV COLLEGE FOR WOMEN

CHROMEPET, CHENNAI-600044.

(Owned and Managed by Cork Industries Charities Trust)

A BRIEF HISTORY OF THE COLLEGE

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women was started in 1968 with the generous donation of 10 acres of land by our Late Founder Chairman Shri Nanalal Bhatt and 6 lakhs donated by Cork Industries Charities Trust. The College is named after the Late Founder Chairman's wife Smt. Devkunvar. This college is the first women's college in Kancheepuram District, Tamil Nadu.

The initial strength of students was 240 in three P.U.C sections with staff strength of 20. Self-supporting courses under Evening structure was started in the year 1984-85 at the Under Graduate level, in 2001 at the Post Graduate level and M.Phil. Programme in 2011. The College has carved a niche in women's education by upgrading its status as a Research Institute in 2012. The College was accredited with 'A' grade by NAAC in 2003. The Autonomous Status was conferred by UGC and confirmed by University of Madras in June 2006. The College was reaccredited with 'A' grade by NAAC in April 2011 and extension of autonomy granted in 2013.

Besides routine academic work, the college also offers excellent training in extracurricular activities. We believe in beginning early to plan, guide and direct the career path of our students. The placement cell works for excellent growth of the college.

UG COURSES

Courses

Subject for eligibility

i) B.Com(General)	Commerce, Accountancy, Maths, Economics (or) Computer Science	
ii) B.Com(Cororate	Commerce group with Economics	
Secretary Ship)	Statistics/computerscience, Buss.maths	
iii) B.B.A	Commerce group with Economics/Maths Computer science group with Maths	
iv) B.Sc.,Mathematics	Maths & Physics (or) Mathematics	
v) B.C.A	Mathematics, Computer Science Commerce & Accountancy	
vi) B.Sc.,Computer Science	Computer Science & Maths, Physics Statistics	
vii) B.Com.,(Information	1.Maths & Computer Science	
System and Management)	2.Commerce with computer Science/Buss Maths	
viii) B.Sc.,(Visual Communication)	Any combination of subject	
ix) B.Com.,(Honours)	Commerce ,Accountancy Mathematics and Economics	
x) B.Com.,(Accounting	Commerce, Accountancy	
and Finance)	Mathematics and Economics	
xi) B.Sc.,Home science	Any Science group	
(Clinical Nutrition and Dietetics)		
xii) B.Music	Any Group	
xiii)B.Sc. Home Science	Any Science group	
(food Service Management and Dietetics) Subject to Affiliation by University of Madras		

UG ADMISSION PROCEDURE

- 1. Eligibility criteria for the admission towards various courses as per +2 marks.
- 2. Subject combination preference for the following courses.
- 3. Preference will be given for the English medium students.

CONDITIONS OF ELIGIBILITY FOR P.G.ADMISSION

i)	M.Com., :Applicant should have completed B.com/B.com/CS/B.B.A M.Phil.,(Commerce) : Candidates with M.Com
ii)	M.Sc.,(Computer Science): A candidate with bachelor's degree in Computer Science or BCA
iii)	M.Sc.,(Applicable Maths) Candidates with B.Sc., Mathematics or Statistics or Computer Science
iv)	Master of Social Work: Master of Social Work. Eligibility: A Candidate with any Bachelor Degree is eligible for admission.
v)	M.Sc., (Plant Biology & Biotechnology): -(PBPB) Candidates with B.Sc., Botany /(Plant Biology & Biotechnology) M.Phil.,(Plant Biology & Biotechnology): Candidates with M.Sc., Biology /(Plant Biology & Biotechnology)
vi)	M.Sc.,(Bio-Statistics)- Any Graduate in Science with Maths/Statistics as one of the papers M.Phil.(Statistics) Candidates with M.sc., statistics
vii)	M.A.(Human Resource Management)- Candidates with any Bachelor Degree is eligible for admission.
viii)	M.Sc., Physics – Any Candidates with B.Sc., Physics M.Phil. (Physics) Candidates with M.Sc., Physics
ix)	M.A (English)- Candidates with B.A. English degree course will be eligible for admission.
x)	M.A. Journalism and Communication – (Subject to affiliation by University of Madras)- with any Bachelor Degree
xi)	M.Sc., Chemistry- (Subject to affiliation by University of Madras) -B.Sc Chemistry

 $1. \ Inter\ Disciplinary\ Choice\ Based\ credit\ system\ is\ implemented\ from\ 2008-09$ onwards with compulsory internship in the IV semester\ during \ summer

vacation.

- 2. The last date for the receipt of completed application forms is the tenth working day from the date of publication of the results of the qualifying examinations(Tamil Nadu Higher Secondary Examinations for U.G. Courses)and 15 days for PG courses.
- 3. In complete applications will be rejected.
- 4. Admission for all the course is based on merit and personal interview by the selection committee of the college.
- 5. Applicants who receive the provisional admission card must appear before the Principal with parent or guardian and must be ready to pay fees on the date indicated therein and should produce the following certificates when the admission is confirmed by the Principal. Failure to pay the fees on the date or to produce the flowing necessary certificates in original will entail in the forfeiture of the seat.
 - Transfer and conduct certificate.
- b) H.Sc. certificates of candidate coming from schools within the Tamil Nadu University Area.
- c) The list of marks obtained at the Public Examination and university pass certificate (Original or Provisional) necessary to secure recognition from the Madras University for candidates.
 - d) Income Certificate
- e) Community Certificate (in case of Scheduled Caste/ Scheduled Tribe/Backward Class/Most Backward class)
- 6. Once a student is admitted to a group no further change of group will be considered.
- 7. Students belonging to the Scheduled Caste and Scheduled Tribes, Most Backward and other backward communities should produce true copied of permanent community certificate duly attested by Gazette Officer, (along with application form) or at least a temporary Certificate valid for a year from the date of issue, obtained from an officer of the Revenue Department not lowers in rank than deputy Thasildar. The original should be produced at the time of admission.
- 8. Candidate and her parent/guardian should submit a declaration in the prescribed form at the time of admission.
- 9. The original certificates submitted at the time of admission will be returned only

after the completion of the course.

- 10. After admission if any student wishes to discontinue the Course she shall pay the entire fees payable for the complete Course of study before being relieved from the college. (3 years for UG, 2 years for PG)
- 11. Fees once paid by the student will not be refunded under any Circumstance.
- 12. The admitted students should obey the rules and regulations in force, and the college reserves the right to dismiss a Student in case of disobedience.
- 13. The college is not responsible for any accident to the students due to careless handling of equipment/chemicals.

NOTE

- 1. The candidate should ensure that correct marks are furnished by her in her application form. The candidate is informed that if after proper scrutiny of her marks it is found that the marks furnished by her in the application form are not correct then
- i) Her admission stands cancelled, no matter at what stage of the course she will be at that time.
- ii) She will be debarred from pursuing the studies for a period of three year
 - iii) Legal action will be instituted against her for furnishing wrong marks.
- iv) Admission is subject to verification of mark certificates by the Director,
 Government Examinations and if the mark certificate is found to be bogus,
 admission is liable for cancellation besides criminal action taken.
- 2. Students from other universities must produce (a) A pass certificate in original or provisional, from the University from which they migrate and course certificate or study certificate from the Principal of the college in which they studied last. If the candidate is selected for admission she should produce 'Certificate of Eligibility' from the Madras University before actual admission. Such candidates will be admitted provisionally at the first instance till their certificates are recognized by the University of Madras.

- 3.Candidates are informed that the original certificates produced at the time of admission will not be returned under any circumstance in the middle of their studies in the college. They are requested to take True copies / Photostat Copies of all certificates including examination marks duly attested by a Gazetted Officer before they submit certificate to the College. No requests for return of certificates will be entertained during the middle of the course.
- 4. It is the responsibility of the applicants to satisfy themselves that they are eligible for admission to the course they seek.
- 5. Admission secured on false statements by suppression of facts etc. will be cancelled on detection at the time.
- 6. The acceptance of application does not carry any guarantee for admission into courses of study in the college.
- 7. Application for extension of time for payment of fees will neither be acknowledged nor entertained.
- 8. The candidates of the Central Schools, Kendriya Vidyalaya etc. seeking admission are informed that their T.C.'s should be counter signed by the Inspection Officer of the Institution or by the Regional Director of Central Board of Secondary Education.

II DRESS CODE:

Students are allowed to wear full skirts with half-sarees, sarees or churidar with duppatta only.

III GENERAL RULES AND REGULATIONS

- 1.Students should not leave the college premises during class hours without the permission of the competent authority.
- 2. Late comers will not be allowed into the classes.
- 3. Students will be responsible for all equipments entrusted to them.
- 4. The Management reserves the right to modify the class timings and schedule.
- 5. The decision of the Principal is final and binding in all matters pertaining to the

institution.

- 6. Legal disputes, if any, are subject to jurisdiction of courts at Chennai.
- 7. Wearing Identity Card is compulsory.
- 8. Usage of Mobile Phone is restricted.
- 9. Ragging is totally banned and is punishable as per the Government order. The institution is having the right to expel any student who engages in the activity of ragging.

IV ELIGIBILITY

For admission in to all UG courses and PG courses the eligibility conditions prescribed by the University of Madras will be followed. For further details contact college office.

V FEES STRUCTURES

The actual amount of fees payable will be intimated at the time of admission.

All fees are payable in advance for each year/semester.

Fees should be paid either by cash or through college challan/DD at K.V.B bank directly.

Delay in payment of term fees will invite a fine of Rss.100/-per working day.

The management reserves the right to modify the fees structure without prior notification

VI Madras University Students Free Education Programme-2012-2013 This Scheme has been instituted by University of Madras. The +2 students, who will be selected under this scheme, are eligible for award of free admission in the Affiliated aided /self financing colleges for under-graduate courses. They will be exempted from tuition fees and hostel fees. For application form and further details, please contact the public information Officer, University of Madras, Centenary Building, Chepauk, Chennai-600 005.

OTHER FEES:

- Application form Rs.100/- for each course under UG and Rs.100/- for each course under PG. cost of prospectus Rs.50
- 2. Each Student shall pay a sum of Rs.1000/- TOWARDS Admission Fees
- 3. Each Student shall pay a sum of Rs.450/- TOWARDS University Fees
- Students joining from other Universities in India shall pay a recognition fees of Rs.200/- and from outside India shall pay a recognition fees of Rs.2,210/-

NOTE

- 1. Levy of fees is subject to alteration
- 2. Payment of fees in installment is not permitted
- 3. Fees once paid by the student will not be refunded under any circumstance

VI ATTENDANCE:

Absence of attending the classes without prior permissions is a breach of discipline and such absence should be avoided.

Students appearing for the University Examinations must have at least 75% of attendance as per the rules of the University of Madras.

Students who do not have the prescribed attendance will not be permitted to appear for University Examinations.

VII EXAMINATION:

For all the UG and PG course, Examination will be conducted at the end of each semester under Autonomous structure.

VIII WOMEN ENTREPRENEURIAL DEVELOPMENT CELL:

ED cell conducts courses in the art of making bouquets, Flower Baskets, Greeting cards, Fabric, Painting, Embroidery, and Cooking Students are given option to join in any ane of the Course.ED cell conducts periodical exhibitions at prestigious platforms organized by networking with professional institute

IX PLACEMENT CELL

The placement cell works in co-ordination with the students, inculcating in them a positive approach to work and providing them the solid back of resources. We conduct programme on job opportunities and organize "Campus Interviews" where prestigious companies like Cognizant Technolgy Solutions, Wipro, Maveric, Aspire Systems Ajuba Solutions Ltd., Dell, HCL, visit our college to conduct campus recruitment.

X Regarding outreach activities the institution has got N.S.S. (2UNITS) N.C.C.Air wing navy. After admission to the degree courses, the students will be accommodated in the above mentioned programmes depending upon the option of the students.

XI Staff & Students, both (Day and Evening) are covered under mediclaim policy.

XII Student counseling is done periodically by specified staff members.

XIII IMPORTANT NOTES:

The students who seek scholarship awarded both by the Adi-Dravida and Tribal welfare and Backward classes Department and Educational concessions under 92 M.E.R and other kinds of scholarships should satisfy the stipulation of 75% attendance and no request for reason will be entertained at any time.

XIV Hostel facility is available in the campus

- a) Candidate who need accommodation in the college hostel should submit a separate application to the college.
- b) Admission is purely on first-come first-serve basis.
- c) Decision of the Management is final.

COURSES OF STUDENT FOR UG AND PG

Self Finance Courses-(English Medium only)

Introduction of Choice Based Credit Systems for all UG & PG (2008-09 onwards)

U.G. Courses-3 years Semester System			
	1.Foundation Courses for B.Com (C.S),B.Sc., B.B.A., B.C.A.,		
a) Tamil/Hindi/Sanskrit/	French b)English		
2. B.S.c., Degree courses:	Core Courses		
1. B.Sc, Mathematics	1.Financial Accounting & Management Accounting 2.Mathematical Statistics	a)Operations Research I & II b)Numerical methods c)Formal Languages&Automata theory d)Fuzzy Sets and Their Application e)Discrete Matrix	
2.B.Sc, Computer Science	1.Mathematics 2.Statistics	a)Computer Graphics b)Resource Management Techniques c)Mini Project d)Cloud Computing f)Security in Information Technology g)Software Engineering and Testing h)Computer Networks i)E-Commerce	
3. B.C.A	1.Mathematics I&II 2.Financial Accounting 3.Cost and Management Accounting	a)Resource Management Techniques b)Software Engineering and Testing d)Cloud computing e)Security in information Technology f)Computer Graphics	
4. B.com., (Information System Management)	1.Business Environment 2.Business Communication 3.Statistics I & II	a)Project Work b)Customer Relationship Management c)Banking d)Business Taxation e)Research Methodology	
5.B.Com.,	1.Business statistics & OR I & II Paper: 2.Computer App in Business I & II	a)Income Tax Law & Practice I & II b)Basics of Retail marking I & II c)Environmental studies d)personality Enrichment e)Financial Management f)Customer Relationship Management g)Human Resource Management	
6.B.Com.,C.S.,(Corporate secretary ship)	1.Managerial Economics 2.Business Communication 3.Computer App in business 1 & Il	a)Institutional Training(Project) b)Entrepreneurial Development c)Industrial Relations and Public Relation d)Financial Management e)Customer Relationship Management	

7.B.B.A.Degree Course	1.Business Communication 2.Business Environment 3.Business Statistics I & II	a)Research Methodology b)Banking c)Project Work d)Customer Relationship Management e)Business Taxation
8.B.Sc(Visual Communication)	1.Graphic Design I & II 2.Drawing	NoElective paper
9.B.Com(Honours)	1.Part III Project &Viva-Vice Core Subject Internship	
10.B.com.(Accounting & Finance	1.Business Statistic Operations 2.Research Business Economics International Economics	a)Investment Management Working Capital Mgt. b)Human Resource Mgt. c)Computer Application in Business I& II d)Project e)Customer Relationship Management f)Business Taxation.
11. B.Sc (Home Science) (Clinical Nutrition and Dietetics)	Chemistry I Bio chemistry II Community Nutrition	Human Physiology I Microbiology I Family meal mgmt.II Advanced Dietetics II Nutrition II Food Service Mgmt. III Sports Nutrition III Clinical Nutrition III Human Development
12. B.sc. (Home Science) (Food Service Management and Dietetics)	Subject to affiliation	
13. B.Music	Core Paper I yr 1.Foundation Exercises & songs I &II 2.Introduction to theory I & II	

P.G. COURSES – SEMESTER SYSTEM

MAIN	ELECTIVE	SEMESTER
M.Sc. (Computer Science)	Computer Architecture, eys software, soft computing, WAP & XML, Unified modeling Language, OOAD, Cryptography, Distributed operating systems, software testing, Information Security	I II
M.com	Managerial Economics Services Marketing (Revised) Labour Legislations Customer Relationship Management Financial Markets and Security	I II III IV IV
M.Sc., Biostatistics	1.Statistical Genetics 2.Categorical Data Analysis 3.SAS Programming 4.Forecasting and Decision MakingTechniques 5.Exploratory Data Analysis 6.Data Mining 7.Statistical quality Control 8.Psychological Statistics 9.Stochastic Processes	I II III IV IV
M.sc physics	1.Spectroscopy 2.Micro Processor & Micro Controller 3.Material Science 4.Nano Science & Technology	III IV IV III
M.A., (HRM)	1.Total quality Management 2.Counselling Skills for Managers 3.Managerial Effectiveness 4.Enterpreneurship Development 5.International Human Resource Management	II I II III IV IV
M.Sc. App. Maths	1Probablity and Distributions 2.Mathematical Statistics 3.Operations Research 4.Calculus of variations & integral education 5.Data Base Management Systems 6.Fluid Dynamics 7.Graph Theory 8.Stochastic Process	I II III IV V

M.Sc., PBPB	1,Modern Plant Pathology 2.Genetic Engineering and Molecular Biology 3.Bio informatics 4.Pharmacognosy 5.Applications of Algae	I II III IV IV
M.A., (Social Work) 1. HRM 2. Medical & Psychiatry	Human Growth and Human Behaviour Counselling theories &practice Social Entrepreneurship and Corporate Social Responsibilities Social Welfare Administration & Social policy Social Legislation - Elective	I II IV II III
M.A., English	1.Classics in translation 2.English for careers 3.Literature Analysis, Approaches & Application 4.Copy Editing 5.Flim Studies	I II III IV
M.A., Journalism and Communication	Subject to affiliation	
M.Sc., Chemistry	Subject to affiliation	

M.PHIL COURSES - SEMESTER SYSTEM

Plant Biology & Plant Bio-Technology	Specializations in: 1.Mycology 2.Algology
Commerce	Specializations in: 1.International Marketing 2.Human Resource Management 3.Banking And Financial Service
Physics	Specializations in: 1.Crystollography 2.Crystal Growth
Statistics	Specializations in: 1.Applied Regression Analysis 2.Survival Analysis 3.Categorical Data Analysis

SKILL BASED AND VALUE ADDED COURSES

I YEAR	ISEMESTER	Essentials of Language of Communication
	II SEMESTER	Essentials of Spoken & Presentation Skills
II YEAR	III SEMESTER	Skill based Paper
III YEAR	V SEMESTER	Computing Skills
III YEAR	VISEMESTER	Value Education - Yoga

CERTIFICATE PROGRAMMES

- Microprocessor Course offered by Dept.of Physics under DBT Star College Scheme
- Cosmetology Course offered by Plant Biology & Plant Biotechnology under DBT Star College Scheme
- Instrumentation Course offered by Chemistry under DBT Star College Scheme
- Radio Jockey Offered by Dept. of Visual Communication
- Interior Decoration and Flower Arrangement Offered by Dept. of Clinical Nutrition and Dietetics(Home Science)
- Cloud Computing Offered by Dept. of Computer Science
- Assistant Beautician Offered by Gras Academy
- Business Correspondent & Business Facilitator & BFSI offered by Akash Foundation
- Tally offered by History and Tourism
- Computer Hardware offered by National Institute of Electronics and Information Technology(NIEIT)
- Data Analysis Using SPSS offered by Statistics
- Food Processing Offered by Dept. of Clinical Nutrition and Dietetics(Home Science)
- Free Coaching classes for SC/ST and Minority Students to prepare for TNPSC, UPSC, Bank Exams

Dr. (Mrs.) V. Varalakshmi

Principal