

# **SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN**

**(Autonomous College affiliated to University of Madras and  
Re-Accredited with 'A+' Grade by NAAC)**

**Chromepet, Chennai -600044**

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## **PROSPECTUS-2022-2023**

### **SELF FINANCE COURSES**



**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV  
COLLEGE FOR WOMEN (Autonomous)**

**CHROME PET, CHENNAI – 600 044**

**(Owned and managed by Cork Industries Charities Trust)**



### **UG ADMISSION PROCEDURE**

1. Eligibility criteria for the admission towards various courses as per +2 marks.
2. Subject combination preference for the following courses

<b>S.NO.</b>	<b>DEPARTMENT</b>	<b>SUBJECTS FOR ELIGIBILITY</b>
1	B.Com(G)	Commerce /Business studies, Accountancy, Business Mathematics, Economics (or) Computer Science
2	B.Com. Honours (An aggregate of 85% marks in commerce group)	Commerce/Business Studies, Accountancy, Business Mathematics and Economics Compulsory (English Medium Candidate only)
3	B.Com. Accounting and Finance (An aggregate of 70% marks in commerce group)	Commerce/Business Studies, Accountancy, Business Mathematics and Economics Compulsory (English Medium Candidate only)
4	B. Com Professional Accounting (An aggregate of 75% marks in commerce group)	Commerce/Business Studies, Accountancy, Business Mathematics and Economics Compulsory (English Medium Candidate only)
5	B.Com Corporate Secretaryship	Commerce/Business Studies and Accountancy Compulsory with Economics/Statistics/Computer Science/Informatics Practicals/Business Mathematics/Entrepreneurship/Marketing/Auditing.

S.NO.	DEPARTMENT	SUBJECTS FOR ELIGIBILITY
6	B. Com Banking and Insurance Management	Commerce/Business studies and Accountancy compulsory With Economics/Statistics/Computer Science/Informatics Practicals/Business Mathematics/Entrepreneurship/Marketing/Auditing
7	B.Com. Information System Management	Commerce/Business Studies, Accountancy and Computer Science/Computer Applications/Informatics Practicals Compulsory with Economics / Statistics / Mathematics.
8	B.Com Computer Applications	Commerce/Business Studies, Accountancy and Computer Science/Computer Applications/Informatics Practicals Compulsory with Economics / Statistics / Mathematics. (English Medium Candidate only)
9	B.B.A	Commerce/Business Studies, Accountancy, Economics with Computer Science/Informatics practices/Business Mathematics/ Entrepreneurship/Marketing/Auditing Business Administration /Statistics.
10	B.C.A	Mathematics / Business Mathematics compulsory with Computer Science/ Biology, Physics, Chemistry.
11	B.Sc. Mathematics	Mathematics, Physics, Chemistry and Biology (or) Mathematics, Physics, Chemistry and Computer science.
12	B.Sc. Computer Science	Mathematics compulsory with Computer Science / Biology, Physics, Chemistry.
13	B.Sc. Computer Science (with Cognitive Systems)	Mathematics compulsory with Computer Science / Biology, Physics, Chemistry
14	B.Sc. Visual Communication	Any combination of subjects (English Medium Candidate only)
15	B.Sc. Home Science - Clinical Nutrition and Dietetics	Chemistry with Biology/Computer Science/Home Science. Limited seats for vocational stream with Biology & Home Science
16	B.Sc. Home Science - Nutrition Food Service Management and Dietetics	Any Science Stream with Chemistry. Limited seats for vocational stream with Biology & Home Science
17	B. Sc. Psychology	Any combination of subjects with 75% above (Preference psychology, biology and statistics/business maths) preferably English medium
18	B.A. English	Advanced English (or)English Language (English Medium Candidate only)
19	B.Voc. Travel & Tourism	Completed 12th (Arts, Commerce or Science) from a recognized board.
20	B.Sc. Computer Science (with Artificial Intelligence)*	Mathematics compulsory with Computer Science / Biology, Physics, Chemistry
21	B.Sc. Computer Science (with Data Science)*	Mathematics compulsory with Computer Science / Biology, Physics, Chemistry

Students admitted to B.Com (Honours), B.Com (A/F), B.Com (PA), B.Sc CSC (Cog. Sys), B.Sc Computer Science, B.Sc CSC (AI), B.Sc CSC (DS), BCA should possess Laptops for Academic Purposes

**\* Introduced in 2022-23. Subject to Affiliation by University of Madras**

### ***SELF FINANCE COURSES (ENGLISH MEDIUM ONLY)***

**Introduction of Choice Based Credit Systems for all UG & PG (2008-09 onwards)**

#### **U.G.COURSES-3 YEARS SEMESTER SYSTEM**

**Foundation Course for all UG first years**

**a) Tamil / Hindi / Sanskrit / French**

**b) English**

<b>UG COURSES – SCIENCE STREAM</b>		<b>ALLIED &amp; ELECTIVES</b>
<b>1</b>	<b>B.SC. MATHEMATICS (1991-92)</b>	<p><b>Allied</b> Financial Accounting &amp; Management Accounting, Mathematical Statistics</p> <p><b>Elective</b> Operations Research, Numerical methods, Formal Languages &amp; Automata theory</p>
<b>2</b>	<b>B.C.A (1998-99)</b>	<p><b>Allied</b> Mathematics I &amp; II, Financial Accounting, Cost and Management Accounting</p> <p><b>Elective</b> Resource Management Techniques, Internet of Things, Artificial Intelligence, Data Mining, Security in Information Technology, Computer Graphic</p>
<b>3</b>	<b>B.SC. COMPUTER SCIENCE (2000-2001)</b>	<p><b>Allied</b> Mathematics I &amp; II, Statistical methods and its applications I &amp; II</p> <p><b>Elective</b> Computer Graphics, Resource Management, Mini Project, e-commerce, Cloud Computing, Security in Information Technology, Computer Networks, Software Engineering &amp; Testing, Data Mining</p>
<b>4</b>	<b>B.SC. VISUAL COMMUNICATION (2007-08)</b>	<p><b>Allied</b> Graphic Design I, Drawing and Graphic Design II, Aesthetics of Design, 2D &amp; 3D Animation</p> <p><b>Elective</b> Advanced Photography / Ad Production</p>
<b>5</b>	<b>B.SC. CLINICAL NUTRITION AND DIETETICS (2013-14)</b>	<p><b>Allied</b> Allied Chemistry-I, Allied Chemistry-II, Chemistry-II-Practical, Fundamentals of biochemistry, Food preservation</p> <p><b>Elective</b> Functional Foods and nutraceuticals, Basic concepts of Home Science, Diet Counseling-Techniques and Practice</p>
<b>6</b>	<b>B.SC. NUTRITION, FSM &amp; DIETETICS (2016-17)</b>	<p><b>Allied</b> Chemistry I, Chemistry-II, Nutritional Biochemistry, Food microbiology</p> <p><b>Elective</b> Fundamentals of Textiles &amp; Clothing, Interior Decoration, Diet counseling &amp; Patient care, Food preservation &amp; Food product development-Skill based</p>



7	<b>B.SC. PSYCHOLOGY (2019-20)</b>	<p><b>Allied</b> Introduction to Indian Psychology, Community Psychology, Statistics in Psychology and Consumer behaviour and advertising.</p> <p><b>Elective</b> Sports Psychology, Guidance and counseling Psychology and Human resource management</p>
<b>UG COURSES – COMMERCE STREAM</b>		<b>ALLIED &amp; ELECTIVES</b>
1	<b>B.COM. GENERAL (1987-88)</b>	<p><b>Allied</b> Business Statistics &amp; OR I &amp; II Paper, Computer App in Business I &amp; II</p> <p><b>Elective</b> Income Tax Law &amp; Practice I &amp; II, Financial Management</p>
2	<b>B.COM. CORPORATE SECRETARYSHIP (1992-93)</b>	<p><b>Allied</b> Managerial Economics, Business Communication, Computer Applications in Business I &amp; II</p> <p><b>Elective</b> Institutional Training (Project), Project - Viva-voce</p>
3	<b>B.B.A.(1996-97) (From 2017-2018 Business Process Service - BPS will be offered.)</b>	<p><b>Allied</b> Accounting for Business Process Services, Insurance for Business Process Services, Retail Environment &amp; Market research for Business Process Services, Banking for Business Process Services.</p> <p><b>Elective</b> Capital Market for Business Process Services, Managing Business Process I, Managing Business Process II, Campus to Corporate transition, Project Work</p>
4	<b>B.COM.INFORMATION SYSTEMS MANAGEMENT (2004-5)</b>	<p><b>Allied</b> Operations Research, Business Communication, Business Mathematics &amp; Statistics I, Business Mathematics &amp; Statistics II</p> <p><b>Elective</b> Research Methodology, Management Information System, Project Work</p>
5	<b>B.COM. HONOURS (2011-12)</b>	<p>All the papers are Core Major</p> <p>Students should be able to arrange for laptops for specific classes.</p>
6	<b>B.COM. ACCOUNTING &amp; FINANCE (2011-12)</b>	<p><b>Allied</b> Business Statistics, Operations Research, Business Economics, Research Methodology</p> <p><b>Elective</b> Computer Application in Business-I, Computer Application in Business-II, Project.</p> <p>Students should be able to arrange for laptops for specific classes</p>
7	<b>B.COM- BANKING AND INSURANCE MANAGEMENT ( 2018-19)</b>	<p><b>Allied</b> Business Statistics, Elements of Operations Research, Computer Applications in Business-I &amp; II</p> <p><b>Elective</b> Internship, Health and Miscellaneous Insurance, Treasury Management</p>
8	<b>B.COM -PROFESSIONAL ACCOUNTING (2019-20)</b>	<p><b>Allied</b> Business Mathematics, Business Statistics, Computer Applications in Business-I &amp; II</p> <p><b>Elective</b> Entrepreneurship Development, Strategic Management, Project Viva-voce Students should be able to arrange for laptops for specific classes.</p>

## UG COURSES –VOCATIONAL

### B.VOC- TRAVEL & TOURISM

#### Allied

Resources in India, Global Tourism, Fairs and Festivals in India, Heritage Tourism in India

#### Elective

Tourism in Chennai, Front Office Management

## SOFT SKILL COURSES FOR UG

SEMESTER I	SEMESTER II	SEMESTER III	SEMESTER IV	SEMESTER V	SEMESTER VI
•Essentials of Communication Skills	•Essentials of Spoken & Presentation Skills	•Non Major Elective I	•Non Major Elective II	•Skill Based Elective	•Computing Skills - Swayam - MOOC Courses

## COMPULSORY SOFT SKILLS TRAINING FOR ALL UG COURSES

**Career Kick Start Course ( I yr)**

**Business Communication & Soft Skills (II Yr)**

**Life Skills & Placement Training (III YR)**

#### DIGITAL & IT SKILLS

- ESRM (I, II , III yr)
- Artha Vidhya
- Swayam, MOOC Courses

**Yoga**

## PG COURSES – SEMESTER SYSTEM

### CONDITIONS OF ELIGIBILITY FOR P.G. ADMISSION

PG COURSES		SUBJECTS FOR ELIGIBILITY
1.	<b>M.Com.,(General)</b>	Candidate with B.Com., / B.Com (CS) /B.Com.,(Hons)/B.Com.,(A & F)/ B.B.A., / B.Com.,(ISM), B. Com., C. A.,
2.	<b>M.Sc., (Computer Science)</b>	Candidate with B.Sc., Computer Science or BCA
3.	<b>M.Sc., (Applicable Mathematics)</b>	Candidate with B.Sc., Mathematics or Statistics or Computer Science,
4.	<b>Master of Social Work</b>	Candidate with any Bachelor Degree
5.	<b>M.Sc., (Plant Biology &amp; Plant Biotechnology)</b>	Candidates with B.Sc., Botany /Plant Biology & Plant Biotechnology
6.	<b>M.Sc., (Bio Statistics)</b>	Candidate with B.Sc., Statistics /B.Sc., Mathematics
7.	<b>M.A.,(Human Resource Management)</b>	Candidate with any Bachelor Degree

8.	<b>M.Sc., Physics</b>	Candidate with B.Sc., Physics
9.	<b>M.A., (English)</b>	Candidate with B.A., English degree
10.	<b>M.A., Journalism and Communication</b>	Candidate with any Bachelor Degree
11.	<b>M.Sc., Chemistry</b>	Candidate with B.Sc., Chemistry
12.	<b>M.Com., (Accounting and Finance)</b>	Candidate with B.Com./B.com.,(CS) / B.Com.,(Hons) / B.Com.,(A&F)/B.Com.,(ISM)
13.	<b>M.Sc., Home Science - Food Science, Nutrition and Dietetics</b>	Candidate with B.Sc.,Nutrition, Food Service Management and Dietetics or B.Sc.,Clinical Nutrition and Dietetics
14.	<b>M.Com., (Corporate Secretaryship)</b>	Candidate with B.Com./B.com.,(CS) / B.Com.,(Hons). / B.Com.,(A&F)/B.Com.,(ISM)
15.	<b>M.A. Tamil*</b>	Candidate with any Bachelor Degree
16.	<b>M.A. Economics*</b>	B.A. Economics
17.	<b>M.Sc. Counseling Psychology*</b>	B.Sc. Psychology

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## **ADMISSION REGULATIONS**

- The last date for the receipt of completed application is the tenth working day from the date of publication of the results of the qualifying examinations.(Tamil Nadu Higher Secondary Examinations for U.G Courses) and 15 days for PG courses.
- Incomplete applications will be rejected.
- Admission for all the courses is based on merit.
- Applicants who receive provisional admission sms/email must be ready to pay the fees on the date indicated therein and should produce the following certificates when the admission is confirmed by the Principal. Failure to pay the fees on the date or to produce the following necessary certificates in original will entail the forfeiture of the seat.
  - Transfer and conduct certificate.
  - H.Sc. certificates of candidates coming from schools within the Tamil Nadu University Area.
  - Income Certificate of parents.
  - Community Certificate (in case of Scheduled Caste/ Scheduled Tribe/Backward Class/Most Backward Class)
  - U.G. Applicants belonging to boards other than TNHSC, CBSE, ICSE should obtain an eligibility certificate from the University of Madras.
- Once a student is admitted to a course no further change of course will be considered.
- Students belonging to the Scheduled Caste and Scheduled Tribes, Most Backward and other Backward communities should produce a true copy of permanent community

certificate duly attested by Gazetted Officer. The original should be produced at the time of admission.

7. The original TC certificate should be submitted at the time of admission.
8. **Inter Disciplinary Choice Based credit system was implemented from 2008 - 09 onwards.**
9. Students of II year B.Com (CS), B.Com(ISM),, B.Com(A/F), and BBA will undergo a 30 days internship during summer vacation. Students of B.Com(Hons.)will undergo 35 days internship during II, IV & V semester vacation.
10. **After admission, if any student wishes to discontinue the course, she shall pay the entire fees payable for the complete course of study before being relieved from the college.**
11. **Fees once paid by the student will not be refunded under any circumstances.**
12. The admitted students should obey the rules and regulations in force, and the college reserves the right to dismiss a student in case of disobedience.
13. The college is not responsible for any accident to the students due to careless handling of equipment/chemicals.
14. The college is not responsible for any loss of valuable things/cash/gold of the students and it is not encouraged.

#### **NOTE**

1. The candidate should ensure that correct marks are furnished by her in her application form. The candidate is informed that if after proper scrutiny of her marks it is found that the marks furnished by her in the application form are not correct then
  - i) Her admission stands cancelled, no matter at what stage of the course she will be at that time.
  - ii) She will be debarred from pursuing the studies for a period of three years.
  - iii) Legal action will be instituted against her for furnishing wrong marks.
  - iv) Admission is subject to verification of mark certificates by the Director, Government Examinations and if the mark certificates are found to be bogus. Admission is liable for cancellation besides criminal action taken.
2. PG students from other universities must produce a pass certificate in original or provisional from the University from which they migrate and a course certificate or study certificate from the Principal of the college in which they studied last. If the candidate is selected for admission. She should produce 'Certificate of Eligibility' from the Madras University before actual admission .Such candidates will be admitted provisionally at the first instance till their certificates are recognized by the University of Madras.
3. Candidates are informed that the original certificates produced at the time of admission will not be returned under any circumstance in the middle of their studies in this college. They are requested to take True copies / Photostat Copies of all



certificates including examination marks duly attested by a Gazetted Officer before they submit certificate to the College. No requests for return of certificates will be entertained during the middle of the course.

4. It is the responsibility of the applicants to satisfy themselves that they are eligible for admission to the course they seek.
5. Admission secured on false statements by suppression of facts, etc, will be cancelled on detection at any time.
6. The acceptance of application does not carry any guarantee for admission into courses of study in the college
7. Application for extension of time for payment of fees will neither be acknowledged nor entertained.
8. The candidates of the Central Schools, Kendriya Vidyalaya etc., seeking admission are informed that their T.C. 's should be countersigned by the Inspection Officer of the Institution or by the Regional Director of Central Board of Secondary Education.
9. CBSE from other states should produce eligibility/migration.

### **OTHER REGULATIONS**

**II DRESS CODE:** Students are allowed to wear half-saree, saree or churidar with dupatta only.

### **II SUMMARY OF UGC REGULATIONS ON CURBING THE MENACE OF RAGGING IN HIGHER EDUCATIONAL INSTITUTIONS, 2009**

*National Anti Ragging helpline [UGC CRISIS HOTLINE] 24\*7 Toll free No \* 1800-180-5522*

1. PREAMBLE: In view of the directions of the Hon'ble Supreme Court dated 8.05.2009 and in consideration of the determination of the Central Government and the University Grants Commission to prohibit, prevent and eliminate the scourge of ragging.
2. OBJECTIVE: To eliminate ragging in all its forms from universities, deemed universities and other higher educational institutions in the country by prohibiting it under these Regulations, preventing its occurrence and punishing those who indulge in ragging as provided for in these Regulations and the appropriate law in force.
3. WHAT CONSTITUTES RAGGING: Ragging constitutes one or more of any of the following acts:
  - a) Any conduct by any student or students whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
  - b) Indulging in rowdy or indisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to raise fear or apprehension thereof in any fresher or any other student.
  - c) Asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such

fresher or any other student.

- d) Any act by a senior student that prevents, disrupts or disturbs the regular academic activity of any other student or a fresher.
- e) Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students.
- f) Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students
- g) Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person;
- h) Any act or abuse by spoken words, emails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher or any other student.
- i) Any act that affects the mental health and self-confidence of a fresher or any other student with or without an intent to derive a sadistic pleasure or showing off power, authority or superiority by a student over any fresher or any other student.

### **III GENERAL RULES AND REGULATIONS**

1. Students should not leave the college premises during class hours without the permission of the competent authority.
2. Late comers will not be allowed into the classes.
3. Students will be responsible for all equipment entrusted to them.
4. The Management reserves the right to modify the class timings and schedule.
5. The decision of the Principal is final and binding in all matters pertaining to the Institution.
6. Legal disputes, if any, are subject to jurisdiction of courts at Chennai.
7. Wearing an Identity Card is compulsory.
8. Usage of Mobile Phone is restricted.
9. Ragging is totally banned and is punishable as per the Government order. The institution has the right to expel any student who engages in the activity of ragging.

### **IV. ELIGIBILITY**

For admission in to all UG courses and PG courses the eligibility conditions prescribed by the University of Madras will be followed

### **V. FEE STRUCTURE**

- The actual amount of fees payable will be intimated at the time of admission.
- All fees are payable in advance for each year/semester.
- Fees should be paid online in the college website within the specified date. The parent or guardian can use debit card/net banking options provided in the website.
- Cheque/cash/DD will not be accepted.
- Delay in payment of fees will invite a fine of Rs.100 / working day.
- The management reserves the right to modify the fee structure without prior notification.

### **VI. MADRAS UNIVERSITY STUDENTS FREE EDUCATION PROGRAMME**

This Scheme has been instituted by University of Madras. The +2 students, who will be selected under this scheme, are eligible for the award of free admission in the Affiliated aided / self financing colleges for under-graduate courses. They will be exempted from tuition fees and hostel fees. For application form and further details, please contact the Public Information Officer, University of Madras, Centenary Building, Chepauk, Chennai-600 005.

## **VII. OTHER FEES**

1. Each student shall pay a sum of Rs.1000/-TOWARDS Admission Fees
2. Each student shall pay a sum of Rs.450/-towards University fees.
3. Students joining from other Universities in India shall pay a recognition fees of Rs.200/- and from outside India shall pay a recognition fees of Rs.2,210/

## **VII. ISSUE OF TRANSFER CERTIFICATES**

Students applying for TC before the Admission closing date will be exempted from paying fees for that academic year. But those who apply for TC after the closing date should pay the tuition fees for that academic year.

1. Levy of fees is subject to alteration.
2. Payment of fees in instalments is not permitted.
3. Fees once paid by the student will not be refunded under any circumstance.

## **VIII. ATTENDANCE**

Absence of attending the classes without prior permissions is a breach of discipline and such absence should be avoided. Students appearing for the End Semester Examinations must have at least 75% of attendance as per the rules of the University of Madras. Students who do not have the prescribed attendance will not be permitted to appear for End Semester Examinations.

## **IX. EXAMINATIONS**

For all the UG and PG courses, Examination will be conducted at the end of each semester under Autonomous structure.

## **X. WOMEN ENTREPRENEURIAL DEVELOPMENT CELL**

ED cell conducts courses in the art of making bouquets, Flower baskets, Greeting cards, Fabric Painting, Embroidery and Cooking. Students are given the option to join in any one of the courses. ED cell conducts periodical exhibitions at prestigious platforms organised by networking with professional institutes.

## **XI. PLACEMENT CELL**

The placement cell works in coordination with the students, inculcating in them a positive approach to work and providing them the solid back of resources. We conduct programmes on job opportunities and organise “Campus Interviews” where prestigious companies like Cognizant Technology Solutions, Wipro, Maveric, Aspire Systems, Ajuba Solutions Ltd., Dell, TCS, HCL, visit our college to conduct campus recruitment.

## **XII NSS/ NCC/ ROTARACT/IIC**

Regarding outreach activities the institution has got N.S.S. (2 UNITS) N.C.C. Air wing/Navy. After admission to the degree courses, the students will be accommodated in the above mentioned programmes depending upon the option of the students.

**The Institution Innovation Cell** of the College comes under the UGC- MHRD and helps in fostering the culture of innovation amongst students. The IIC Wing of the college encourages, inspires and nurtures young students to work on new ideas. Entrepreneurship and innovative skills that lie deeply embedded within students are identified and brought to the forefront.

**XIII Staff & Students** are covered under medi-claim policy.

XIV. Student counselling is done periodically by specified staff members

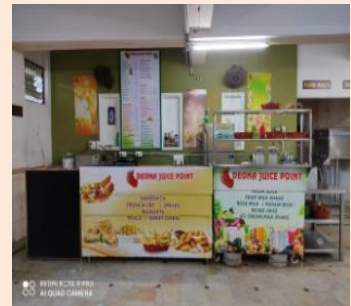
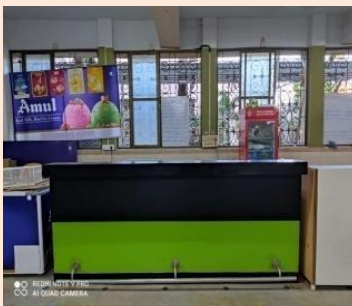
**XV IMPORTANT NOTES**

The students who seek scholarships awarded both by the Adi- Dravida and Tribal welfare and Backward classes Department and Educational concessions under 92 M.E.R. and other kinds of scholarships should satisfy the stipulation of 75% attendance and no request for reason will be entertained at any time.

**XVI. Hostel facility is available in the campus.**

- a) Candidate who need accommodation in the college hostel should submit a separate application to the college
- b) Admission is purely on a first-come first-serve basis.
- c) Decision of the Management is final.

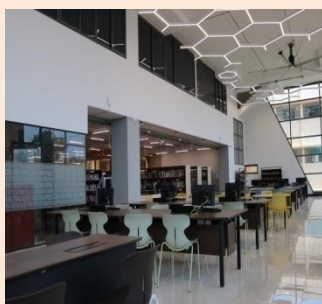
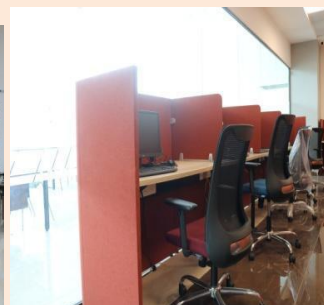
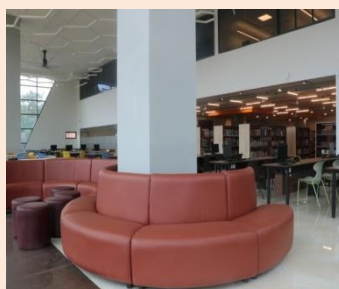
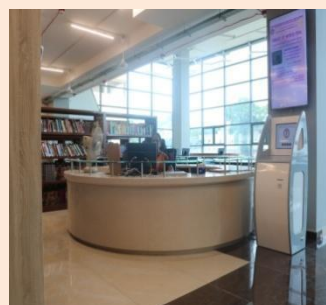
## CANTEEN





***GALLORE- Reverberating Campus with Finest Infrastructure***

**DIGITAL LIBRARY**



***Intelligence  
plus Character  
is the Goal of  
true Education***



## KATRAL AWARDS

