

SHRIMATHI DEVKUNVAR NANALAL BHATT

VAISHNAV COLLEGE FOR WOMEN

(Autonomous College Affiliated to University of Madras

and Re-accredited with A⁺ Grade by NAAC

CHROMEPET, CHENNAI-600 044



PROSPECTUS

SELF FINANCE COURSES

Phone : 044-2265 4976

Fax : 044-2265 4976

Email : info.sdnbvc@gmail.com

Website : www.sdnbvc.com
www.sdnbvc.edu.in

**SHRIMATHI DEVIKUNVAR NANALAL BHATT
VAISHNAV COLLEGE FOR WOMEN**

(CHROME PET, CHENNAI - 600 04)

(Owned and Managed by Cork Industries Charities Trust)

A BRIEF HISTORY OF THE COLLEGE

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women, which owes its existence to the kind munificence of Shri Nanalal Bhatt and for which the foundation stone was laid on 14.09.67 by His Excellency, the then Governor of Tamil Nadu, Sardar Ujjal Singh under the presidency of the then Vice-chancellor of the Madras University, Dr.A.Lakshmanaswamy Mudaliar came into being in June 1968. The college was formally inaugurated on 19-6-1968 by His Excellency the Governor of Tamil Nadu, Sardar Ujjal Singh, named after the revered wife of our Founder Chairmen Shri Nanalal Bhatt and owned and managed by the Cork Industries charities Trust, this college caters to the needs of women students from Chennai to as far away a place as Chenglepet.

Looking back through the years, the day when the college started functioning with an initial advantage of 10 acres of campus site and a building thereon with an area of 10,000 sq.ft. which answered the purpose then with only 300 students in the P.U. class, we now record with legitimate pride that we have made prodigious strides. Within a short span of a decade the college has forged ahead into a fully blossomed first grade Women's College. In the last academic year we had about 4000 students and staffs. The building is also steadily expanding.

Besides routine academic work, the college also offers excellent training in extracurricular activities. We believe in beginning early to plan, guide and direct the career path of our students. The placement cell works for excellent growth of the college.

Autonomous structure was introduced with effect from 2006-07 onwards. The College has been Re-accredited with "A+" Grade by NAAC in 2017.

UG ADMISSION PROCEDURE

1. Eligibility criteria for the admission towards various courses as per +2 marks.
2. Subject combination preference for the following courses

UG COURSES		SUBJECTS FOR ELIGIBILITY
i)	B.Com (General)	Commerce and Accountancy, Business Mathematics, Economics (or) Computer Science
ii)	B.Com (Corporate Secretaryship)	Commerce and Accountancy with Economics Statistics / Computer Science, Business Mathematics
iii)	B.B.A	Commerce and Accountancy compulsory
iv)	B.Sc. Mathematics	Mathematics & Physics (or) Mathematics only
v)	B.C.A.	Mathematics compulsory with Computer Science/Commerce/Accountancy//Physics/Chemistry
vi)	B.Sc. Computer Science	Mathematics & Computer Science compulsory
vii)	B.Com. (Information Systems Management)	Commerce, Accountancy & Computer science
viii)	B.Sc. (Visual Communication)	Any combination of subjects
ix)	B.Com. (Honours) Candidates for the admission to the first year degree of B.Com(Hons) must have passed the Plus-two examination with an aggregate of 75% marks in commerce group	Commerce, Accountancy, Business Mathematics and Economics
x)	B.Com. (Accounting and Finance) Candidates for the admission to the first year degree of B.Com(A&F) Programme must have passed the Plus-two examination with an aggregate of 70% marks in commerce group	Commerce, Accountancy, Business Mathematics and Economics
xi)	B.Sc. Home Science (Clinical Nutrition and Dietetics)	Biology, Chemistry compulsory
xii)	B.Sc. Home Science (Nutrition, Food Service Management and Dietetics)	Biology, Chemistry compulsory
xiii)	B. Com Banking and Insurance Management	Commerce, Accountancy, Economics, Business Mathematics / Computer Science

xiv)	B. Com Professional Accounting (Subject to affiliation from University of Madras)	passed the Plus-two examination 75% marks and above in Commerce, Accountancy, Business Mathematics and Economics
xv)	B. Sc. Psychology (Subject to affiliation from University of Madras)	Any combination of subjects with 75% above

CONDITIONS OF ELIGIBILITY FOR P.G. ADMISSION

PG COURSES		SUBJECTS FOR ELIGIBILITY
1.	M.Com.	Candidate with B.Com / B.Com -CS /B.Com-Hon./B.Com –A & F/ B.B.A
2.	M.Sc. (Computer Science)	Candidate with B.Sc. Computer Science or BCA
3.	M.Sc. (Applicable Mathematics)	Candidate with B.Sc. Mathematics or Statistics or Computer Science
4.	Master of Social Work	Candidate with any Bachelor Degree
5.	M.Sc. (Plant Biology & Plant Biotechnology) (PBPB)	Candidates with B.Sc. Botany / (Plant Biology & Biotechnology)
6.	M.Sc.(Bio Statistics)	Candidate with B.Sc Statistics /B.Sc. Mathematics
7.	M.A.(Human Resource Management)	Candidate with any Bachelor Degree
8.	M.Sc. Physics	Candidate with B.Sc., Physics
9.	M.A. (English)	Candidate with B.A. English degree
10.	M.A. Journalism and Communication	Candidate with any Bachelor Degree
11.	M.Sc. Chemistry	Candidate with B.Sc. Chemistry
12.	M.Com Accounting and Finance	Candidate with B.Com/B.com CS / B.Com Hon. / B.Com –A&F
13.	M.Sc. Home Science - Food Science, Nutrition and Dietetics	Candidate with B.Sc. Nutrition, Food Service Management and Dietetics or B.Sc. Clinical Nutrition and Dietetics
14.	M.Com Corporate Secretaryship (Subject to affiliation from University of Madras)	Candidate with B.Com/B.com CS / B.Com Hon. / B.Com –A&F

CONDITIONS OF ELIGIBILITY FOR M.PHIL ADMISSION

MPHIL COURSES		SUBJECTS FOR ELIGIBILITY
1.	M.Phil. Commerce	Candidates with M.Com.
2.	M.Phil. Plant Biology & Plant Biotechnology	Candidates with M.Sc. Plant Biology & Biotechnology

3.	M.Phil. Physics	Candidates with M.Sc. Physics
4.	M.Phil. Statistics	Candidates with M.Sc. Statistics / M.Sc. BioStatistics
5.	M.Phil. Computer Science	Candidates with M.Sc. Computer Science

1. **Inter Disciplinary Choice Based credit system is implemented from 2008 - 09 onwards.**
Students of II year B.Com (A&F), B.Com (CS), B.Com(ISM) and BBA will undergo 30 days internship during summer vacation. B.Com (Hons.) students will undergo 35 days internship during II, IV & V semester vacation.
2. The last date for the receipt of completed application is the tenth working day from the date of publication of the results of the qualifying examinations. (Tamil Nadu Higher Secondary Examinations for U.G Courses) and 15 days for PG courses.
3. Incomplete applications will be rejected.
4. Admission for all the course is based on merit and personal interview by the selection committee of the college.
5. Applicants who receive the provisional admission sms/email must appear before the Principal with parent or guardian and must be ready to pay the fees on the date indicated therein and should produce the following certificates when the admission is confirmed by the Principal. Failure to pay the fees on the date or to produce the following necessary certificates in original will entail in the forfeiture of the seat.
 - a. Transfer and conduct certificate.
 - b. H.Sc. certificates of candidate coming from schools within the Tamil Nadu University Area.
 - c. The list of marks obtained at the Public Examination and university pass certificate (Original or Provisional) necessary to procure eligibility certificate from the Madras University for candidates from other states /other universities.
 - d. Income Certificate of parents.
 - e. Community Certificate (in case of Scheduled Caste/ Scheduled Tribe/Backward Class/Most Backward Class)
 - f. 2 passport size photograph with blue background.
6. Once a student is admitted to a course no further change of course will be considered.
7. Students belonging to the Scheduled Caste and Scheduled Tribes, Most Backward and other Backward communities should produce true copy of permanent community certificate duly attested by Gazetted Officer. The original should be produced at the time of admission.
8. Candidate and her parent/guardian should submit a declaration in the prescribed form at the time of admission.
9. The original TC certificate should be submitted at the time of admission.

10. **After admission if any student wishes to discontinue the course, she shall pay the entire fees payable for the complete course of study before being relieved from the college.**
11. **Fees once paid by the student will not be refunded under any circumstances.**
12. The admitted students should obey the rules and regulations in force, and the college reserves the right to dismiss a student in case of disobedience.
13. The college is not responsible for any accident to the students due to careless handling of equipment/chemical.
14. The college is not responsible for any loss of valuable things/cash/gold of the students and it is not encouraged.

NOTE

1. The candidate should ensure that correct marks are furnished by her in her application form. The candidate is informed that if after proper scrutiny of her marks it is found that the marks furnished by her in the application form are not correct then
 - i) Her admission stands cancelled, no matter at what stage of the course she will be at that time.
 - ii) She will be debarred from pursuing the studies for a period of three years.
 - iii) Legal action will be instituted against her for furnishing wrong marks.
 - iv) Admission is subject to verification of mark certificates by the Director, Government Examinations and if the mark certificates is found to be bogus. Admission is liable for cancellation besides criminal action taken.
2. PG students from other universities must produce pass certificate in original or provisional from the University from which they migrate and course certificate or study certificate from the Principal of the college in which they studied last. If the candidate is selected for admission. She should produce 'Certificate of Eligibility' from the Madras University before actual admission. Such candidates will be admitted provisionally at the first instance till their certificates are recognized by the University of Madras.
3. Candidates are informed that the original certificates produced at the time of admission will not be returned under any circumstance in the middle of their studies in this college. They are requested to take True copies / Photostat Copies of all certificates including examination marks duly attested by a Gazetted Officer before they submit certificate to the College. No requests for return of certificates will be entertained during the middle of the course.

4. It is the responsibility of the applicants to satisfy themselves that they are eligible for admission to the course they seek.
5. Admission secured on false statements by suppression of facts, etc, will be cancelled on detection at any time.
6. The acceptance of application does not carry any guarantee for admission into courses of study in the college
7. Application for extension of time for payment of fees will neither be acknowledged nor entertained.
8. The candidates of the Central Schools, Kendriya Vidyalaya etc., seeking admission are informed that their T.C.'s should be counter signed by the Inspection Officer of the Institution or by the Regional Director of Central Board of Secondary Education.
9. CBSE from other state should produce eligibility/migration.

II DRESS CODE:

Students are allowed to wear half-sarees, sarees or churidar with duppatta only.

III SUMMARY OF UGC REGULATIONS ON CURBING THE MENACE OF RAGGING IN HIGHER EDUCATIONAL INSTITUTIONS, 2009.

*National Anti Ragging helpline [UGC CRISIS HOTLINE] 24*7 Toll free No * 1800-180-5522*

1. PREAMBLE: In view of the directions of the Hon'ble Supreme Court dated 8.05.2009 and in consideration of the determination of the Central Government and the University Grants Commission to prohibit, prevent and eliminate the scourge of ragging.
2. OBJECTIVE: To eliminate ragging in all its forms from universities, deemed universities and other higher educational institutions in the country by prohibiting it under these Regulations, preventing its occurrence and punishing those who indulge in ragging as provided for in these Regulations and the appropriate law in force.
3. WHAT CONSTITUTES RAGGING: Ragging constitutes one or more of any of the following acts:
 - a) Any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
 - b) Indulging in rowdy or indisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to raise fear or apprehension thereof in any fresher or any other student.
 - c) Asking any student to do any act which such student will not in the

ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student.

- d) Any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher.
- e) Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students.
- f) Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students
- g) Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person;
- h) Any act or abuse by spoken words, emails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student.
- i) Any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student.

IV GENERAL RULES AND REGULATIONS

1. Students should not leave the college premises during class hours without the permission of the competent authority.
2. Late comers will not be allowed into the classes.
3. Students will be responsible for all equipments entrusted to them.
4. The Management reserves the right to modify the class timings and schedule.
5. The decision of the Principal is final and binding in all matters pertaining to the Institution.
6. Legal disputes, if any, are subject to jurisdiction of courts at Chennai.
7. Wearing Identity Card is compulsory.
8. Usage of Mobile Phone is restricted.
9. Ragging is totally banned and is punishable as per the Government order. The institution is having the right to expel any student who engages in the activity of ragging.

V ELIGIBILITY

For admission in to all UG courses and PG courses the eligibility conditions prescribed by the University of Madras will be followed

VI FEE STRUCTURE

- The actual amount of fees payable will be intimated at the time of admission.
- All fees are payable in advance for each year/semester.

- Fees should be paid through online in the college website within the specified date. The parent or guardian can use debit card/net banking options provided in the website.
- Cheque/cash/DD will not be accepted.
- Delay in payment of fees will invite a fine of Rs.100 / working day.
- The management reserves the right to modify the fee structure without prior notification.

VII MADRAS UNIVERSITY STUDENTS FREE EDUCATION PROGRAMME

This Scheme has been instituted by University of Madras. The +2 students, who will be selected under this scheme, are eligible for award of free admission in the Affiliated aided / self financing colleges for under-graduate courses. They will be exempted from tuition fees and hostel fees. For application form and further details, please contact the Public Information Officer, University of Madras, Centenary Building, Chepauk, Chennai-600 005.

VIII OTHER FEES

1. Each student shall pay a sum of Rs.1000/-TOWARDS Admission Fees
2. Each student shall pay a sum of Rs.450/-towards University fees.
3. Students joining from other Universities in India shall pay a recognition fees of Rs.200/- and from outside India shall pay a recognition fees of Rs.2,210/

IX ISSUE OF TRANSFER CERTIFICATES

Students applying for TC before the closing date will be exempted from paying fees for that academic year. But those who apply for TC after the closing date should pay the tuition fees for that academic year.

1. Levy of fees is subject to alteration.
2. Payment of fees in installment is not permitted.
3. Fees once paid by the student will not be refunded under any circumstance.

X ATTENDANCE

Absence of attending the classes without prior permissions is a breach of discipline and such absence should be avoided. Students appearing for the End Semester Examinations must have at least 75% of attendance as per the rules of the University of Madras. Students who do not have the prescribed attendance will not be permitted to appear for End Semester Examinations.

XI EXAMINATIONS

For all the UG and PG courses, Examination will be conducted at the end of each semester under Autonomous structure.

XII WOMEN ENTREPRENEURIAL DEVELOPMENT CELL

ED cell conducts courses in the art of making bouquets, Flower baskets, Greeting cards, Fabric Painting, Embroidery and Cooking. Students are given option to join in any one of the Course. ED cell conducts periodical exhibitions at prestigious platforms organised by networking with professional institute.

XIII PLACEMENT CELL

The placement cell works in co-ordination with the students, inculcating in them a positive approach to work and providing them the solid back of resources. We conduct programme on

job opportunities and organise “Campus Interviews” where prestigious companies like Cognizant Technology Solutions, Wipro, Maveric, Aspire Systems, Ajuba Solutions Ltd., Dell, TCS, HCL, visit our college to conduct campus recruitment.

XIV NSS/ NCC/ ROTARACT

Regarding outreach activities the institution has got N.S.S. (2 UNITS) N.C.C. Air wing/Navy. After admission to the degree courses, the students will be accommodated in the above mentioned programmes depending upon the option of the students.

XV Staff & Students are covered under medi-claim policy.

XVI Student counseling is done periodically by specified staff members

XVII IMPORTANT NOTES

The students who seek scholarship awarded both by the Adi- Dravida and Tribal welfare and Backward classes Department and Educational concessions under 92 M.E.R. and other kinds of scholarships should satisfy the stipulation of 75% attendance and no request for reason will be entertained at any time.

XVIII Hostel facility is available in the campus.

- a) Candidate who need accommodation in the college hostel should submit a separate application to the college
- b) Admission is purely on first-come first-serve basis.
- c) Decision of the Management is final.

COURSES OF STUDY FOR UG AND PG

Self Finance Courses (English Medium only)

Introduction of Choice Based Credit Systems for all UG & PG (2008-09 onwards)

U.G.Courses-3 years Semester System

1. Foundation Course for B.Com (C.S), B.Sc., B.B.A., B.C.A.,

- a) Tamil / Hindi / Sanskrit / French (subject to University approval)
- b) English

2. B.Sc., Degree Courses : Core Courses

	COURSE	ALLIED	ELECTIVE
1	B.Sc. Mathematics	1. Financial Accounting & Management Accounting 2. Mathematical Statistics	a) Operations Research b) Numerical methods c) Formal Languages & Automata theory
2	B.Sc. Computer Science	1. Mathematics 2. Statistics	a) Computer Graphics b) Resource Management c) Mini Project d) e-commerce e) Cloud Computing f) Security in Information Technology
3	B.C.A	1. Mathematics I & II 2. Financial Accounting 3. Cost and Management Accounting	a) Resource Management Techniques b) e-commerce c) Software Engineering and Testing d) Cloud computing

			e) Security in Information Technology f) Computer Graphics
4.	B.Com.(Information Systems Management)	1. Business Environment 2. Business Communication 3.Statistics I & II	Project Work
5.	B.Com.	1. Business Statistics & OR I& II Paper 2. Computer App in Business I & II	a) Income Tax Law & Practice I & II b) Basics of Retail marketing I & II c) Environmental studies d) Personality Enrichment e) Financial Mgmt.
6.	B.Com. (Corporate Secretaryship)	1. Managerial Economics 2. Business Communication 3. Computer Applications in Business I & II	Institutional Training (Project)
7	B.B.A. – From 2017-2018 Business Process Service - BPS will be offered.	1.Finance and Accounting for BPS 2.Banking for BPS 3.Insurance for BPS 4.Capital Market for BPS 5.Retail Environment & Market research 6.Business/Retail Analytics 7.Campus to Corporate transition 8.Managing Business Process I 9.Managing Business Process II	Project Work
8.	B.Sc. (Visual Communication)	1. Graphic Design I & II 2. Drawing	no elective paper
9	B.Com. (Honours)	Part III Project & Viva-Vice Core Subjects Internship	
10	B.Com. (Accounting & Finance)	Business Statistics Operations Research Business Economics International Economics	Investment Management Working capital Mgt. Human Resource Mgt.
11	B.Sc. Home Science (Clinical Nutrition and Dietetics)	Chemistry I Bio Chemistry II Community Nutrition	Human Physiology I Microbiology I Family meal mgmt. II Advanced Dietetics II Nutrition II Food Service Mgmt. III Sports Nutrition III Clinical Nutrition III Human Development
12.	B.Sc. Home Science (Nutrition, Food Service Management and Dietetics)	Chemistry, Biochemistry, Community nutrition, Human development, Microbiology	Human physiology, Nutrition, Diet therapy, interior decoration, Health psychology,

13	B.Com Banking and Insurance Management	Business Statistics Elements of Operations Research Computer Applications in Business-I & II	Credit Management Business Interruption Insurance: 1.Treasury Management 2. Reinsurance
14	B.Com Professional Accounting	Business Mathematics Business Statistics Computer Applications in Business-I & II	Entrepreneurship Development International Trade Banking theory Strategic Management Industrial and Labour relation Project Viva-voce
15	B.Sc. Psychology	Principles of Sociology Fundamentals of Social Anthropology Statistics in Psychology Marketing and Consumer Behaviour	Health Psychology Counselling and Guidance Human Resource Management

PG COURSES – SEMESTER SYSTEM

	COURSE MAIN	ELECTIVE
1.	M.Sc. (Computer Science)	computer Architecture, sys. software, soft computing, W AP & XML , Unified modeling Language, OOAD, Cryptography, Distributed operating systems, software testing , Information Security
2.	M.Com.	1.Managerial Economics 2.Services Marketing 3.Labour Legislations 4.Customer Relationship Management 5.Financial Markets and Service
3.	M.Sc. Biostatistics	1.Statistical Genetics 2.Categorical Data Analysis 3.SAS Programming 4.Forecasting Techniques 5. Exploratory Data Analysis
4	M.Sc., Physics	1.Spectroscopy 2.Micro Processor & Micro Controller 3.Material Science 4.Nano Science & Technology
5.	M.A. Human Resource Management	1.Total quality Management 2.Counselling skills for Managers 3.Managerial Effectiveness 4.Entrepreneurship Development 5.International Human Resource Management
6.	M.Sc. Applicable Mathematics.	1.Probability and Distributions 2.Mathematical Statistics 3.Operations Research 4.Calculus of variations & integral equations

		5.Data Base Management systems
7.	M.Sc. Plant Biology and Plant Biotechnology	1.Modern Plant Pathology 2.Genetic Engineering and Molecular Biology 3.Bio informatics 4.Pharmacognosy 5.Applications of Algae
8.	Master of Social Work HRM OR Medical & Psychiatry	1.Human Growth and Human Behaviour 2.Counselling theories & practice 3.Social Entrepreneurship and Corporate Social Responsibilities 4.Social Welfare Administration & social policy 5.Social Legislation – Elective
9.	M.A. English	1.Classics in translation 2.English for Careers 3. Literature Analysis, Approaches & Application. 4.Copy Editing 5.Film Studies
10.	M.A. Journalism and Communication	1.Community Journalism 2.Radio Journalism 3.PR & Corporate communication
11.	M.Sc. Chemistry	1. Polymer chemistry 2. Nano Chemistry
12	MCom Accounting and Finance	1.Accounting Information systems (or) Managerial Economics 2.Information Systems Audit (or) Financial Markets and Institutions 3.Strategic Cost Management (or) Working Capital Management 4.Accounting for Decision Making (or) Insurance and Risk Management 5.Income Tax and Tax Planning (or) Indian Financial System
13	M.Sc. Home Science - Food Science, Nutrition and Dietetics	1.Food Microbiology & safety 2.Food Product Development 3.Instrumentation and Clinical Biochemistry 4.Advanced Food Service Management 5.Basic Concepts in Home Science
14.	M.Com. Corporate Secretaryship	1. Applied Costing, 2. Management Accounting 3. Computer Application in Business 4. Economic Legislation

M.PHIL COURSES - SEMESTER SYSTEM

	COURSE	SPECIALIZATION
1	Plant Biology & Plant BioTechnology	Specializations in : 1.Mycology 2.Algology
2	Commerce	Specializations in : 1.International Marketing 2.Human Resource Management

		3.Banking and Financial Services
3	Physics	Specializations in : 1.Crystallography 2.Crystal Growth
4	Statistics	Specializations in : 1.Applied Regression Analysis 2.Survival Analysis 3.Categorical Data Analysis
5	Computer Science	Specializations in 1.Artificial Intelligence 2.Image Processing

SOFT SKILL COURSES

I Year	I Semester	Essentials of Language & Communication
	II Semester	Essentials of Spoken & Presentation Skills
III Year	IV Semester	Computing Skills
III Year	V Semester	Computing Skills
	VI Semester	Value Education – Yoga

CERTIFICATE PROGRAMMES

<ol style="list-style-type: none"> 1. Interior decoration & flower arrangement 2. Computer Software (SC/ST) 3. Computer Hardware (SC/ST) 4. Cloud Computing 5. Web designing 6. Women Entrepreneurship 7. Mushroom Cultivation 8. Radio Jockey 9. Food Preservation 10. Banking 11. Beautician Course
--

Dr. (Mrs.) R. Geetha
Principal